



Your manufacturing operation needs to function in order to meet today's consumer expectations. Whether your finished goods ship direct-to-consumer or to a retailer, at the end of the day, as the supply chain decision maker, you have the power to impact your organization's bottom line. By enlisting the help of a trusted partner who can help you meet your operational metrics, you can increase operational efficiencies, increase speed-to-market or streamline your supply chain.

ODW Logistics, Inc. offers a unique Demand-Driven Logistics™ solution to help you grow your operation.

When searching for the right third-party logistics provider to support your manufacturing needs, you should ask yourself following things:



Experience Does the manufacturing support partner have experience helping large operations run more effectively? Does the provider have experience within the specific manufacturing industry? Is their staff knowledgeable?



Technology Does the provider have the right technological infrastructure to handle your manufacturing needs? Do they enlist TMS & WMS systems to help manage the thousands of SKUs your operation uses to ultimately build finished goods? Do they make IT investments? Is the providers' systems capable of working with yours?



Customer Service Does the 3PL offer 24 hour customer service? Will their experts offer insight to help your manufacturing operation get the best service? Does the provider have a team mentality; do they work together to solve problems on your behalf?



Culture Is the 3PL the right fit for your manufacturing operation? Do they exhibit the same business values? Do they offer a custom-fitted solution instead of a one-size-fits-all approach to your operation? Is the provider too big or too small to meet your needs?



Results How does the 3PL measure results? What do they promise and what do they deliver? Will they provide references to help you understand what your manufacturing operation can expect?

What to Look for in a Manufacturing Support Provider

For more information on
Demand-Driven Logistics™, please contact us.

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