



AROUND **10,000 ATTIC FIRES** OCCUR PER YEAR*
DON'T BE A VICTIM.

* FEMA January 2011

Protect your family with the right attic insulation – Icynene Classic Max.™

Icynene Classic Max is the most thoroughly fire-tested spray foam insulation in the industry today! Tests prove that fires in unvented attics equipped with Icynene Classic Max™ self-extinguish in **less than a minute**, keeping homes protected and families safe.

Call 1-800-758-7325 or visit www.icynene.com



ICYNENE®
The evolution of insulation.™

Icynene Classic Max™

Your safest insulation option.

Insulation that makes your home safer

Everyday, we make choices that impact the safety of those around us. Comprehensive research and testing has proven that a properly insulated attic can make your home safer from the risk of attic fires spreading. Testing conducted in conjunction with the International Code Council Evaluation Service has proven that an unvented attic with Icynene Classic Max™ can smother a fire before it can spread to the rest of your home. In less than a minute, the fire is out and a potential tragedy is prevented.

Icynene Classic Max™ is the most comprehensively fire tested insulation available and the only one that goes beyond today's stringent building codes.

Suitable for new and existing homes.

Regardless whether you're building a new home or plan to renovate your existing home, you can benefit from the performance features of Icynene Classic Max™.

If you're building a new home, now is the ideal time to talk to your builder about installing an unvented attic insulated with Icynene Classic Max™ spray foam insulation. Icynene Classic Max™ is the only insulation and attic configuration proven to stop the spread of attic fires.

Thinking about using Icynene Classic Max™ in your current home?

Speak to a licensed Icynene contractor to request a free quote on how your attic can be upgraded to a safer attic so you can better protect your family while you increase the energy efficiency of your home. It is easy and quick to do.



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Save money on your energy bill.

Spray foam insulation is the most energy efficient insulation available! Installing Icynene Classic Max™ provides a significant cost savings on your monthly heating and cooling bills. The savings are immediate and last over the long-term! In fact, you can save up to 50% on your heating and cooling bills by choosing to install Icynene spray foam insulation in your home.



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