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FINANCIAL REVIEW



Traveller | Daren Hill

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JASON MURPHY

First, business or economy

Economy around Australia and New Zealand, but for Asia or North America, it's business; I find it impossible to sleep in economy.

If I ran my own airline

Invest my R&D budget in customer experience. We've seen the airlines make advances in their aircraft, but what about innovation for customers?

Worst place you've been lost

On Pike's Peak, in the Colorado Rockies. We got caught in a hailstorm and had to scramble to find shelter. At 3400 metres above sea level, the weather changes in an instant and we were lost in the clouds without appropriate gear.

Best overseas dining

Tokyo offers everything; from cheap-and-cheerful soba noodles in Shinjuku, where you order out of a vending machine and have it served at a diner-style counter, right through to the high-end sushi in Shibuya.

What to pack

I have at least two pieces of Icebreaker gear. It's merino wool, perfect for cold flights, putting over gym gear, wearing to dinner or the office. And I don't fly anywhere without my Yumaki toothbrush.

What to do in your spare time

I go to a local record shop and ask the guy behind the counter what he is listening to.

What technology do you use?

My Pentel 0.5 millimetre pencil and A3 paper.

Favourite shopping

Wherever you can find local designers.

Best tale

The time I got locked in a tiny Irish pub. I was chatting to a man who spoke Irish Gaelic. Pints kept flowing and his mates started filling the pub. At 7pm they locked the doors, pulled out Uilleann pipes and various instruments. For three hours they sang Gaelic tunes and everything else. We later learned it happened because they thought I was some famous TV actor.

Notable souvenirs

I probably collect more non-traditional souvenirs. I took home a seven-day bout of food poisoning from Sao Paulo. Unfortunately I had no choice but to share this with travellers in seats 2B and 3B on that ill-fated United Air Lines flight over the equator.

Top gripe

Airlines that hand out bottles of water that wouldn't quench a kitten's thirst and end up in landfill. These airlines pretend to be eco-conscious and sustainable. The reality is they package their micro-servings in non-biodegradable bottles.

The Australian Financial Review






JASON MURPHY

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