a Not-for-profit association for small and medium enterprise

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Business Insurer of the Year. Another reason why we're good people to know.





Welcome to the SME Association of Australia Latest SME Announcements From the desk of SMEAA CEO Dr Caroline Hong

What a busy and eventful week for the SMEAA and members! We are pleased to announce and welcome Virgin Australia as a new Gold Corporate member partner. We welcome opportunities to work with our corporate member partners so that our association can continue to better serve the SME sector. SMEAA Executive Chairman Matthew Johnson and CEO Caroline Hong met with Shadow Minister for Communications and Broadband Malcolm Turnbull on 7 June at his electorate office. We talked about our association's role in supporting small and medium enterprises and the progress of our activities in the SME sector.



(L-R) Matthew Johnson, Malcolm Turnbull and Caroline Hong on 7 June 2012

Spotlight on these SME Events – mark your diaries

26 July 2012

SME members networking and hot topics business events evening. Free for SME members. Non member fee applies. To register click ${\it here}$

28 Sept 2012

My Business Awards at Hilton Sydney. To enter, to sponsor and to find out more, log in here

SME Networking and Hot topic Business Event

Presenters Andrew Laurie and Daren Hill were the stars at the recent SME networking and Hot Topic business event held at the meeting rooms of Beaumont Consulting in Sydney last week. Daren is the "Change Guy" and Andrew the Business Growth, expert, and both experienced presenters, helmed active discussions on the night. We thank all the SME members and guests who braved the wet weather to attend this event. Special thanks go to Nikki Beaumont, owner and MD, and her wonderful team of Beaumont Consulting for sponsoring the event and making such a success of the evening. Great food and wines were served, creating a relaxed and enjoyable evening for all. Don't miss our next SME

Events

Recruitment & Selection essentials by Beaumont Consulting - Free to SMEAA members

14 Jun 2012

CEO Sleepout 21 June 2012 supported by SME Association of Australia and My Business 21 Jun 2012

'The Right Use of Power' Workshop for Small to Medium Business and Not for Profit Organisations, 3-4 Jul 2012

3 Jul 2012

News

Week in brief June 12 2012

8th Jun 12

All the smaller business-related news to emerge this week, including: Naked Office to expose...

It pays to be positive: An Aussies' success in Greece

8th Jun 12

As so many in the mainstream media continue to promote a 'doom and gloom' outlook...



















networking and Hot Topic Business event on 26 July 2012 from 4:30pm to 7:30pm. This event is limited to the first 100 registrations only, so be quick to get in on it.



(L-R) Andrew Laurie, Caroline Hong, Nikki Beaumont and Daren Hill on 6 June 2012.

Business networking in North Sydney

Shadow Treasurer Joe Hockey addressed a business group in North Sydney on 6 June 2012. There was a lively Q & A and a great opportunity to network as well as enjoy the new venue at Palais at Luna Park.



Joe Hockey addressing the North Sydney business event, hosted by Luna Park at Palais on 6 June 2012

Business chambers

NSW Business Chambers invited our CEO Caroline Hong to join them at the Penrith Business Chamber's luncheon, hosted by CEO Jill Woods at the Penrith Panthers. Opposition leader Tony Abbott was the guest speaker, and addressed many issues that are of concern to business owners



(L-R) Stephanie Dale, Tony Abbott, Caroline Hong, Heather Shepherd, Steven Cartwright at the Penrith Business Chambers luncheon on 6 June 2012.