

International Pizza Expo® 2014

Granbury Solutions Attendee Pre-Registration Form

March 24 - 27, 2014 – Las Vegas Convention Center

Questions? Call (800) 746-1122 (U.S.) or (502) 736-9500 (Outside U.S.)

Discount forms will not be excepted if already registered or taken on-site.

STEP ONE: FIRST PERSON (Please print in black ink.)

Company: _____

Full Name: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Daytime Phone: _____ Fax: _____

Cell: _____

E-Mail Address: _____

STEP TWO: Select registration choices. (On-site registration, \$210)

Granbury Solutions Discount Pre-Registration Fee **\$100** _____

OPTIONAL WORKSHOPS

1 Sun., Mar. 23 - Ostrander, Profits in Numbers, Part 1, Food Cost Pro \$250 _____

2 Sun., Mar. 23 - Collier/Cybulski, Growth & Expansion, Part 1 \$250 _____

3 Sun., Mar. 23 - Farrell/Shepherd, Training and Team Building, Part 1 \$250 _____

4 Mon., Mar. 24 - Laube, Profits in Numbers, Part 2, Business Skills \$250 _____

5 Mon., Mar. 24 - Collier/Cybulski, Growth & Expansion, Part 2 \$250 _____

6 Mon., Mar. 24 - Farrell/Shepherd, Training and Team Building, Part 2 \$250 _____

7 Mon., Mar. 24 - Ostrander, So You Want to Open a Pizzeria \$250 _____

8 Mon., Mar. 24 - Cohen, 6-Month Sales Building Plan \$150 _____

9 Tue., Wed., Mar. 25-26 - Making Pizzas With Tony Gemignani

Tue. ... \$160 _____ Wed. ... \$160 _____ Both...\$300 _____ \$ _____

Total \$ _____

No additional fee to attend. Numbers are needed for planning. Will you attend?

Mon. Mar. 24 - New Operators/Early Bird Attendee Seminars Yes _____ No _____

Tues. Mar. 25 - Keynote 1: Donatella Arpaia, 7:45-8:45 am Yes _____ No _____

Wed. Mar. 26 - Keynote 2: Francis Garcia/Sal Basile, 7:45- 8:45 am Yes _____ No _____

Wed. Mar. 26 - 30th Birthday Bash Yes _____ No _____

STEP THREE: Choose your payment method.

Pre-Registrations will not be accepted without payment. ☐ Check enclosed. Make payable in U.S. funds to **Pizza Expo®**.

☐ MasterCard ☐ Visa Name on Card _____ Expiration Date _____ Security Code _____

☐ American Express ☐ Discover Card Number _____ Signature _____

Billing Street Address _____ Zip Code _____ Special Needs _____



See other side for registration instructions. Questions? Call 800-746-1122.

No one under the age of 16 allowed on the exhibit floor. No Exceptions.

Registration is sponsored by Bellissimo Foods.



*A. Bus. Classification:

- 1 ☐ Independent
2 ☐ Franchise
4 ☐ Chain
5 ☐ Food Broker
6 ☐ Mfg/Supplier
7 ☐ Dealer/Distributor
8 ☐ Other _____

*B. How many years have you been in the pizza business?

- A ☐ 1 or less
B ☐ 2-5
C ☐ 5 +

*D. How many units do you CURRENTLY own or operate?

- A ☐ 1
B ☐ 2-5
C ☐ 6-10
D ☐ 11-20
E ☐ 21-50
F ☐ 50+

*E. How many units do you plan to OPEN in the next 12 months?

- 1 ☐ 1-5
2 ☐ 6-10
3 ☐ 11-20
4 ☐ 20+
5 ☐ NONE

G. What is your average sales volume by unit?

- 1 ☐ Less than \$200,000
2 ☐ \$200,001-\$300,000
3 ☐ \$300,001-\$500,000
4 ☐ \$500,001-\$750,000
5 ☐ \$750,001-\$1,000,000
6 ☐ \$1,000,001+

*H. Your Title:

- 1 ☐ Owner
2 ☐ Manager
3 ☐ CEO/President
4 ☐ Corporate Officer
5 ☐ Purchasing
6 ☐ Other _____

J. Have you attended a previous Pizza Expo®?

- 1 ☐ Las Vegas 2011
2 ☐ Las Vegas 2012
3 ☐ Las Vegas 2013
4 ☐ First Time Attendee

*K. What do you plan to spend during the next 12 months on new equipment and/or supplies?

- 1 ☐ Less than \$50,000
2 ☐ \$50,001-\$100,000
3 ☐ \$100,001-\$150,000
4 ☐ \$150,001-\$200,000
5 ☐ \$200,001-\$250,000
6 ☐ \$250,000+

L. How many restaurant/food shows do you plan to attend in 2014?

- 1 ☐ Only Pizza Expo®
2 ☐ 2-4

Social Media Info:

Twitter Handle _____ Follow us @PizzaExpo

☐ Please check: I would like to participate in MyPizzaExpoPlanner and Pizza Today's Quick Tips Newsletter.

Unique email address _____

MyPizzaExpoPlanner is a free online, planning scheduling and networking tool designed to help make you make the best use of your time at Pizza Expo. Pizza Today Quick Tips is a weekly newsletter that will provide you profitable tips, best business practices and recipes. A unique email address is required.

Please Start/Continue my FREE subscription to Pizza Today™ Date _____

☐ Yes ☐ No Signature required) _____

Free Subscription within Continental US ONLY. / Birth Month _____

Total of all registration choices \$ _____



Granbury Solutions Guest Attendee Pre-Registration Form

International Pizza Expo® 2014 Show Registration Instructions.

Name badges for registrations received after March 1 must be picked up on-site at the show.

The 4-Day registration package includes the following:

1. Admission to your choice of more than 80 educational seminars, special Monday sessions for New Operators and Early-Bird Attendees, demonstrations, two Keynotes (Food Network star Donatella Arpaia and the Pizza Cuz from the Cooking Channel), Pizza Crust Boot Camp™, 30th Birthday Bash and two Beer & Bull Idea Exchanges®. Additional fee is required for the eight optional Pre-Show Workshops and the two-part Making Pizzas With Tony Gemignani.
2. Admission to three exciting days of pizza-only exhibits at the Las Vegas Convention Center. Exhibits are open Tuesday and Wednesday (10 a.m. – 3:30 p.m.), Thursday (10 a.m. – 3 p.m.).
3. Watch the world's most prestigious pizza-making contests. The International Pizza Challenge™ will crown the world's best Traditional Pizza, Non-Traditional Pizza, American-Pan Pizza, Italian-Style Pizza and Gluten-Free Pizza.
4. World Pizza Games® return with more fun and excitement when the finals are held at the 30th Birthday Bash for all show attendees.
5. The opportunity to win \$20,000 in our \$20,000 MEGA BUCKS Contest.
6. Discounts on air travel and rental cars.
7. Discounted hotel room rates with complimentary shuttle service from selected hotels.

By Mail:

Complete this registration form and return to:
International Pizza Expo® 2013
Show Registrations
908 S. 8th Street, Suite 200
Louisville, KY 40203

*Categories A-B-D-E-H-K are REQUIRED fields. Incomplete forms will be returned.

By Fax: Complete this registration form and fax to: 502-736-9502.

Registration and Show Rules

1. All seminars, General Sessions, Beer & Bull Idea Exchanges® and exhibits will be held at the Las Vegas Convention Center – North Halls 1 - 3.
2. Registration confirmation will be faxed or mailed. Please allow two to three weeks for processing.
3. Badges will be mailed after February 24, 2014.
4. Badges are not transferable and must be worn at all seminars, special events and on the exhibit floor.
5. Pre-registration cut-off date is March 20, 2014.
6. REFUNDS – Pizza Expo® will refund pre-registration fees (minus \$25 processing fee per person registered) provided the request for refund is made in writing to Pizza Expo® at 908 S. 8th Street, Suite 200, Louisville, KY 40203, and received no later than February 21, 2014. **NO REFUNDS WILL BE PROCESSED AFTER FEBRUARY 21, 2014.**
7. No one under the age of 16 will be allowed on the exhibit floor. Proof of age will be required. No strollers, baby packs or baby carriers. **NO EXCEPTIONS.**
8. Absolutely **NO SOLICITING** permitted. Solicitations in the Exhibit Hall by non-exhibiting personnel are strictly prohibited.
9. Discount forms will not be excepted if already registered or taken on-site. Last day for discount forms March 20, 2014.

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