

BitSight Security Ratings for Mergers & Acquisitions

Enabling businesses to mitigate security risk before, during and after an acquisition or investment

KEY FEATURES:

- **Rating Details** that provide easy to understand letter grades (A-F) on each risk vector, giving you a more in depth view of potential areas of compromise
- **Temporary login portals** for investment companies so they can remediate pertinent security issues
- **Compromised Systems** dashboard provides an in-depth look at specific events, including infection type and event duration
- **Comparisons** allow users to benchmark a portfolio company against peer companies and industry averages
- **Diligence** data that demonstrates a company's effectiveness in the implementation of proper security configurations

BITSIGHT SECURITY RATINGS FOR M&A

BitSight Security Ratings for Mergers & Acquisitions enables organizations to better quantify the cyber security performance of potential acquisition targets or portfolio companies. This automated service analyzes, rates and monitors security performance for individual organizations and industries daily. It also provides in-depth details on issues within an organization's network, allowing potential investors to mitigate security risk within their investment portfolio.

THE NEED FOR OBJECTIVE MEASUREMENT

Companies have insight into financial, legal and other risks during the mergers and acquisitions process but are oftentimes left in the dark when it comes to cyber risks. Law firm Freshfields Bruckhaus Deringer found 90% of people surveyed believed that cyber breaches could reduce the value of a potential acquisition: but what about companies that haven't faced a public data breach? While questionnaires and penetration tests can provide one level of insight into security practices, these methods are time consuming and reflect only a single moment. Without a quantified baseline, continuous measurement and comparative data, companies are limited in their ability to measure the impact of risk mitigation efforts at potential acquisitions. In order to proactively mitigate risk, companies need automated tools that continuously and objectively measure and monitor the security of potential acquisitions and current investments.

A DATA DRIVEN APPROACH TO MITIGATE INVESTMENT RISK

BitSight Security Ratings for Mergers & Acquisitions delivers timely, data-driven analyses of a company's security performance. BitSight's offering continuously analyzes, rates, and monitors the security posture of any company or potential investment, all from the outside. These ratings are generated on a daily basis, giving continuous visibility into the security of important assets. With the ability to drill down into the security details used to generate an organization's rating, users can identify and communicate pertinent security issues. Historical data also gives a company the ability to track progress of security mitigation techniques over time and see whether the incident response process is improving. BitSight customers have used these ratings to encourage investment companies to buy cyber insurance or conduct penetration testing.

ABOUT BITSIGHT TECHNOLOGIES

BitSight transforms how companies manage information security risk with objective, verifiable and actionable Security Ratings. Founded in 2011, the company built its Security Ratings Platform to continuously analyze vast amounts of external data on security issues. Seven of the largest 10 cyber insurers, 80 Fortune 500 companies, and 3 of the top 5 investment banks rely on BitSight to manage cyber risks.

FOR MORE INFORMATION

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KEY BENEFITS

- **Continuously Monitor** security performance in potential and current investment companies, backed by actionable alerts.
- **Conduct Objective, Data-driven Conversations** with your third party investments based on observed security issues on their networks..
- **Reduce Risk, Cost Effectively** with this easy to use SaaS based tool that gives access to security details on a company with the push of a button.



BitSight customers gain access to valuable and actionable security and risk metrics

OVERVIEW OF BITSIGHT SECURITY RATINGS

BitSight Security Ratings are a measurement of a company's relative security performance. Companies are rated on a scale of 250-900. Ratings are updated daily and available on the BitSight platform and via the API. The higher the rating, the more effective the company is in implementing good security practices.

Unlike existing security assessment tools that examine a company's policies or conduct periodic scans, BitSight continuously measures security performance based on evidence of compromised systems and diligence data, providing an objective, evidence-based measure of performance. This data-driven, outside in approach, requires no information from the rated entity. With BitSight Security Ratings, organizations can shift from time and policy based security risk management towards a continuous outcome based model that is both effective and efficient.

Today, organizations are using Security Ratings to monitor third party risks, benchmark security performance, underwrite cyber insurance and effectively communicate security performance to upper level management to drive data-driven risk management practices.