



Case Study

CEDARLITE® REROOF

An English Tudor style home gets a new Cedarlite® Energy Efficient Roof

THE CHALLENGE

In 2012, a couple with a home in Lemon Grove, California were actively seeking a new roof for their English Tudor style home. Facing the extreme deterioration and age of their existing wood shake roof, Mr. and Mrs. Tarantino had discovered more than one leak. The couple needed a re-roof solution that would last, preserve the visual appeal of their home and add value to the structure. After meeting Raneri and Long Roofing, a leading regional roofing contractor serving San Diego County, the Tarantino's embarked on an exploratory process examining all roofing options available to them. "Raneri and Long Roofing were exceptionally knowledgeable about all roofs and showed us an abundance of options from which to choose from," said Bernadette Tarantino.

THE ROOFING SELECTION

After a careful review, the Tarantino's selected Boral Roofing's Cedarlite concrete tile with an energy efficient roof system. Cedarlite resembles wood shake and is often referred to as the "ultimate shake replacement," offering a natural wood appearance coupled with the durability and benefits of tile. "Boral's Cedarlite tile was our number one choice because it not only complemented our Tudor designed home, but it is also lightweight and allowed us to forego any additional engineering that would have been required with other roofs," said Bernadette Tarantino.

THE MANY BENEFITS OF CEDARLITE TILE

Cedarlite offers a number of benefits to homeowners – many of which were cited by the Tarantino's as key reasons they selected the product. These benefits include:

- Energy efficiency and cost savings
- Long life and durability with little to no maintenance required



- Class A fire rating
- Realistic appearance modeled after highest-quality hand-split cedar shakes
- Optimally lightweight for re-roof projects
- Limited Lifetime Warranty*

AN ENERGY EFFICIENT ROOF

Cedarlite, like all tiles, provides insulation through its thermal mass compared to other common but lesser roofing choices. In addition to the tile's thermal mass, the air space between the tile and roof deck creates ventilated insulation, keeping the home cooler and ultimately reducing the need for air conditioning. Homeowners may experience significant energy bill reductions.

"If we had to select our contractor and roof again, we would still choose to work with Raneri and Long Roofing and purchase Boral's Cedarlite tile because the entire experience has been outstanding," notes Tarantino. "We love our new roof and you can't beat Boral's warranty. Plus, the energy efficiency benefits are an added bonus."

* See concrete product warranty details found on our website at boralroof.com

About Boral Roofing:

Boral Roofing LLC is a subsidiary of Boral USA, and is the country's largest premium provider of complete roofing and re-roofing solutions for architects as well as commercial and residential builders. Boral Roofing operates 15 clay and concrete tile manufacturing plants throughout the US and Mexico.