

EXECUTIVE SUMMARY

overview

Kuno Creative provides demand generation and lead nurturing services to deliver sales qualified leads (SQLs). Kuno works

with chief marketing officers (CMOs) and other leaders on digital marketing teams at mid-to large-sized companies.

We supply access to talent and speed to market to increase leads and conversions to customers via inbound marketing.

Kuno Creative is an industry-leading inbound marketing agency and Certified, Gold HubSpot partner.

industries

- Technology
- Health Care
- Manufacturing
- Energy
- Software

value proposition

What makes Kuno Creative different is that we offer a multi-disciplinary team that believes in creating compelling, high-quality content to attract sales qualified leads. We have

copywriters, designers, developers, data analysts and digital strategists, in-house, who are exclusively focused on demand generation and lead nurturing.

We continuously optimize calls-to-action, landing pages and lead nurturing communications, which results in higher conversion rates and the ability to move qualified sales prospects down the sales funnel. We specialize in behavior-triggered marketing automation and are able to report monthly on the progress for key performance indicators (KPIs).

