

# 2014

OUR YEAR

in review

WE PUBLISHED 63% MORE ARTICLES THAN IN 2013

## 63%

WE WORKED WITH 132 NEW PUBLICATIONS



### 1,557

ARTICLES PUBLISHED FOR CLIENTS



### 83%

INCREASE IN CLIENTS



### 886,105

TOTAL SOCIAL SHARES FOR ARTICLES

CONTENT

CREATION

## 2,633,381

words published

POPULAR *concepts*

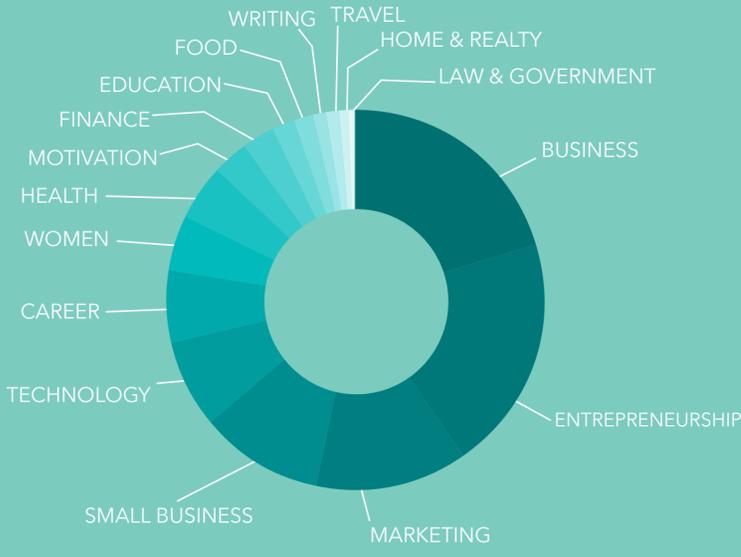
OF 2014

MARKETING  
BUSINESS  
ENTREPRENEURSHIP  
MANAGEMENT  
EMPLOYMENT

WE PUBLISHED CONTENT IN NICHE PUBLICATIONS REACHING

## 16

INDUSTRIES:



CLIENTS BY *state*

OUR CLIENTS'

LOCATIONS



CLIENTS BY *country*

COMPANY

MILESTONES

GREW FROM **28** TO **50** EMPLOYEES

72

Named #72 on Forbes' List of America's Most Promising Companies



Expanded Offices to New York City & Kansas City



Launched Our Proprietary CRM for Content Creation



Named EMPACT's Best Marketing & Advertising Company

OUR CONTENT'S

PERFORMANCE

HERE IS HOW THE CONTENT WE PUBLISHED ON OUR BLOG

*Stacked Up*



## 77,249

TOTAL SOCIAL SHARES (BLOG & GUEST-CONTRIBUTED CONTENT)

100

BLOG POSTS



## 26

INTERNAL CONTRIBUTORS FOR CONTENT (BLOG & GUEST-CONTRIBUTED CONTENT)

159

GUEST-CONTRIBUTED ARTICLES

THANK YOU TO ALL OF OUR CLIENTS, PARTNERS, AND TEAM MEMBERS WHO HELPED MAKE THIS YEAR A SUCCESS. WE COULDN'T HAVE DONE IT WITHOUT YOU!

