

**Bob Costello**  
**Chief Economist & Vice President**  
**American Trucking Associations**

**Economic & Motor Carrier Industry Webinar**

*For ATA Members Only*

**December 10, 2013**



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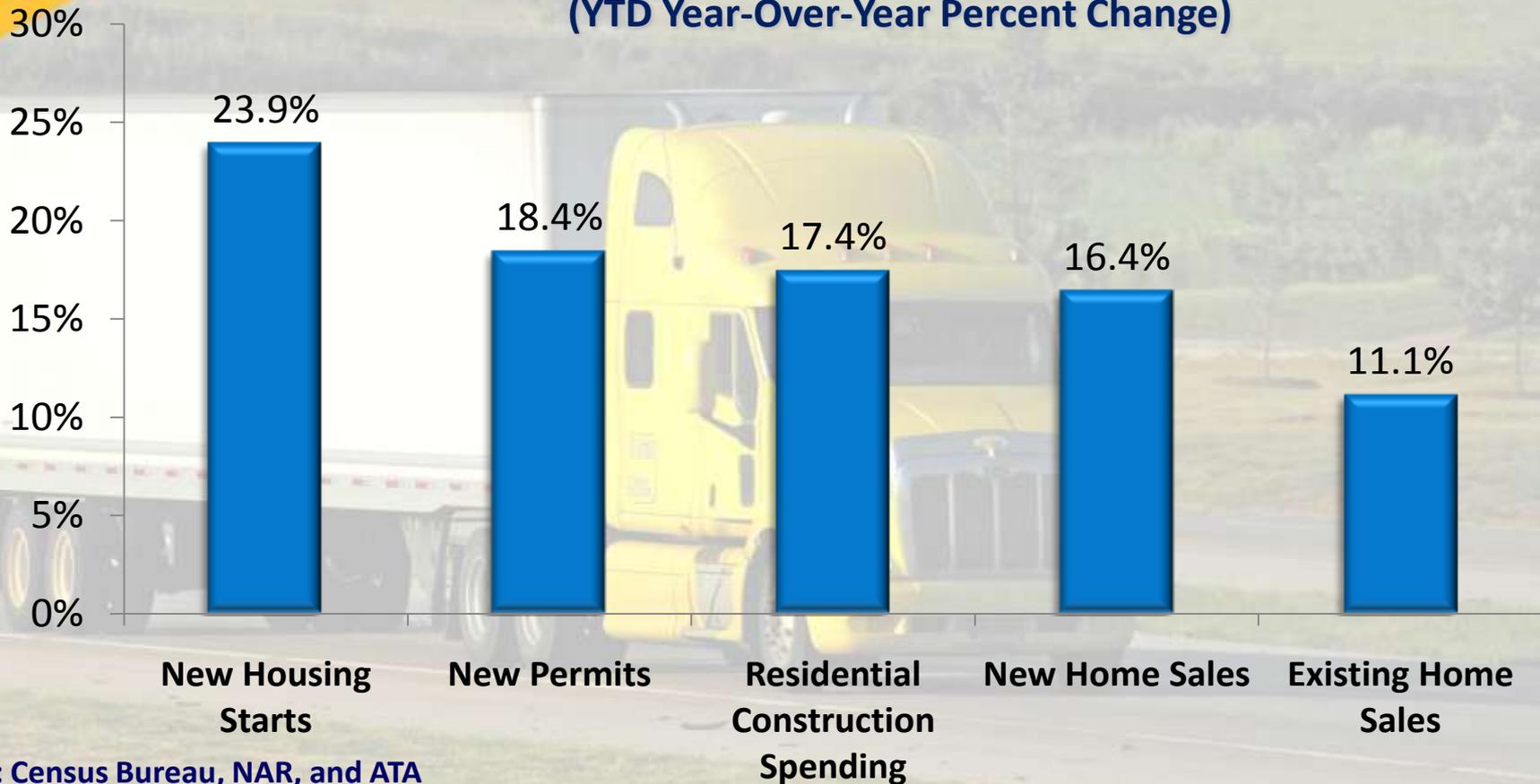
# The Freight Economy

- Washington continues to be a headwind on economic growth – debt ceiling fight and healthcare in the near term.
- **The housing recovery and auto production are helping freight volumes.**
- The U.S. energy production boom is boosting truck tonnage.
- **Manufacturing activity has picked up in recent months.**
- Consumer spending remains choppy, for now.



# Various Housing Industry Measures

(YTD Year-Over-Year Percent Change)



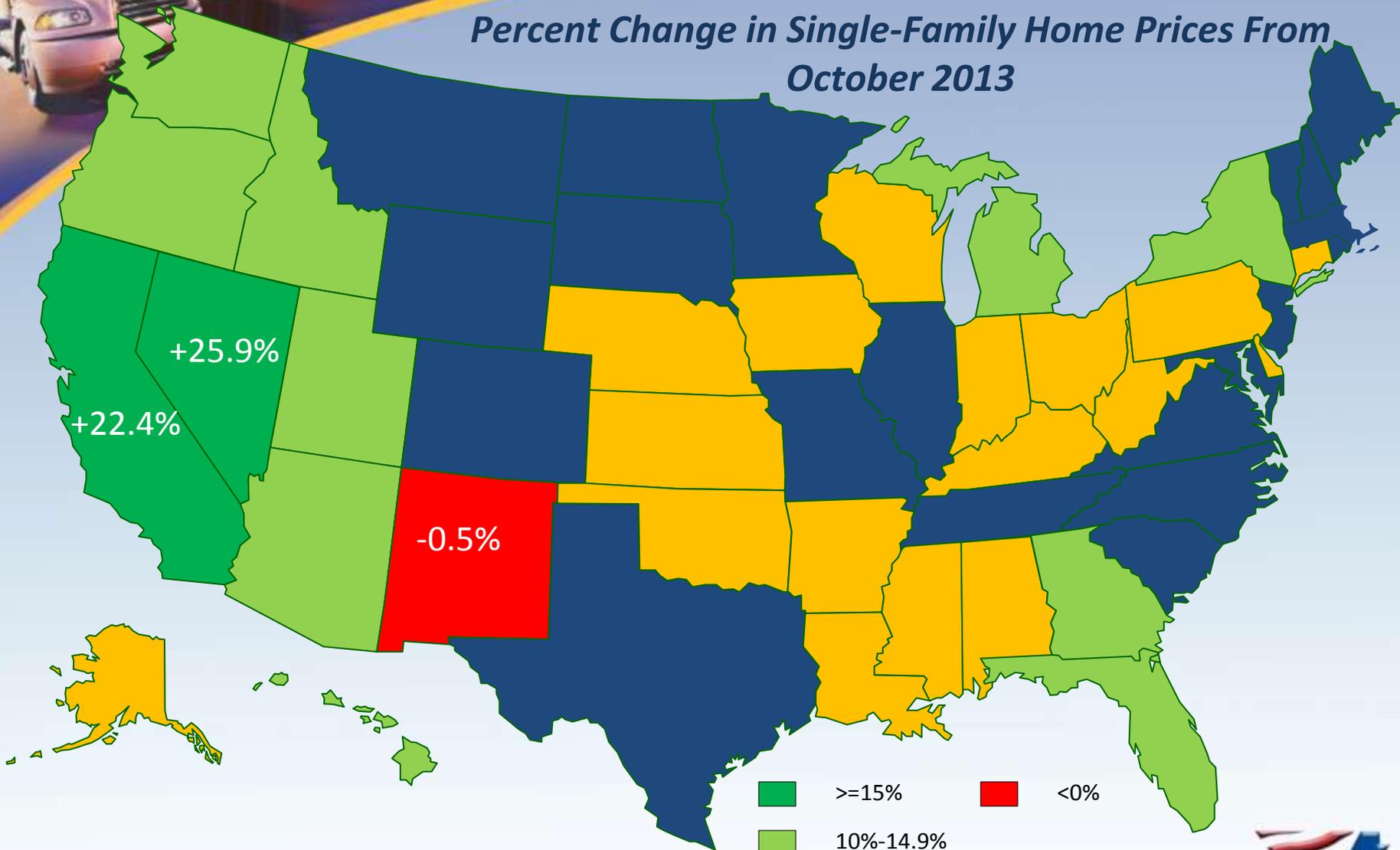


**Will recent increases in home prices and interest rates derail the housing recovery?**



# Home Prices

Percent Change in Single-Family Home Prices From October 2013



Source: CoreLogic

- $\geq 15\%$
- 10%-14.9%
- 5%-9.9%
- 0%-4.9%
- $< 0\%$

National Average: 12.5%





# The Housing Recovery



Sources: Freddie Mac & ATA





# Housing Summary

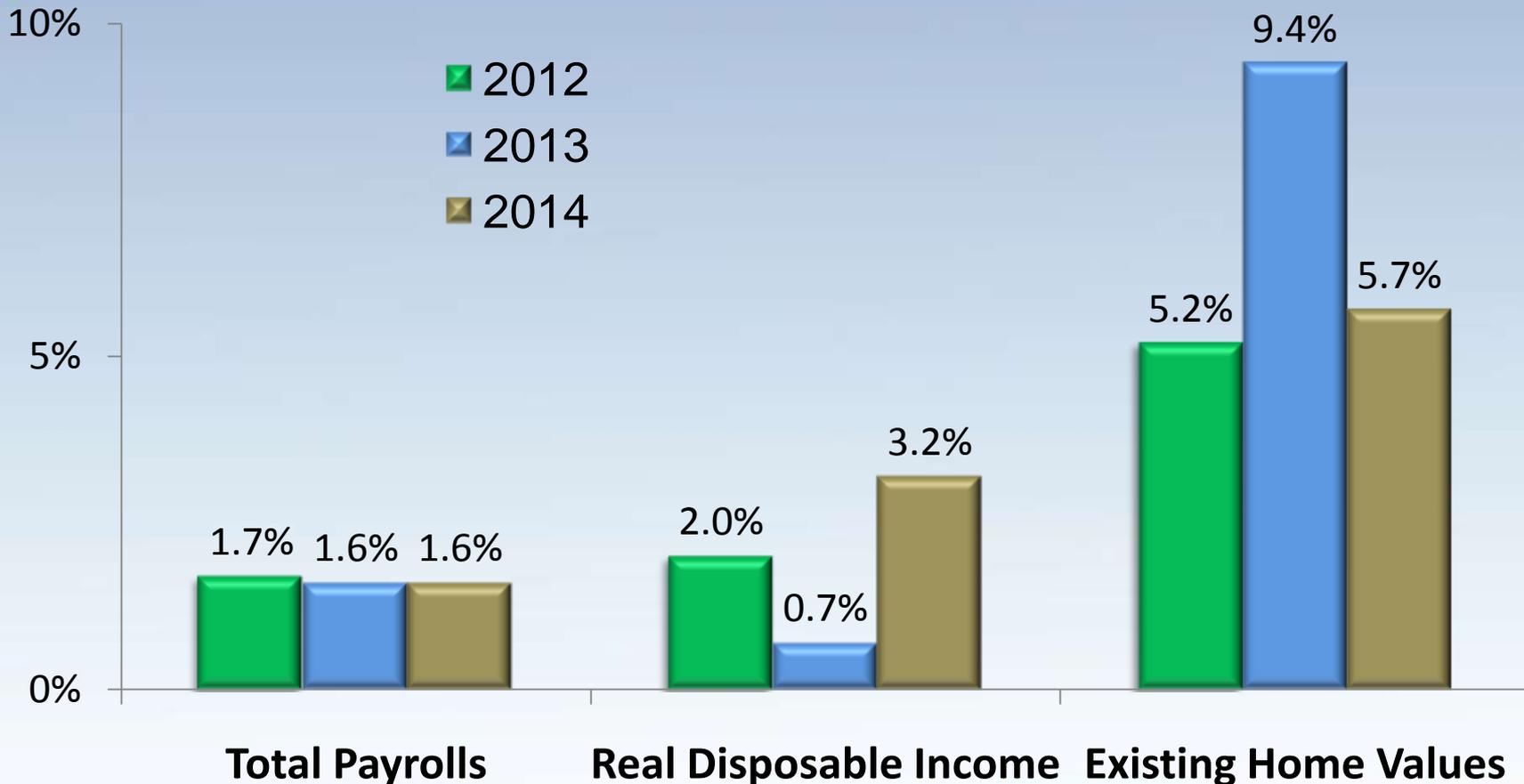
- **Rising prices and rising mortgage rates have already slowed the housing recovery, but they will not detail it.**
- **5-months supply of existing homes in October, down slightly from 5.2-months in October 2012, which is helping home building.**
- **Distressed homes – foreclosures and short sales – were 14% of sales in October, down from 25% a year earlier.**
- **Home prices increased 12.5% from October 2012, the 20<sup>th</sup> straight gain, although prices are still 17.3% below April 2006 peak.**



# What drives consumer spending?



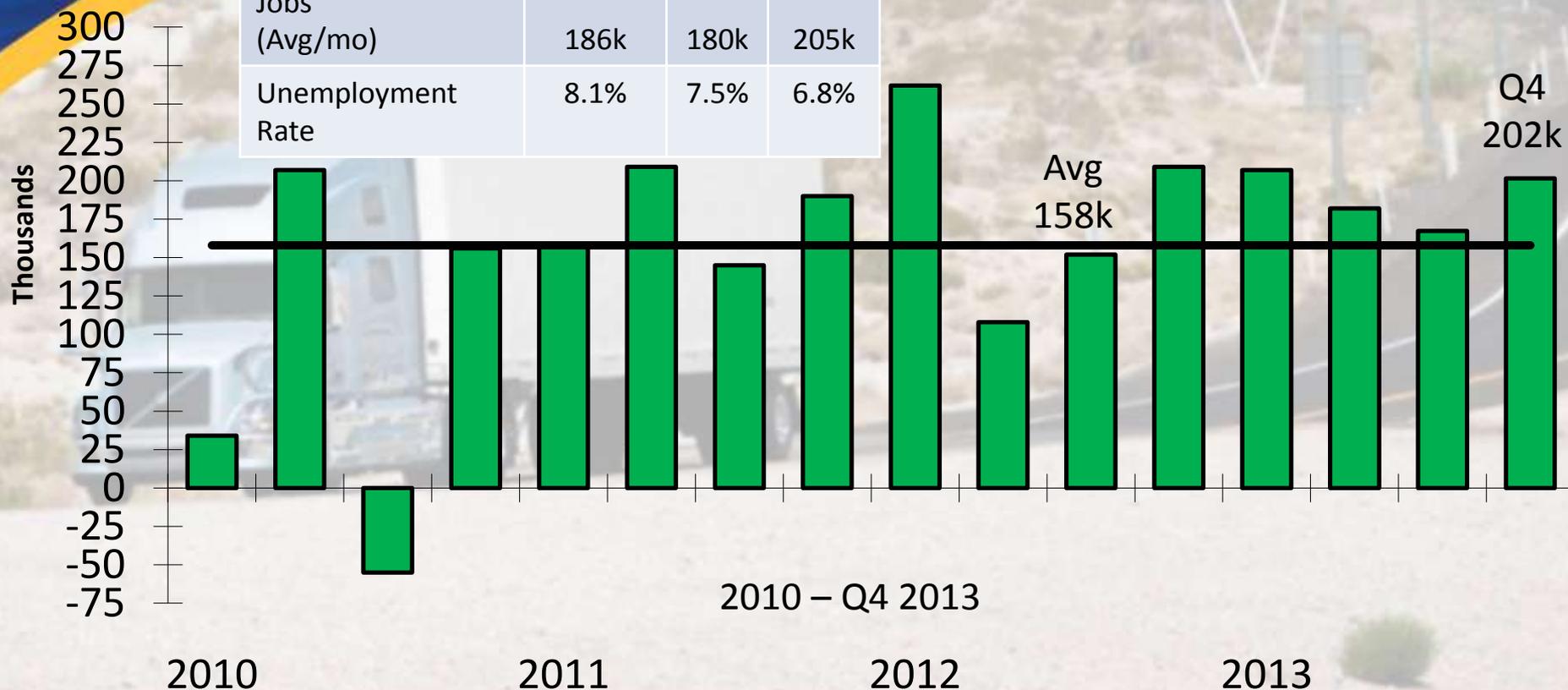
# Drivers of Household Spending



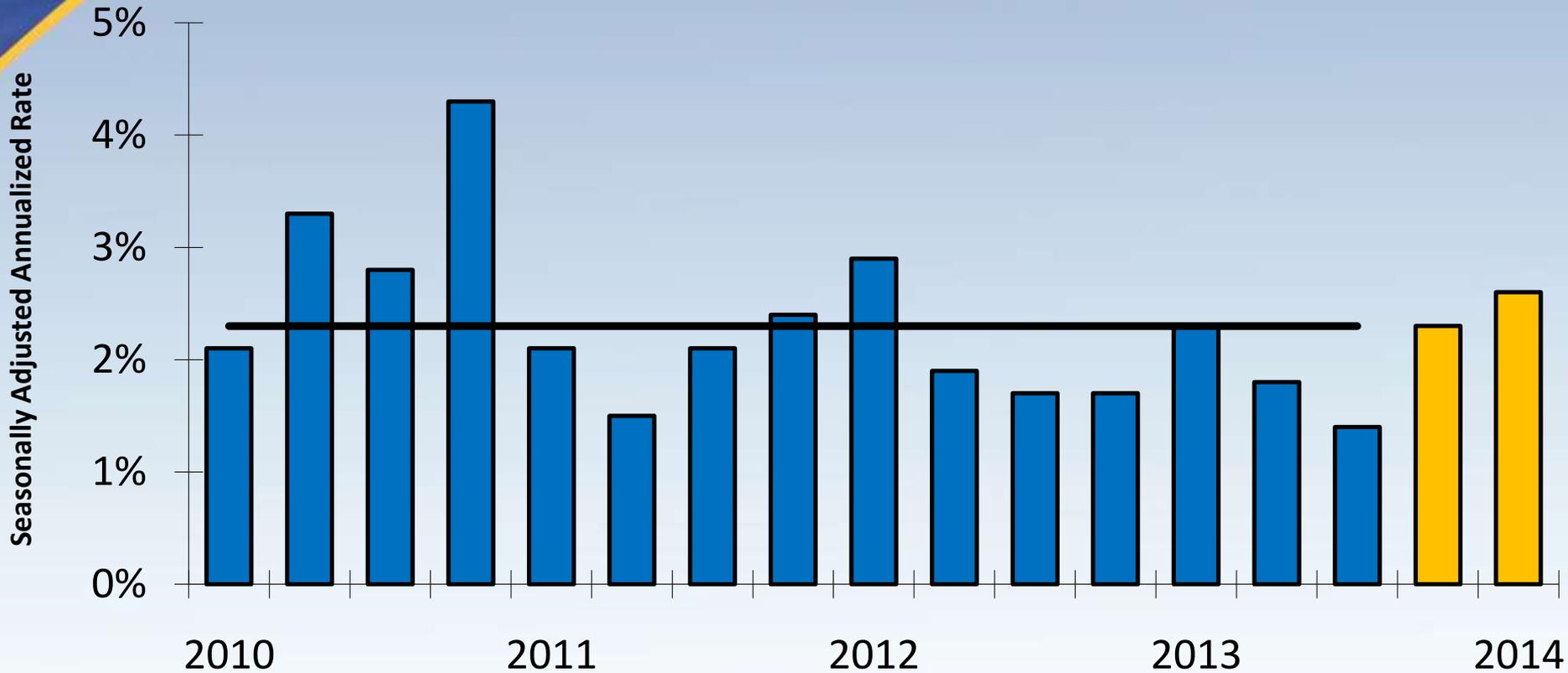


## Average Payroll Changes by Quarter

	2012	2013	2014
Jobs (Avg/mo)	186k	180k	205k
Unemployment Rate	8.1%	7.5%	6.8%



# Real Consumer Spending





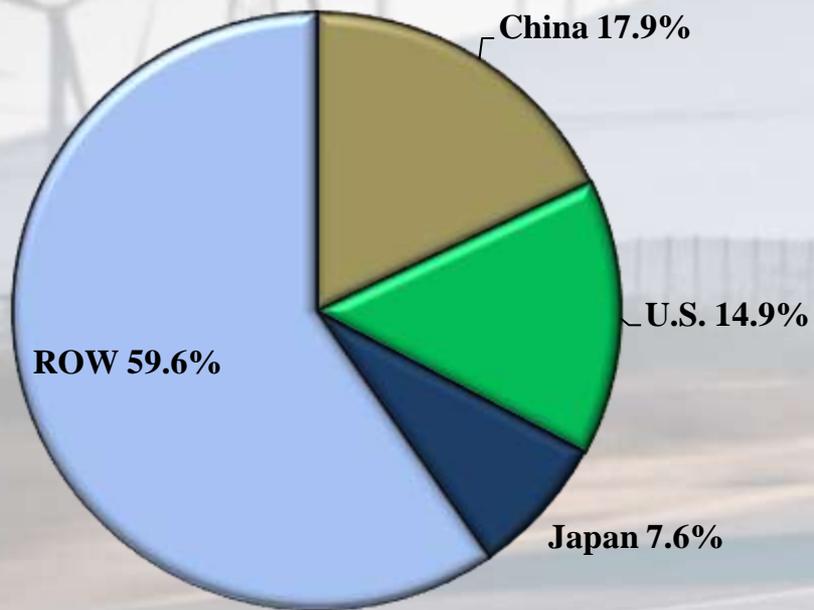
**Does the U.S. “make”  
anything anymore?**



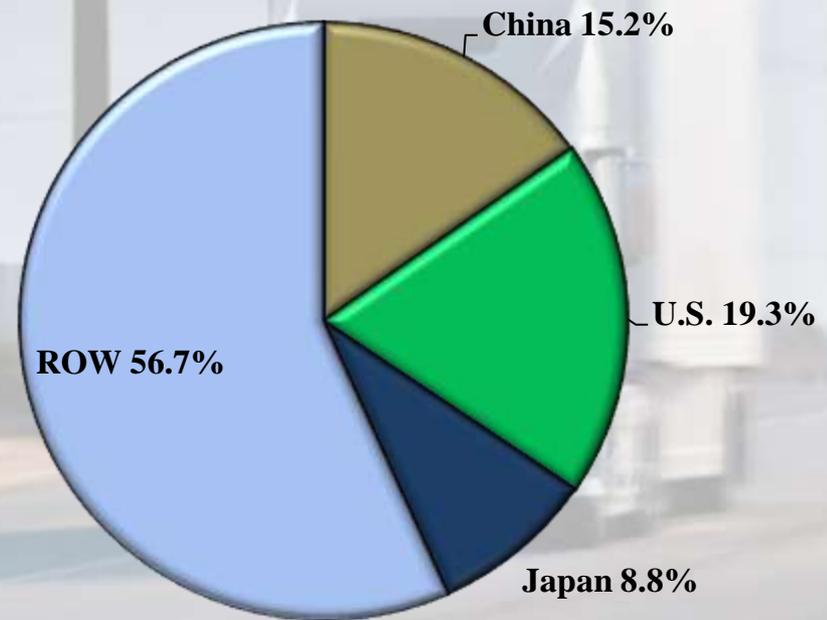


## World's Top Manufacturing Economies

*Fact: U.S. is largest or second largest manufacturing country depending on how it is measured.*



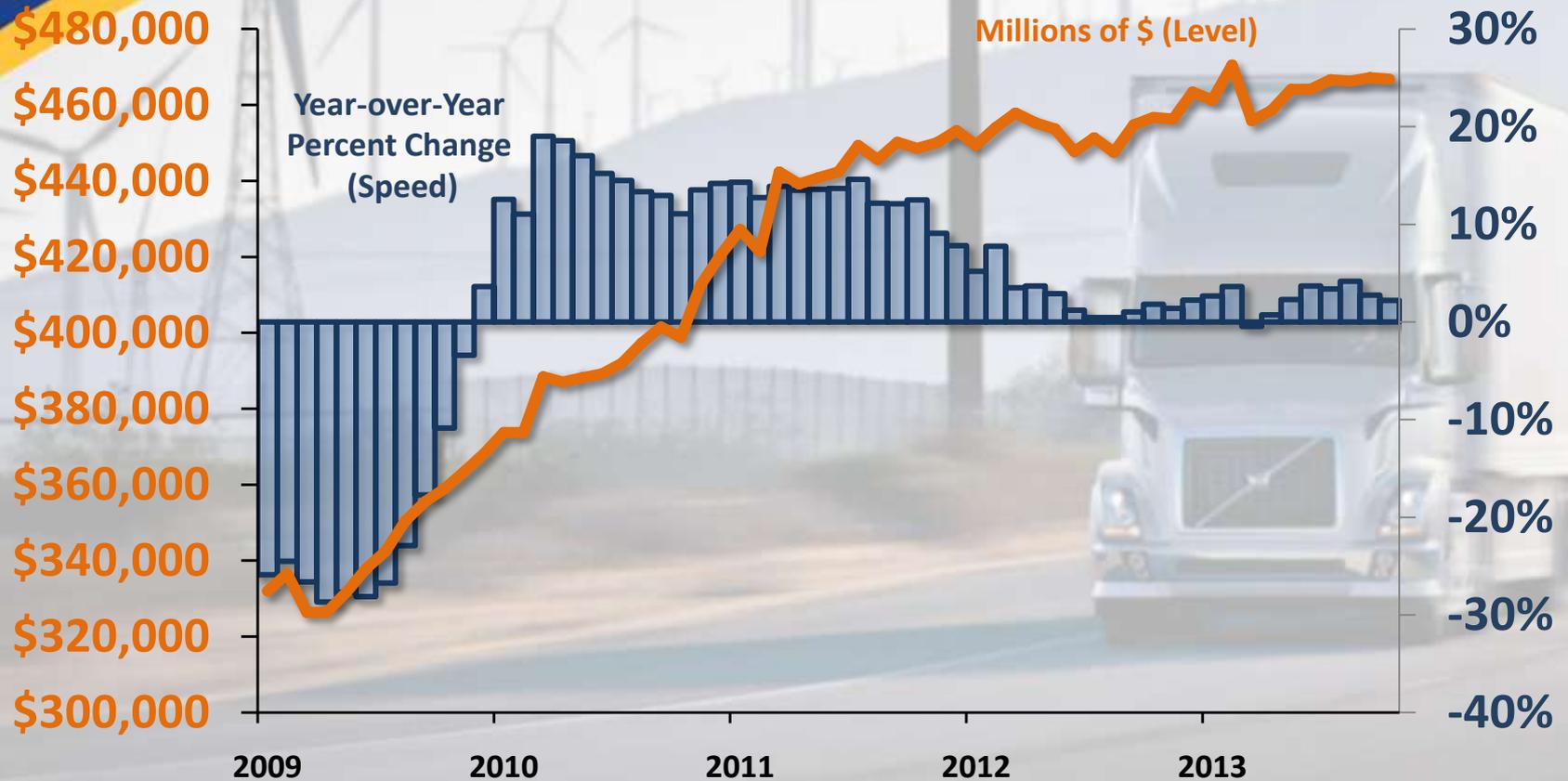
Current \$



Real \$ with Exchange  
Rate Adjustments



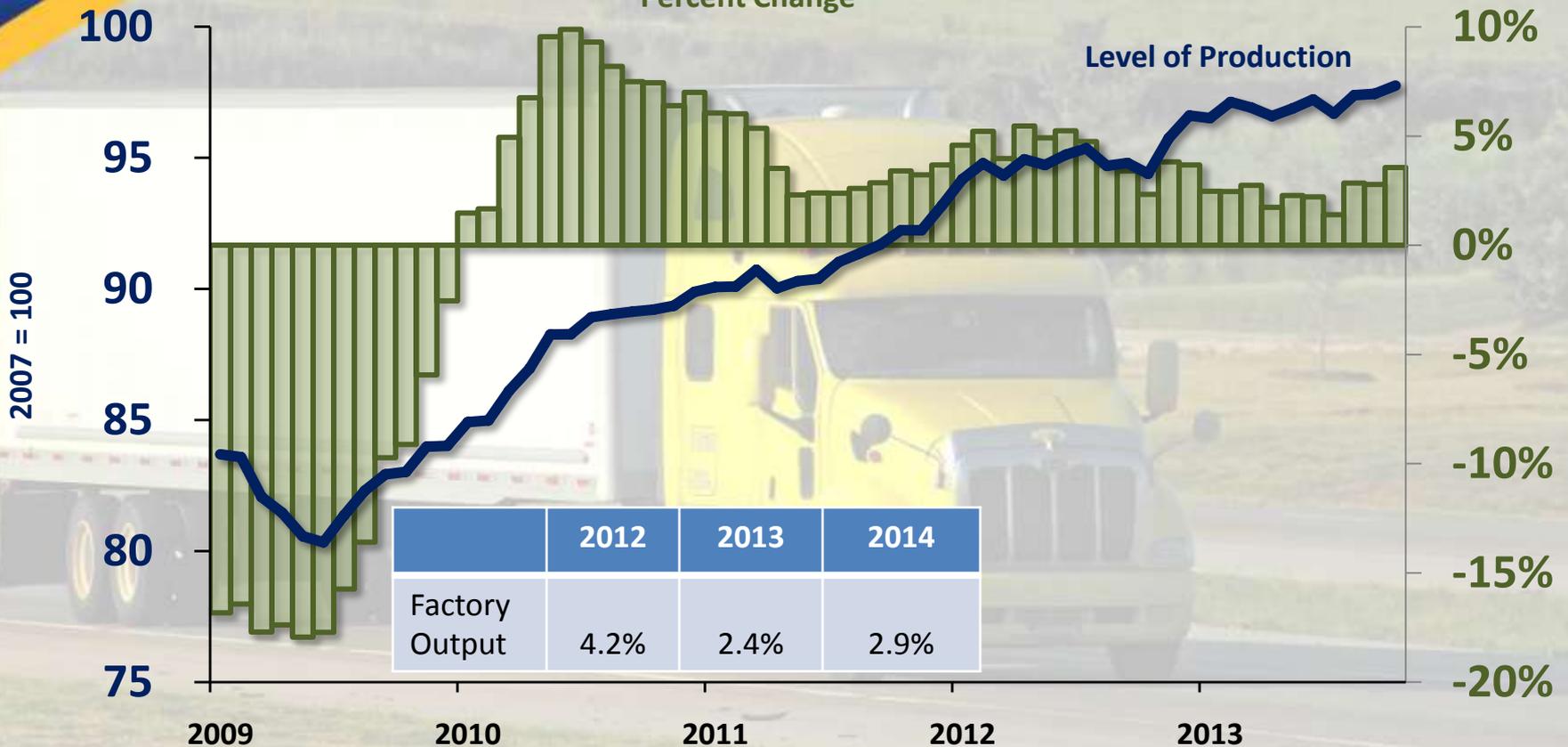
# New Factory Orders x Aircraft





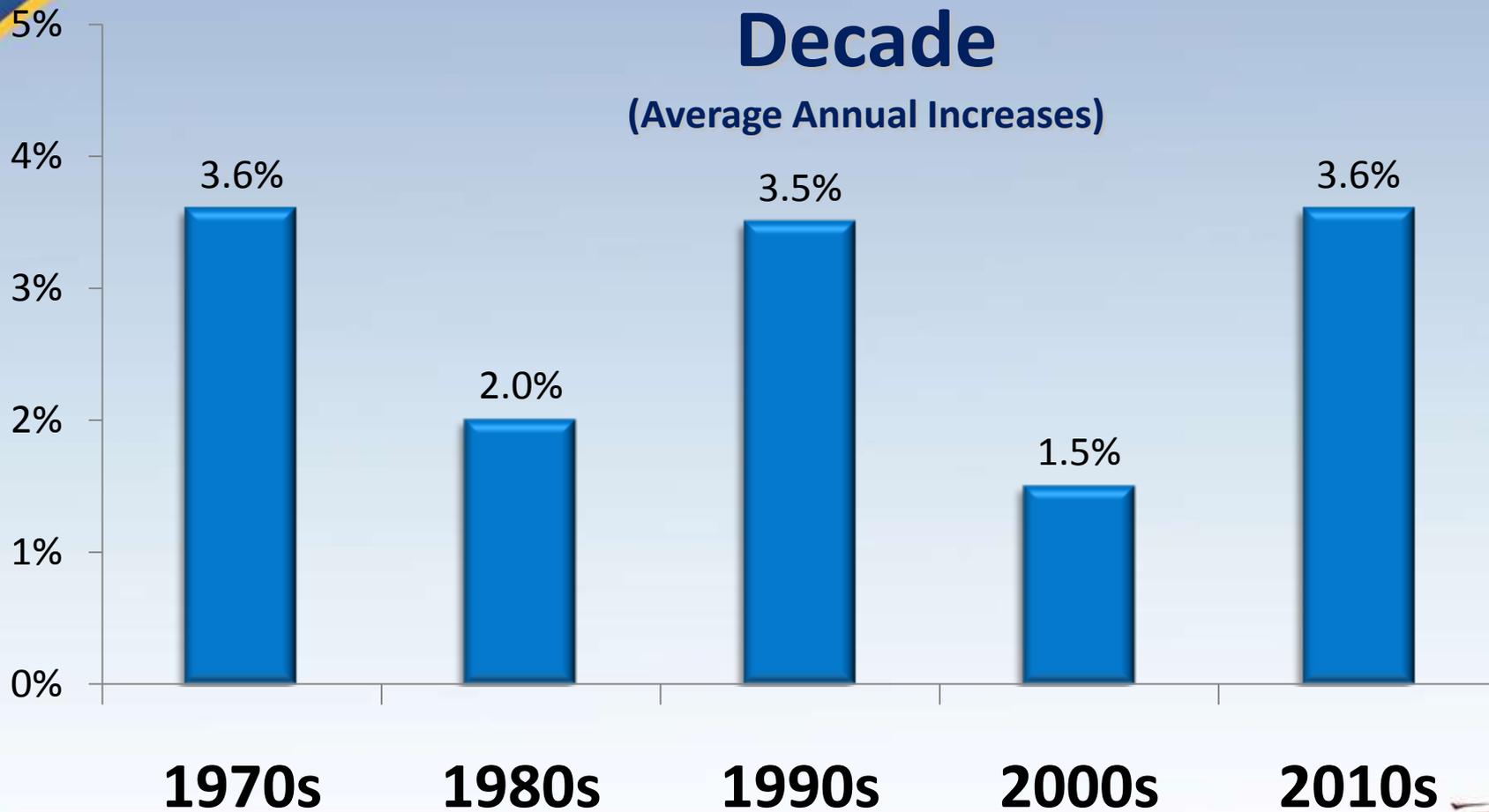
# Factory Output

Year-over-Year  
Percent Change



# Increases in U.S. Factory Output by Decade

(Average Annual Increases)





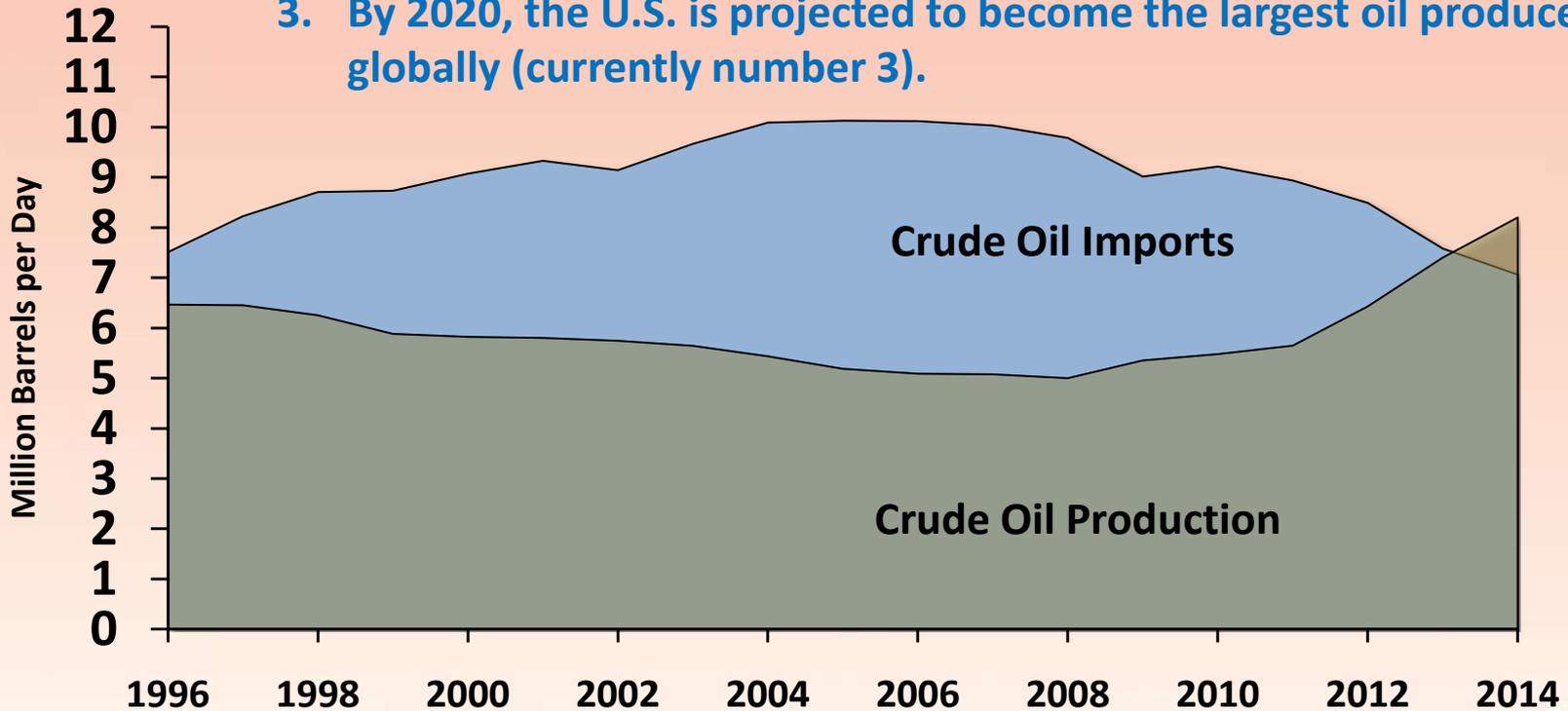
**Is the U.S. really becoming  
energy independent?**





# U.S. is Becoming Energy Independent

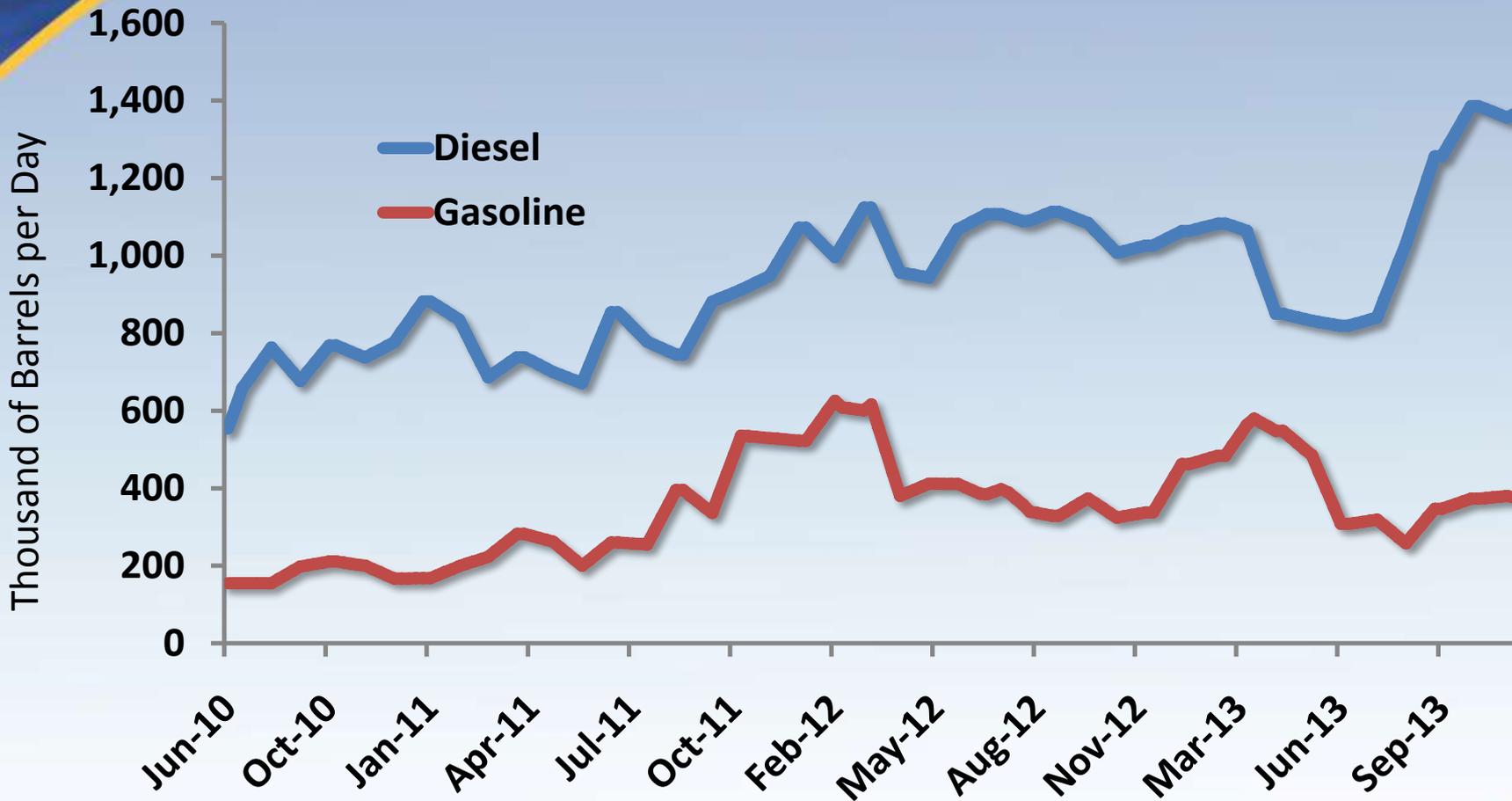
1. Total U.S. fuel consumption is at the lowest level in 17 years.
2. The U.S. is now a net fuel EXPORTER for the first time since 1949.
3. By 2020, the U.S. is projected to become the largest oil producer globally (currently number 3).



Source: EIA



# U.S. Exports Diesel vs Gasoline



Source: Energy Information Administration





# GDP Forecast & Risks

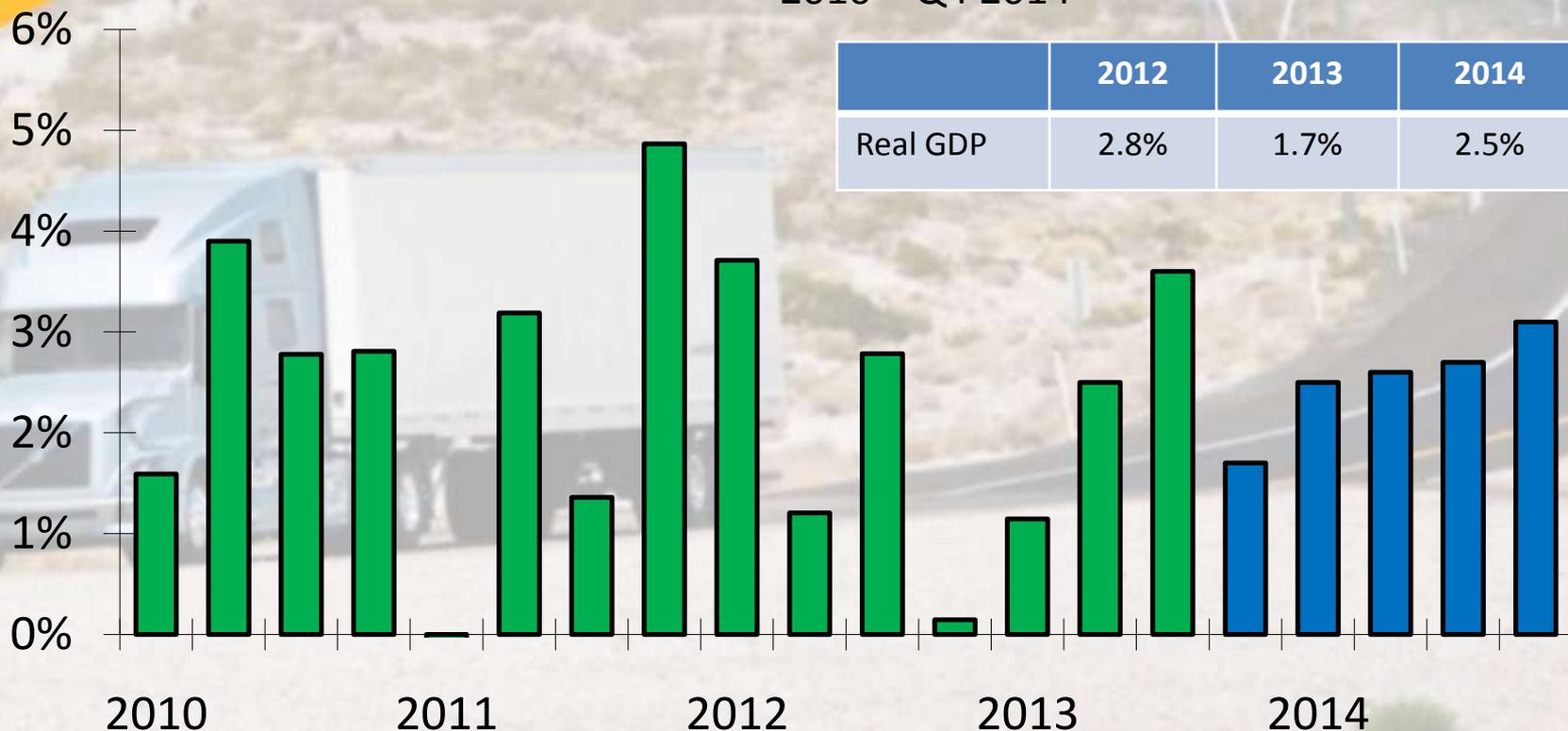




# Real Gross Domestic Product

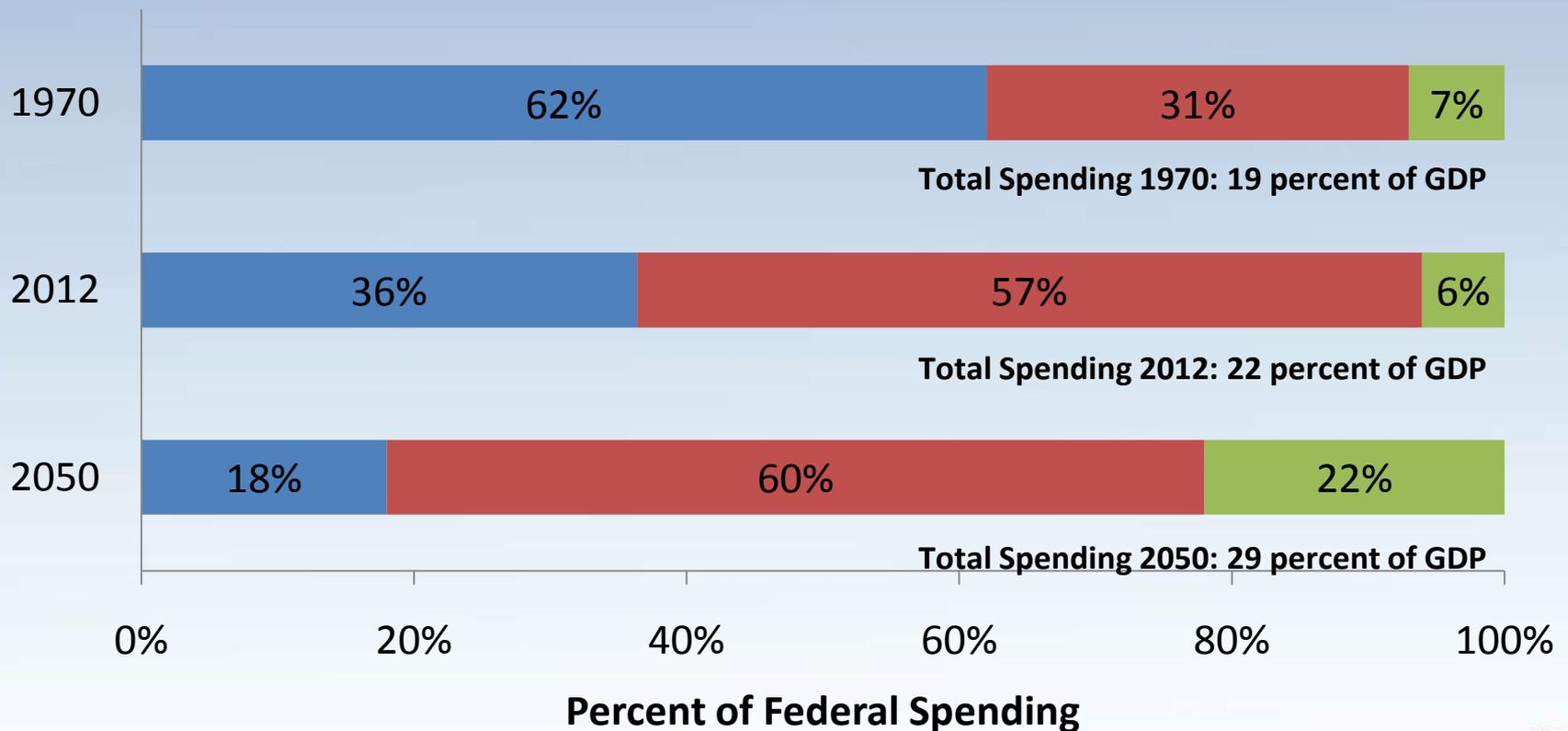
(quarterly, annualized rate percent change, 2005 dollars)

2010 – Q4 2014

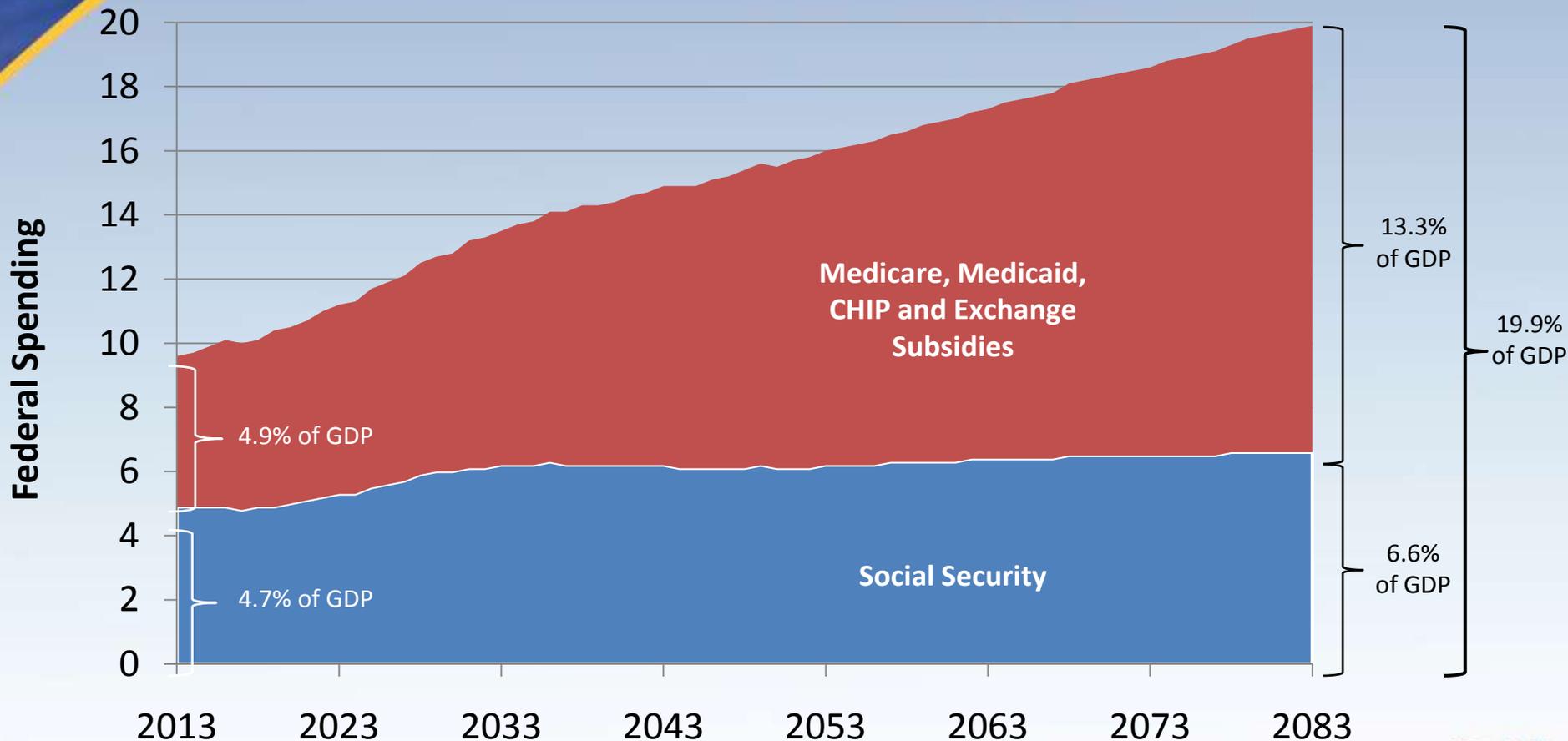


# Federal Spending

■ Discretionary ■ Mandatory ■ Net Interest



# Federal entitlement programs as a percentage of GDP



Source: Congressional Budget Office, *The Long-Term Budget Outlook*, September 2013.





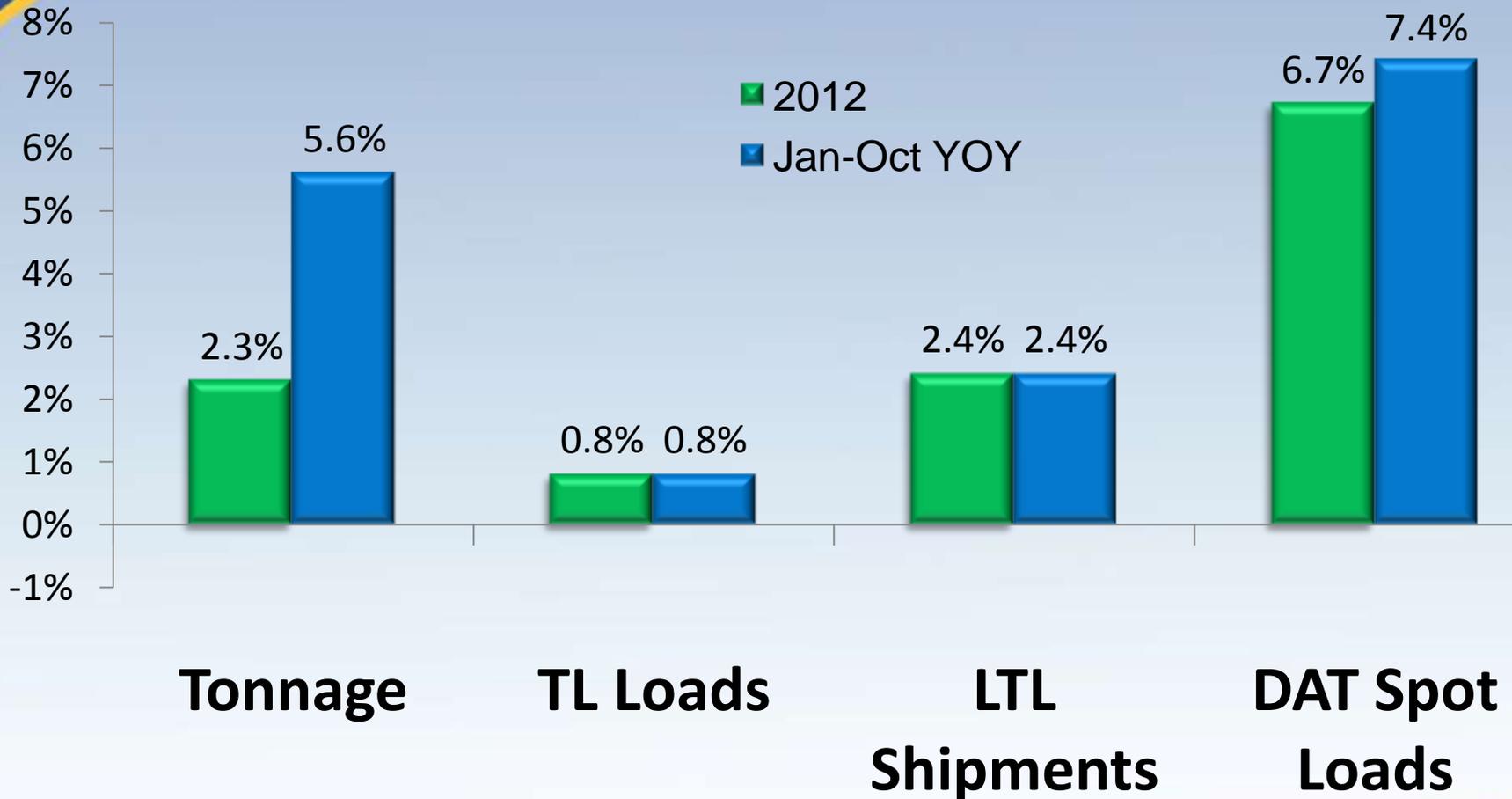
# Trucking Trends:

*Demand*



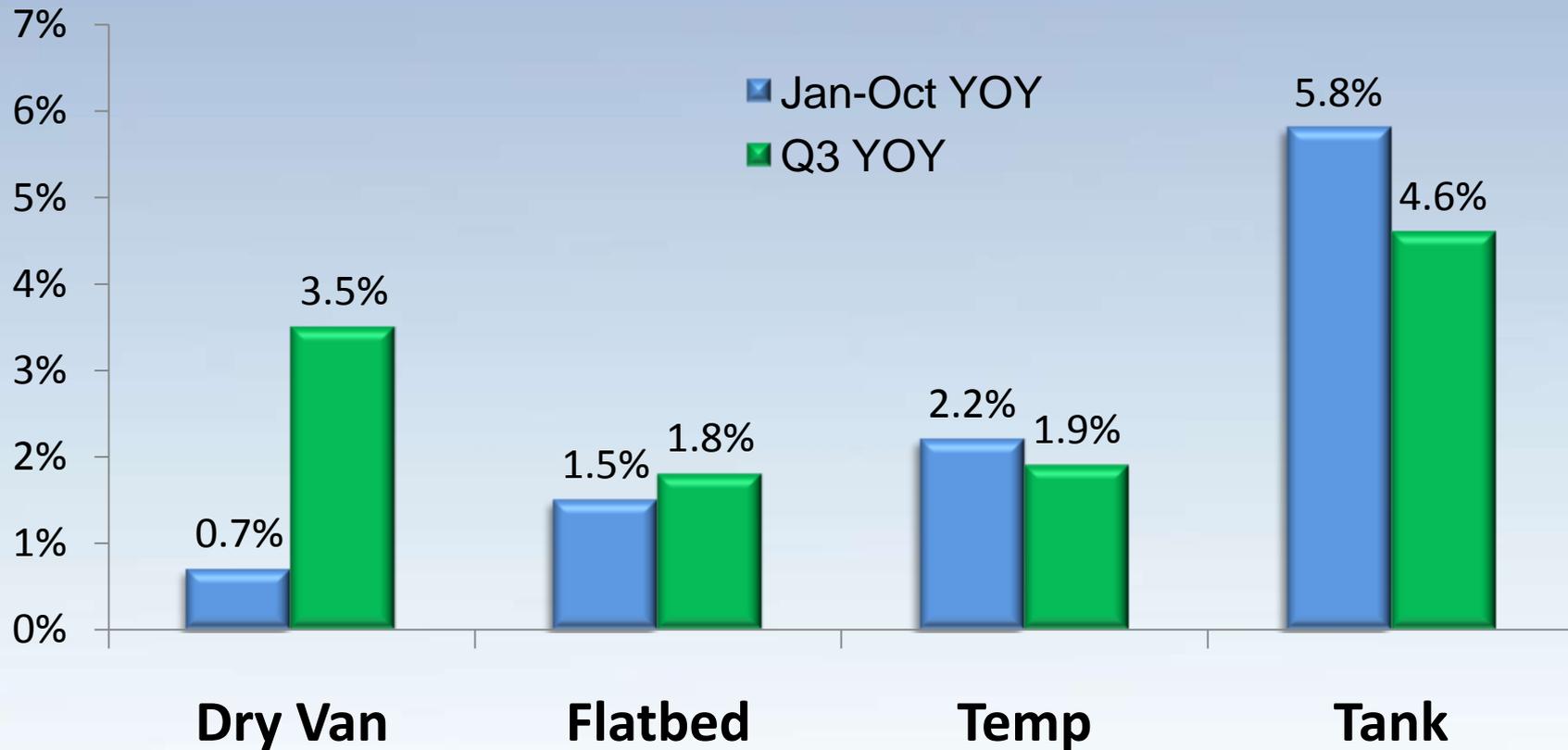
# Changes in Freight Volumes

(Seasonally Adjusted)



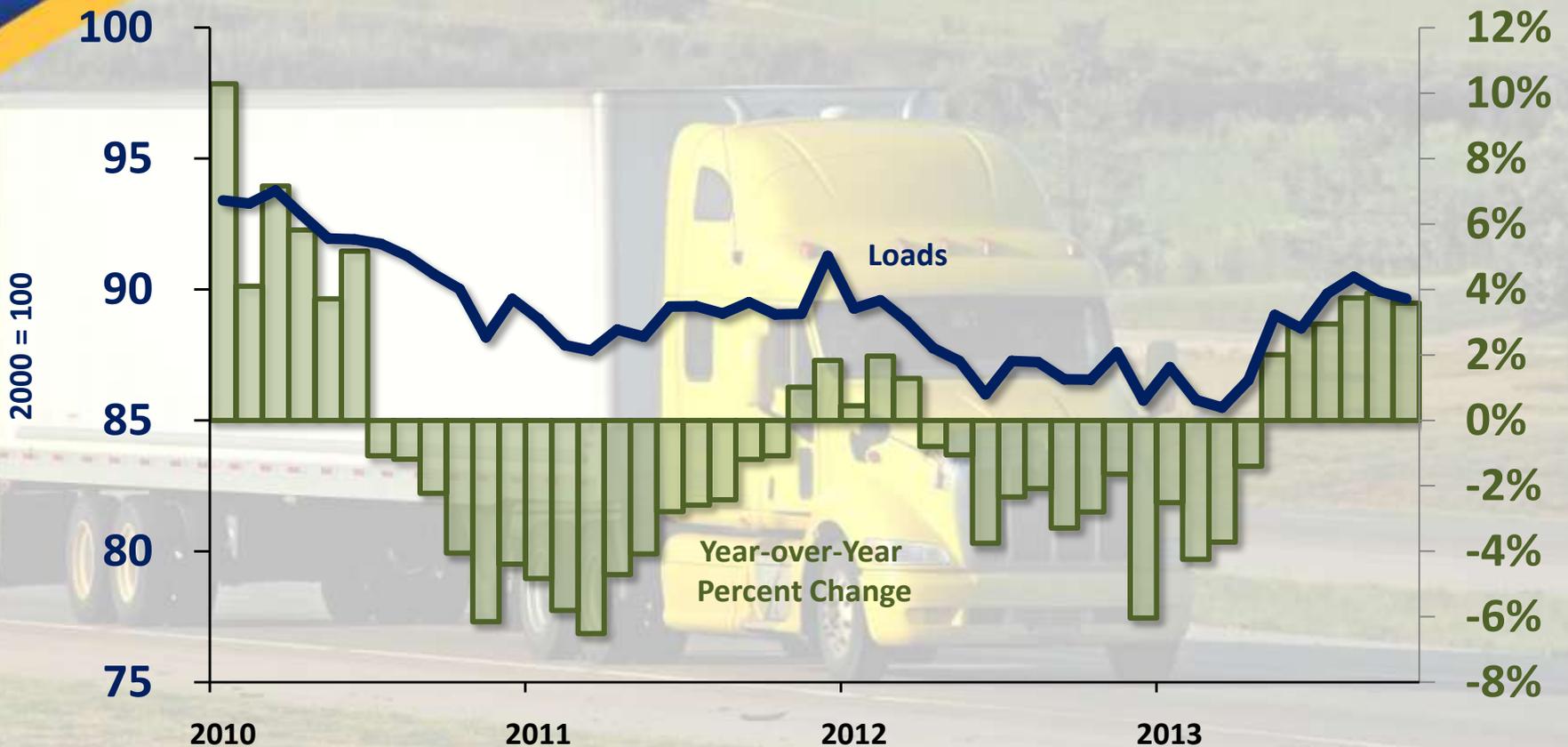
# Changes in TL Loads by Sector

(Seasonally Adjusted)



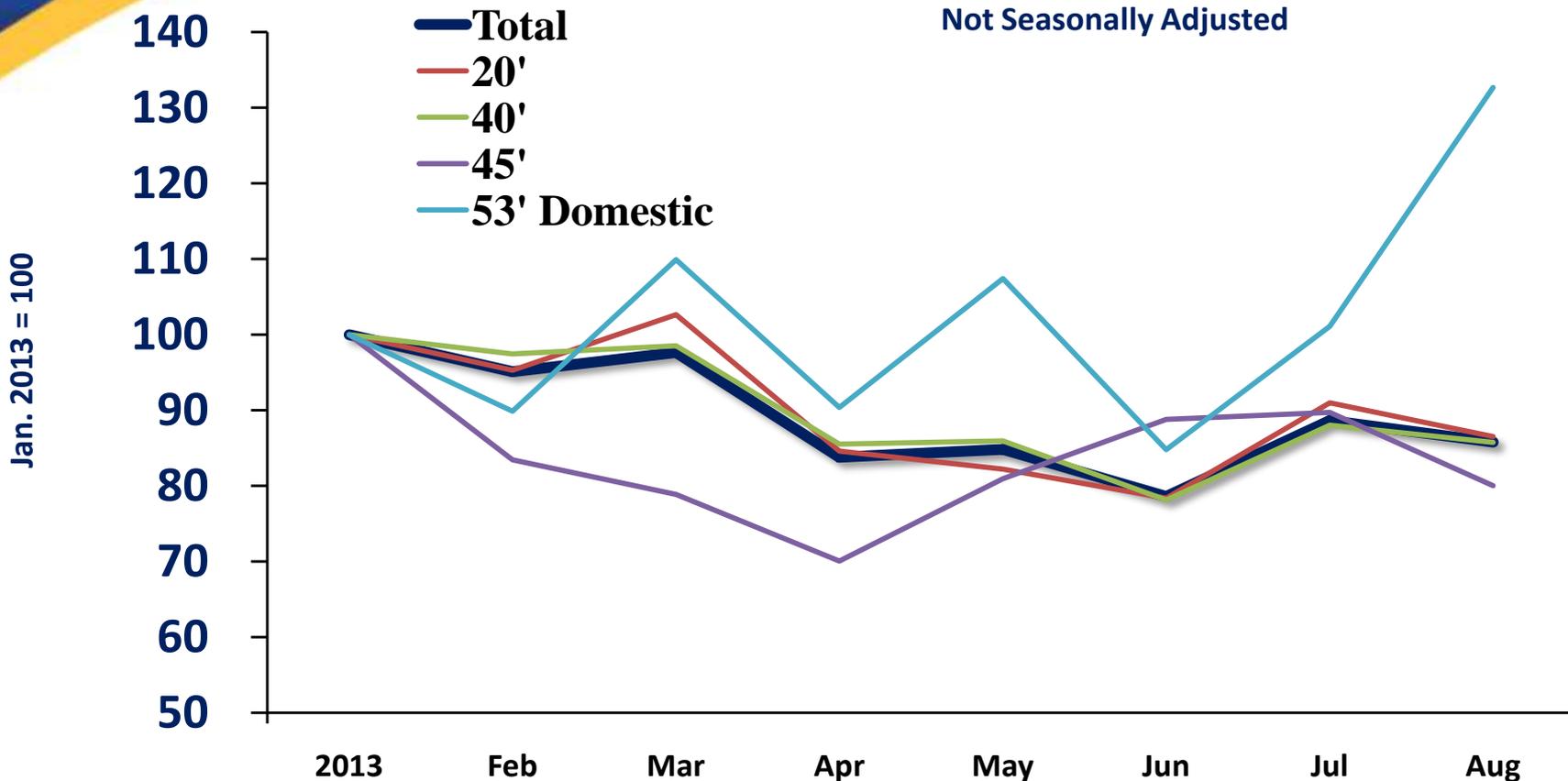


# Dry Van TL Freight





# Drayage Loads





# Total TL Miles





# Trucking Trends:

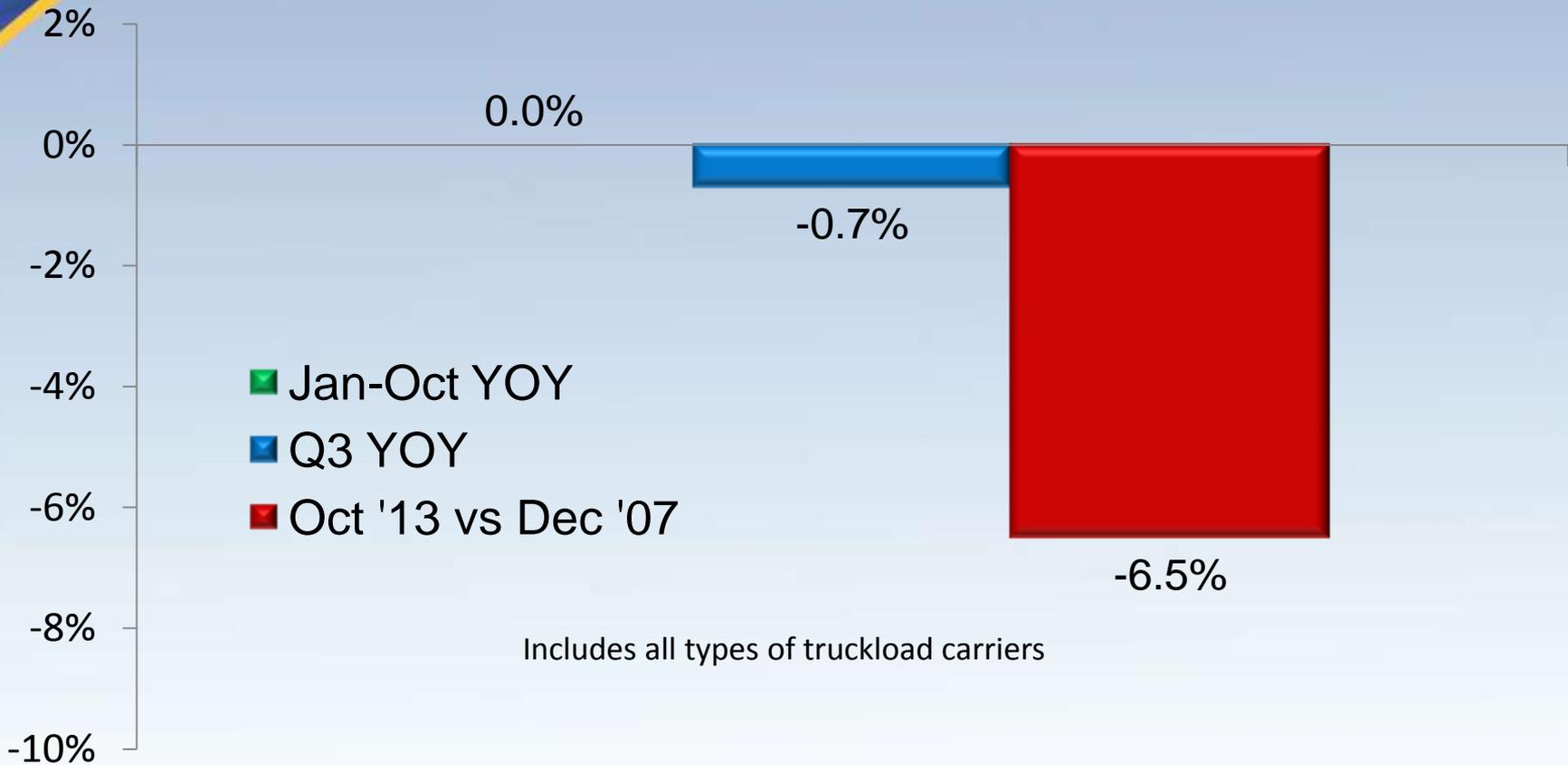
## *Capacity*



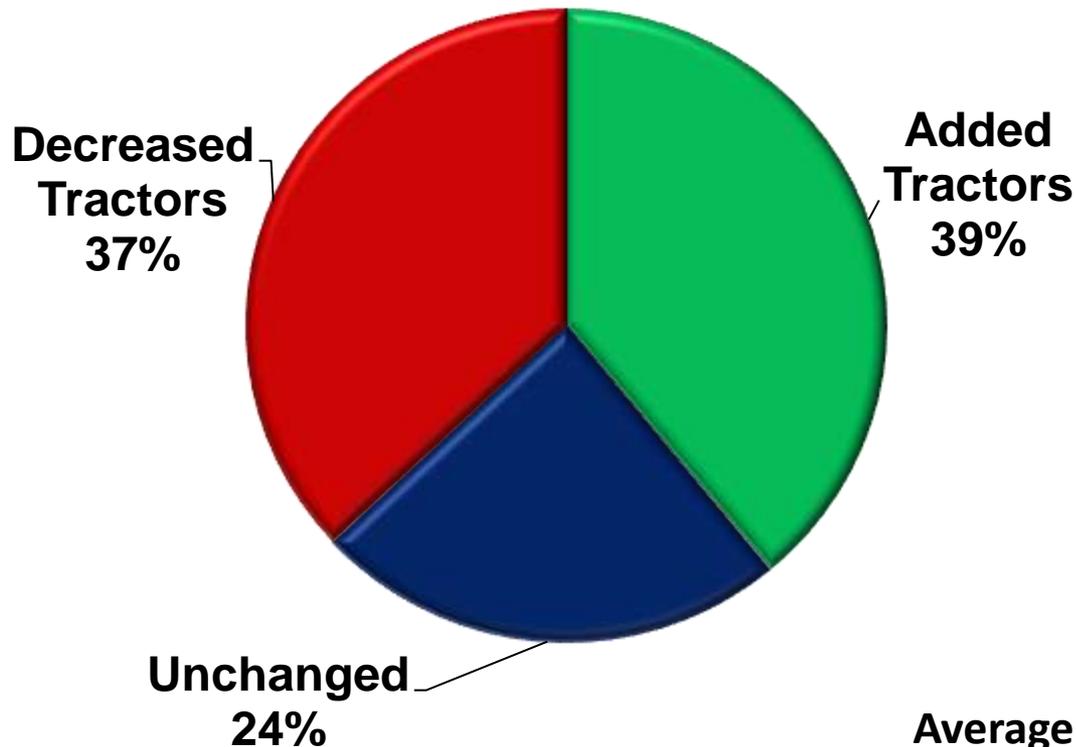


# TL Tractor Changes

(Percent Change in the Number of Company & IC Tractors)

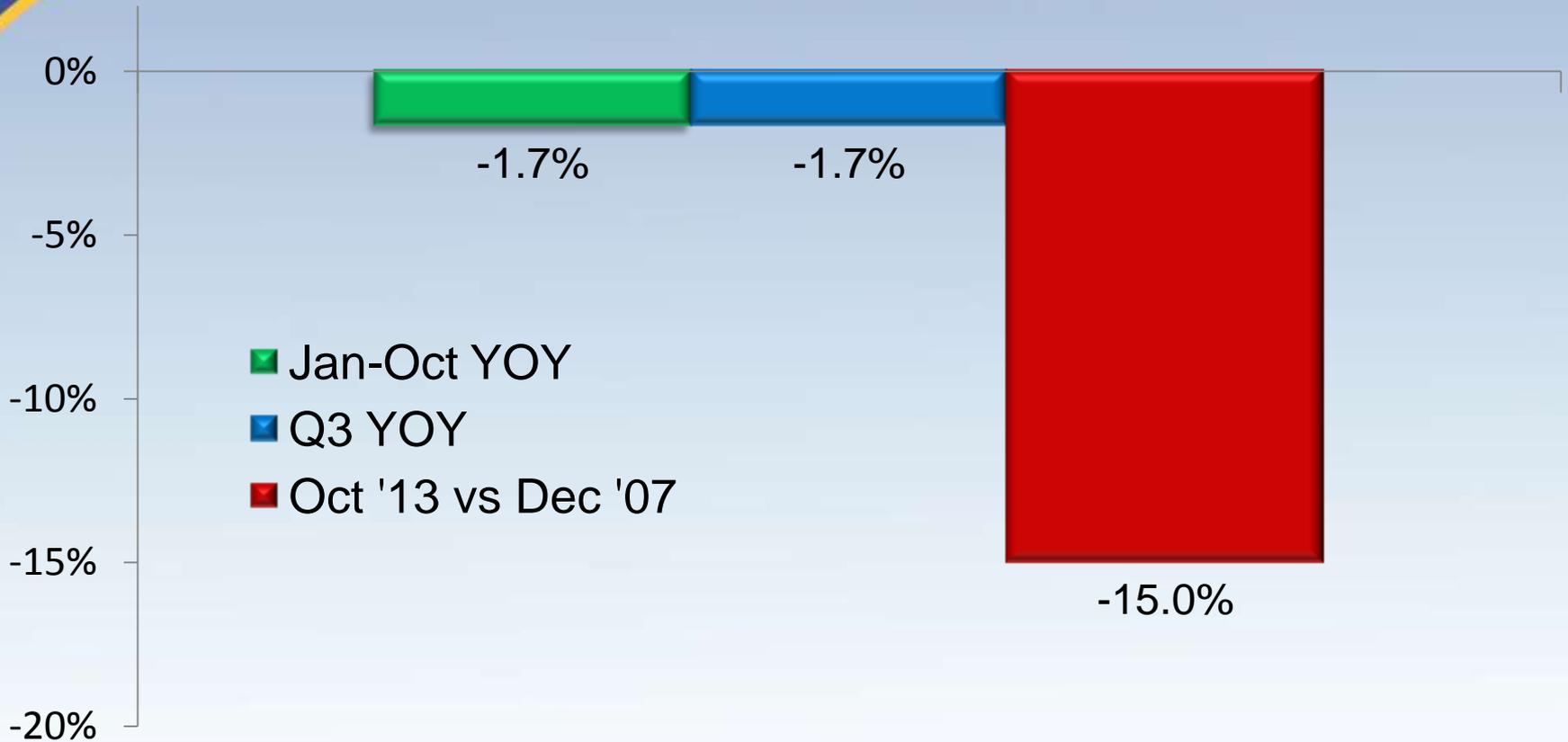


# Are All TL Fleets Adding Capacity?

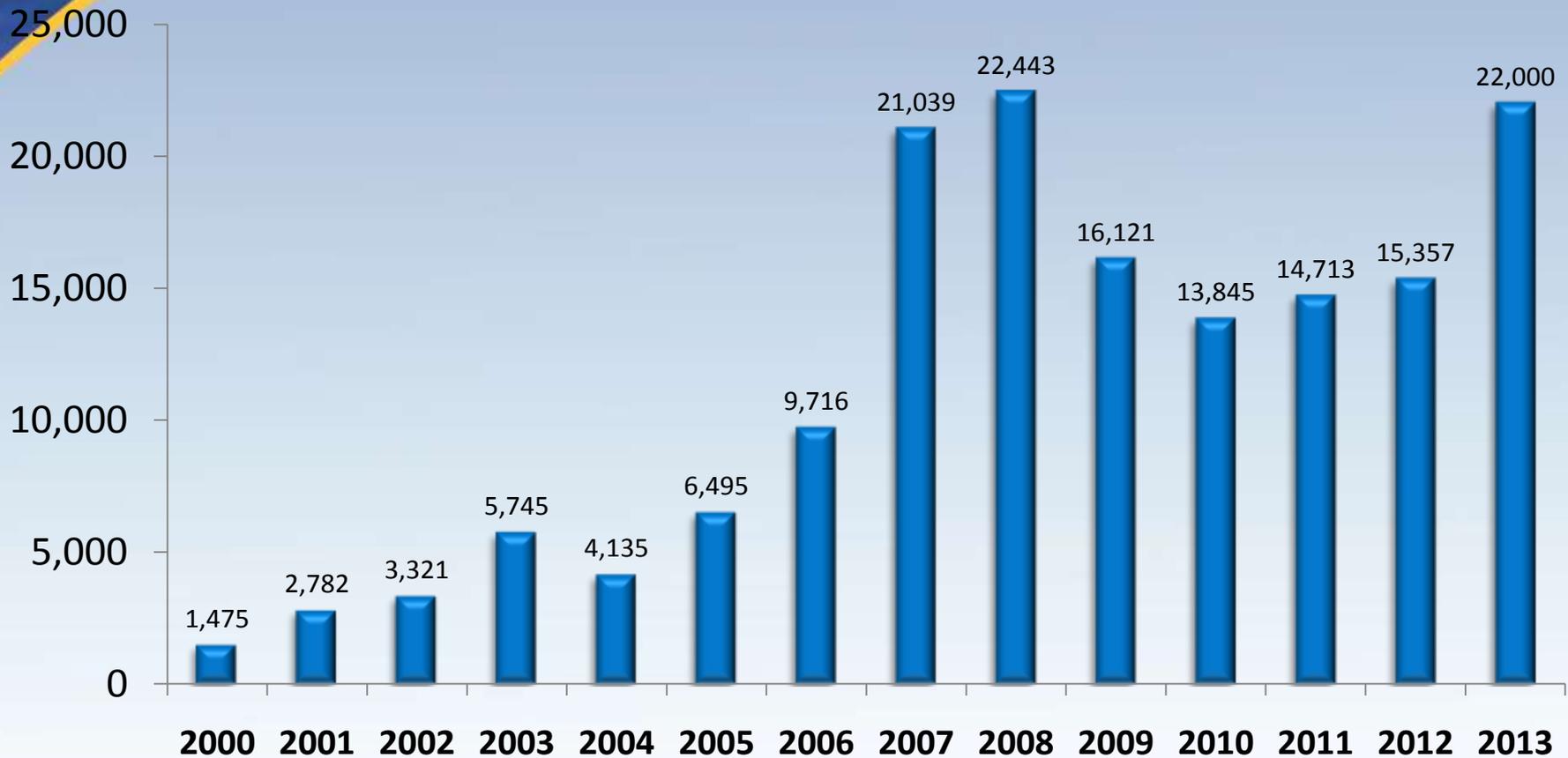


Average Month in 2013

# LTL Truck Changes

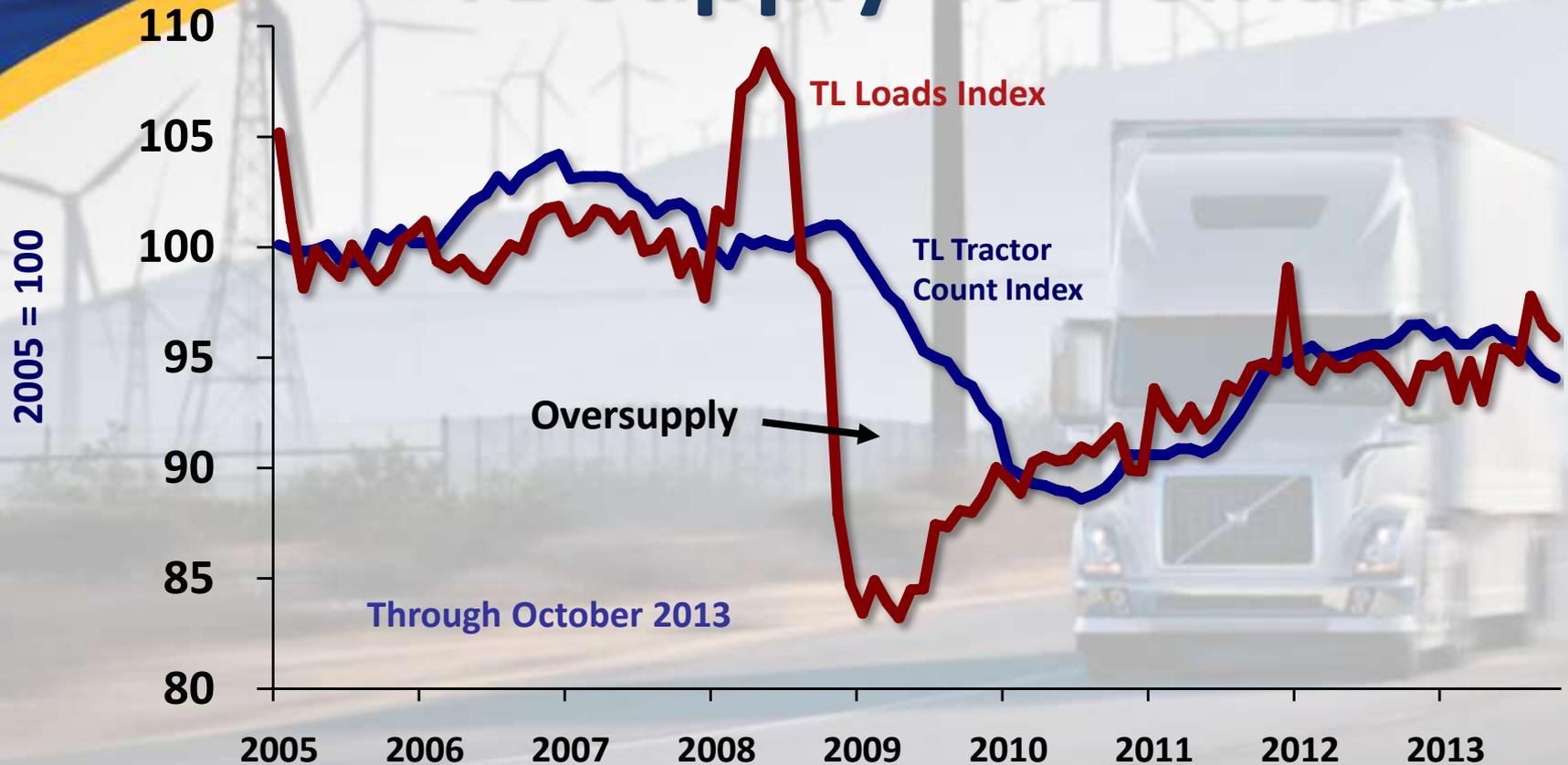


# U.S. Used Class 8 Truck Exports





# TL Supply vs Demand



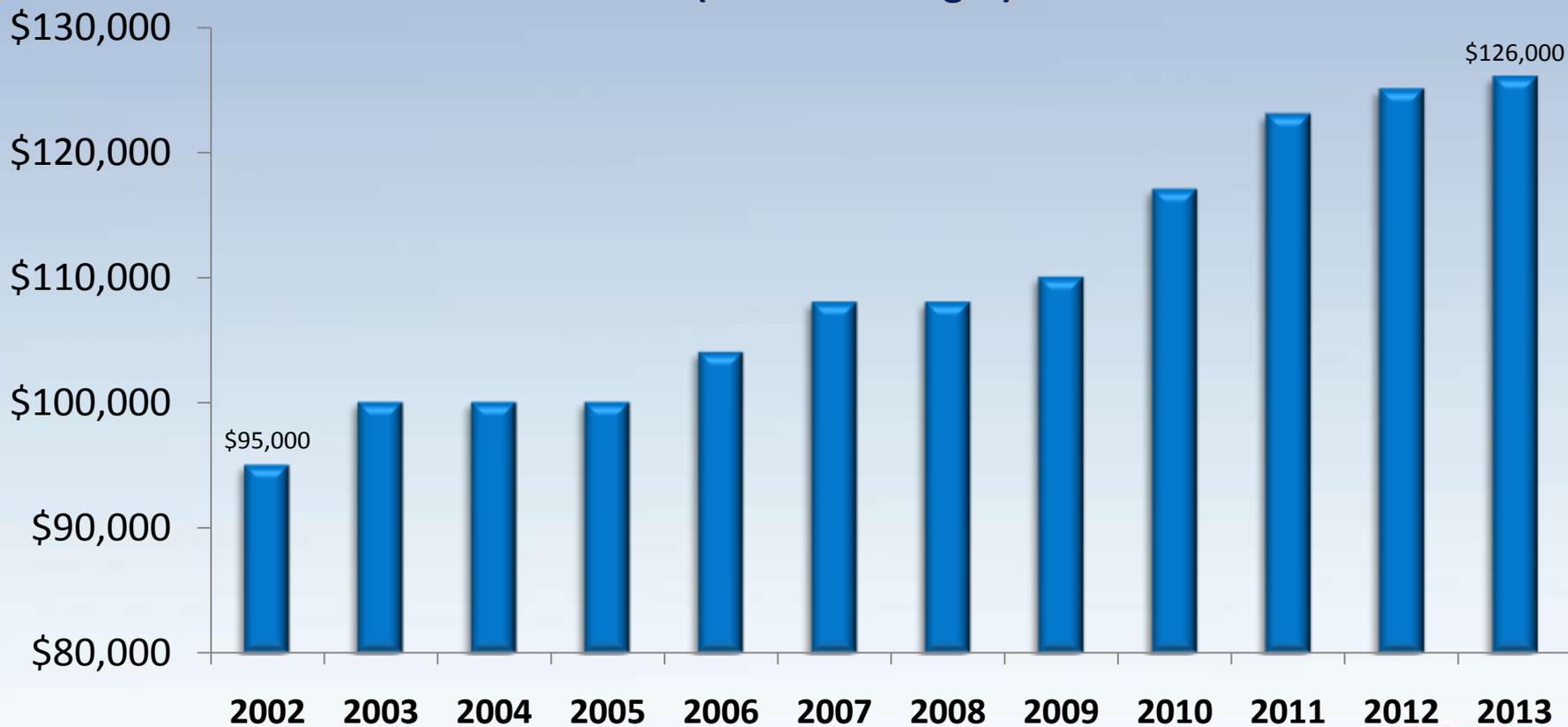


# Industry Costs: Margin Pressures Until the Capacity Crunch

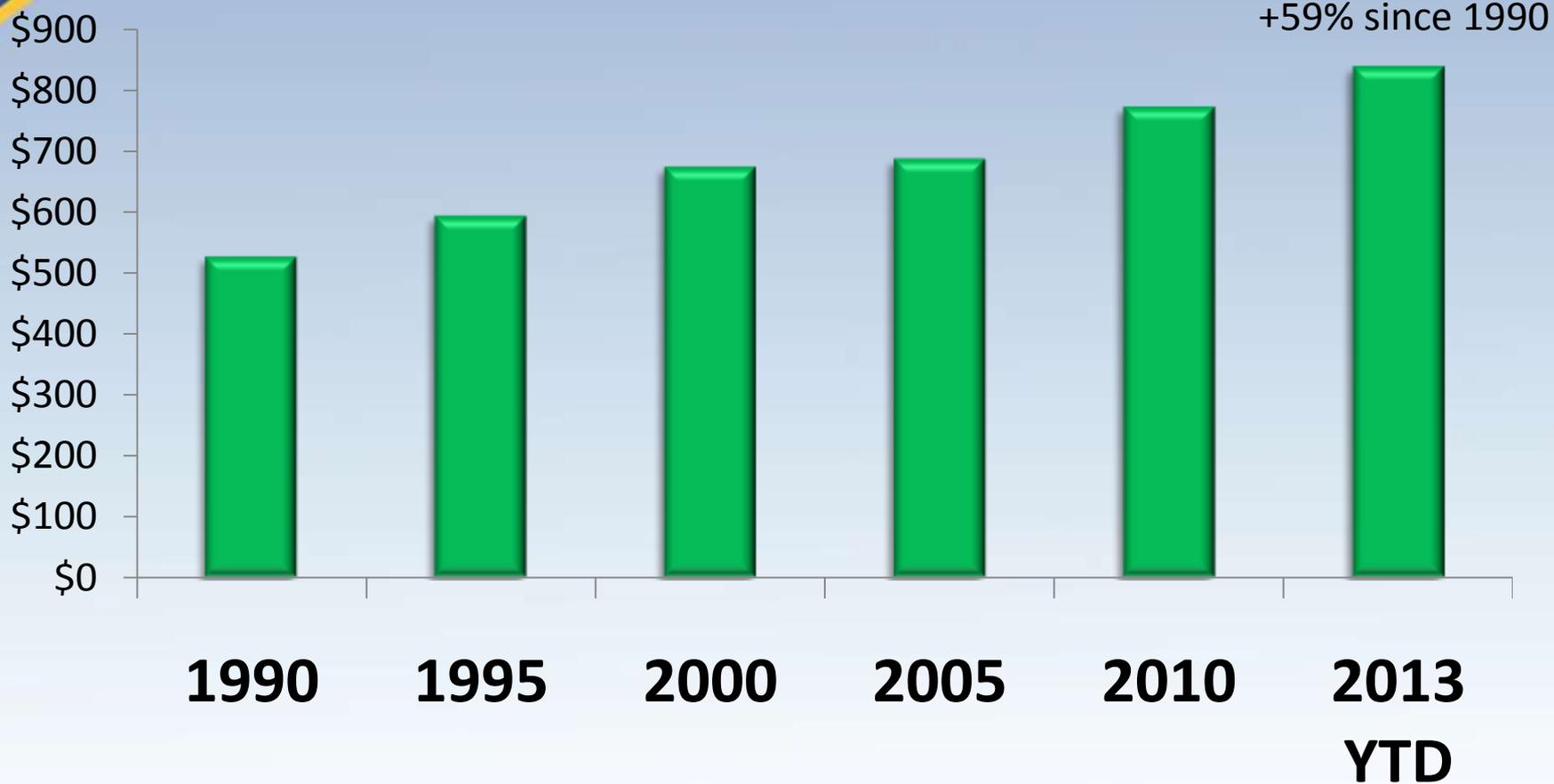


# New Tractor (Sleeper) Price Estimate

(Annual Averages)



# Average Weekly Earnings for TL Drivers



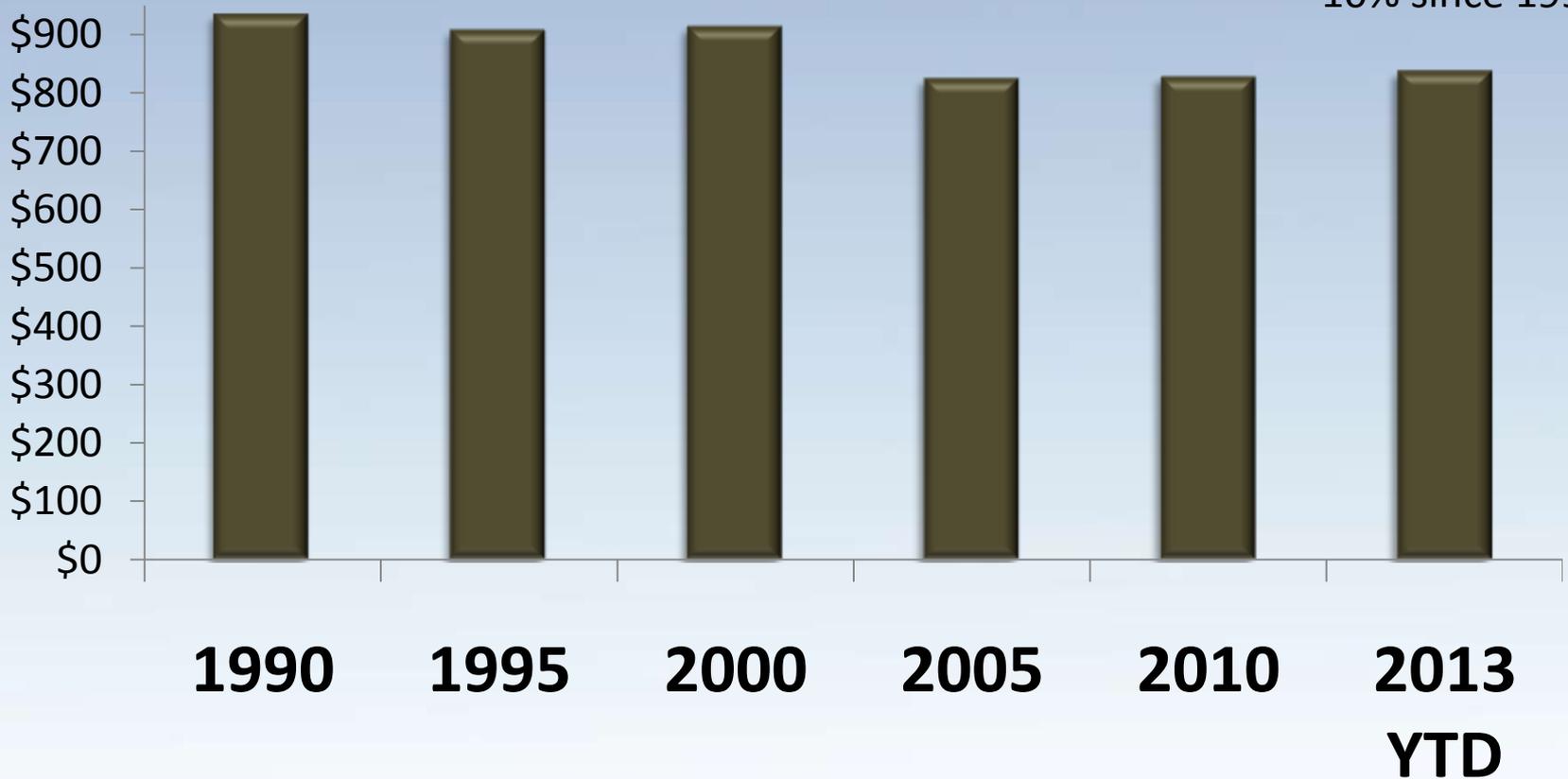
Source: Department of Labor



# Real Average Weekly Earnings for TL Drivers

2013 Dollars

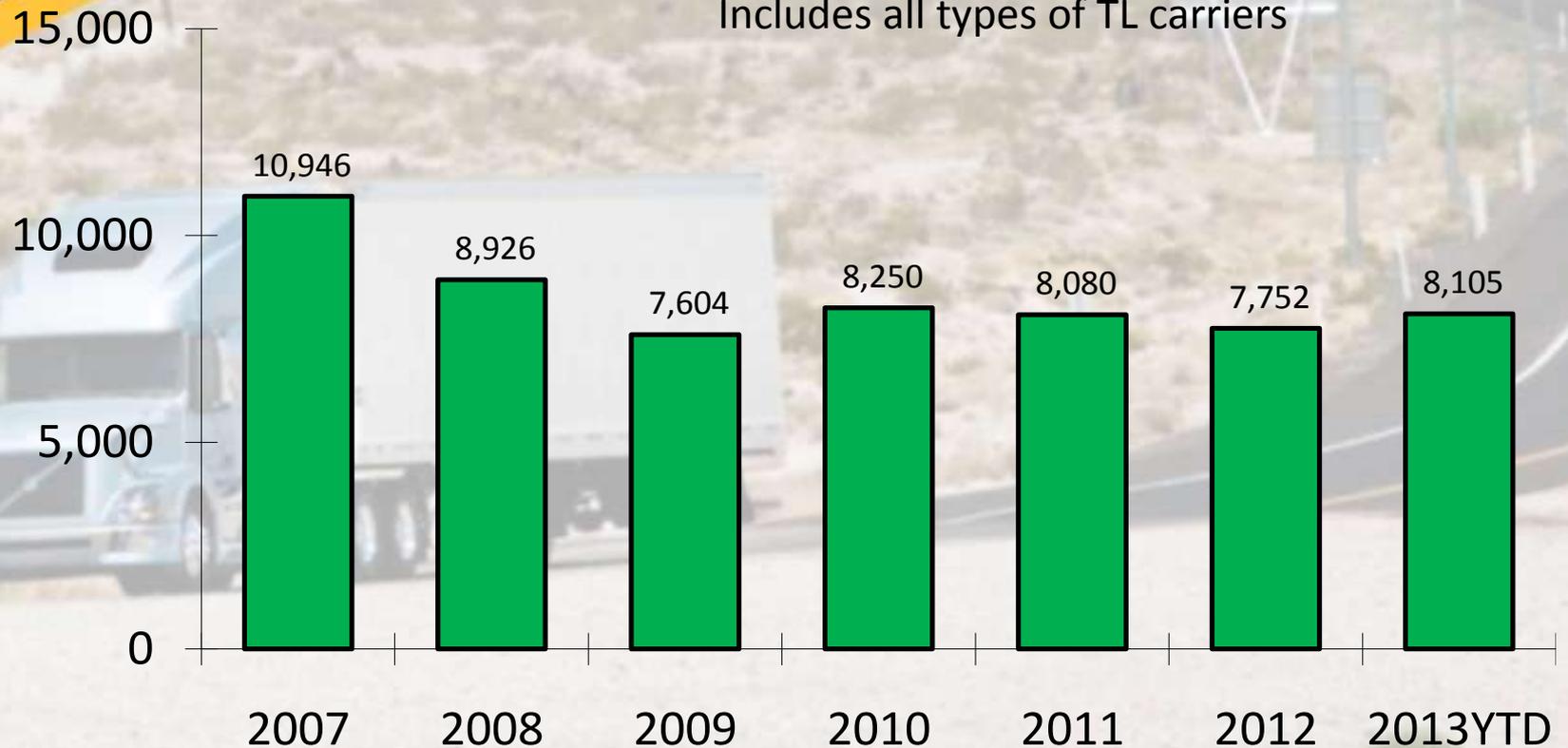
-10% since 1990





## Miles Per Truck Per Month Are Down

Includes all types of TL carriers



# On-Highway Diesel Fuel Prices

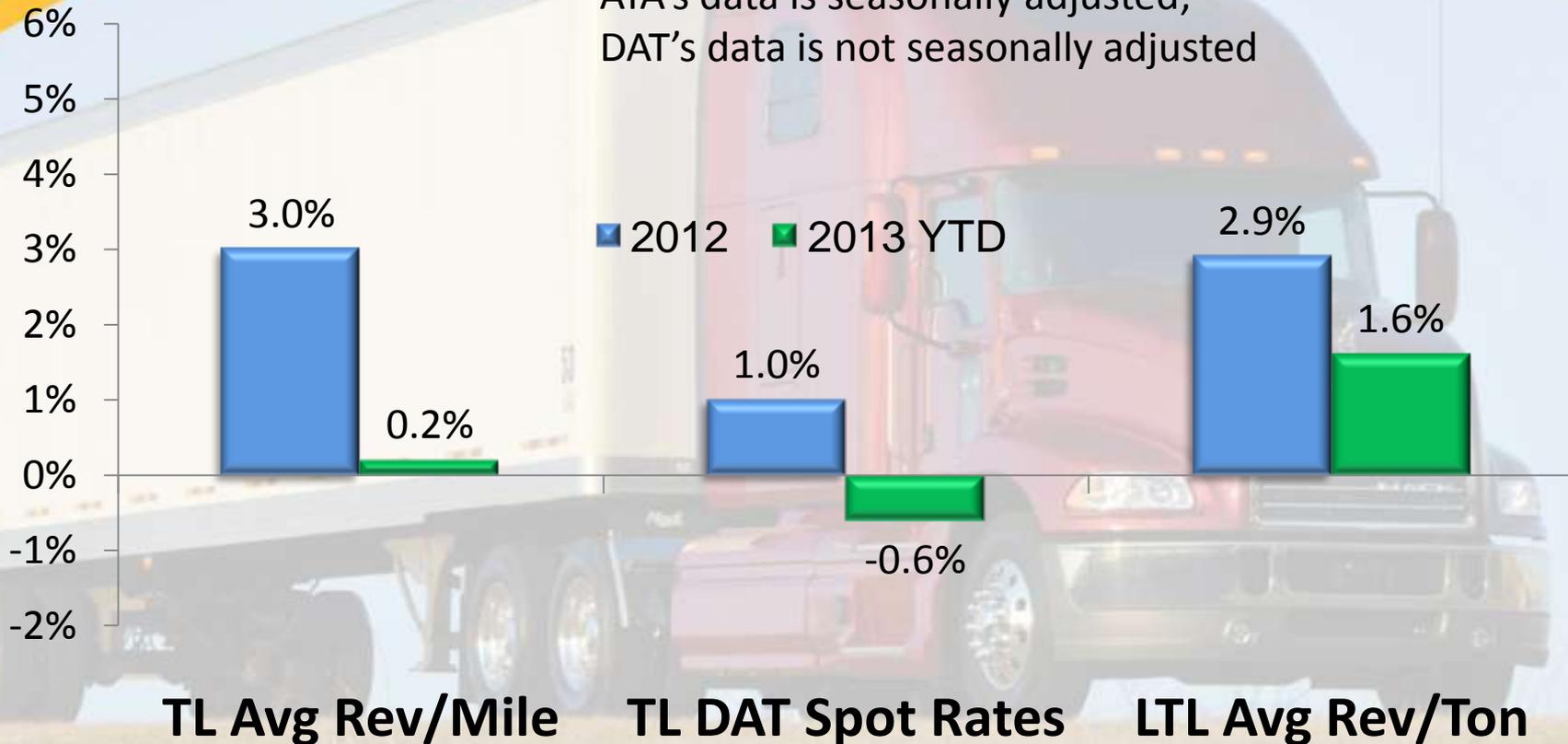


Note: Higher fuel prices don't generate the number of trucking failures they once did.



## Changes in Pricing Proxies

ATA's data is seasonally adjusted;  
DAT's data is not seasonally adjusted

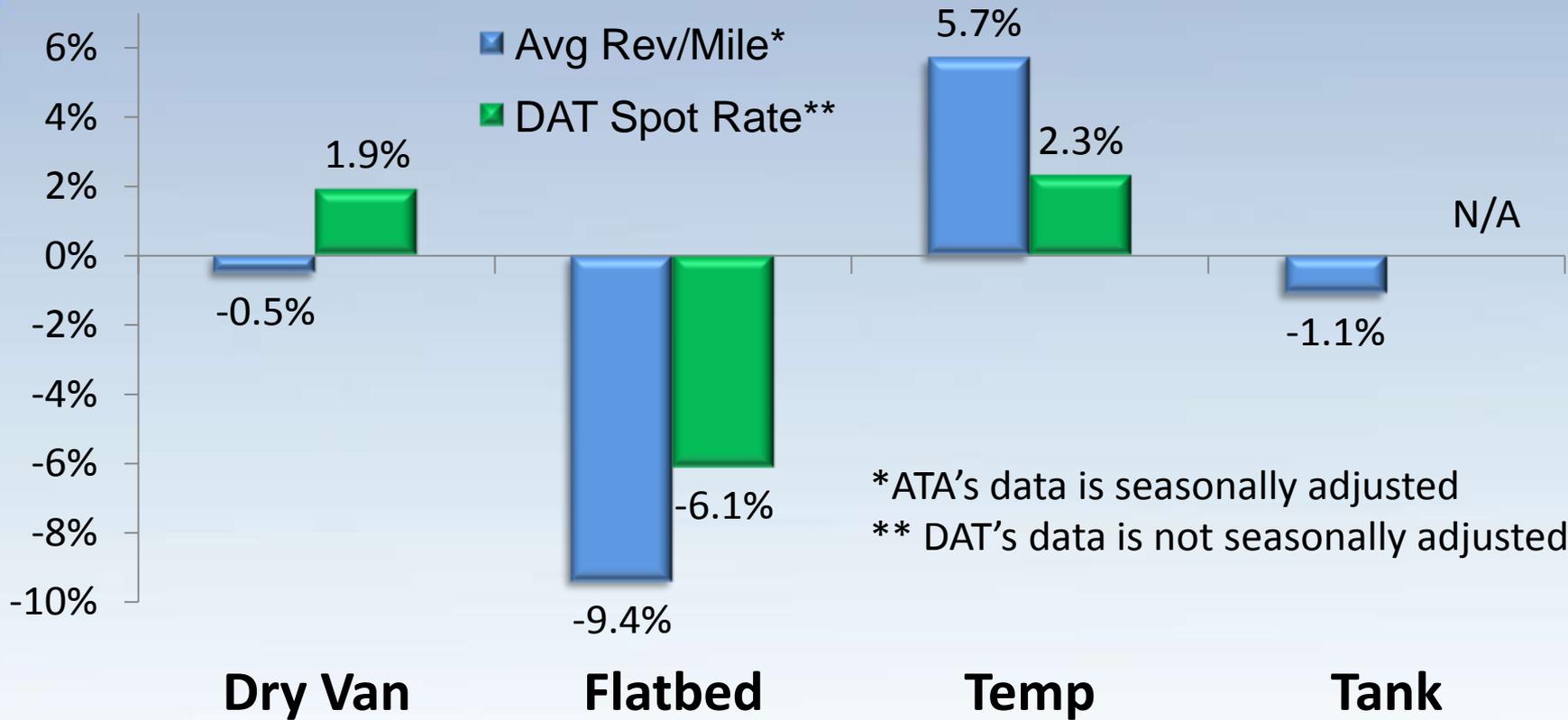


TL Avg Rev/Mile

TL DAT Spot Rates

LTL Avg Rev/Ton

# Changes in Pricing Proxies (YTD Compared with Same Period in 2012)



AMERICAN TRUCKING ASSOCIATIONS



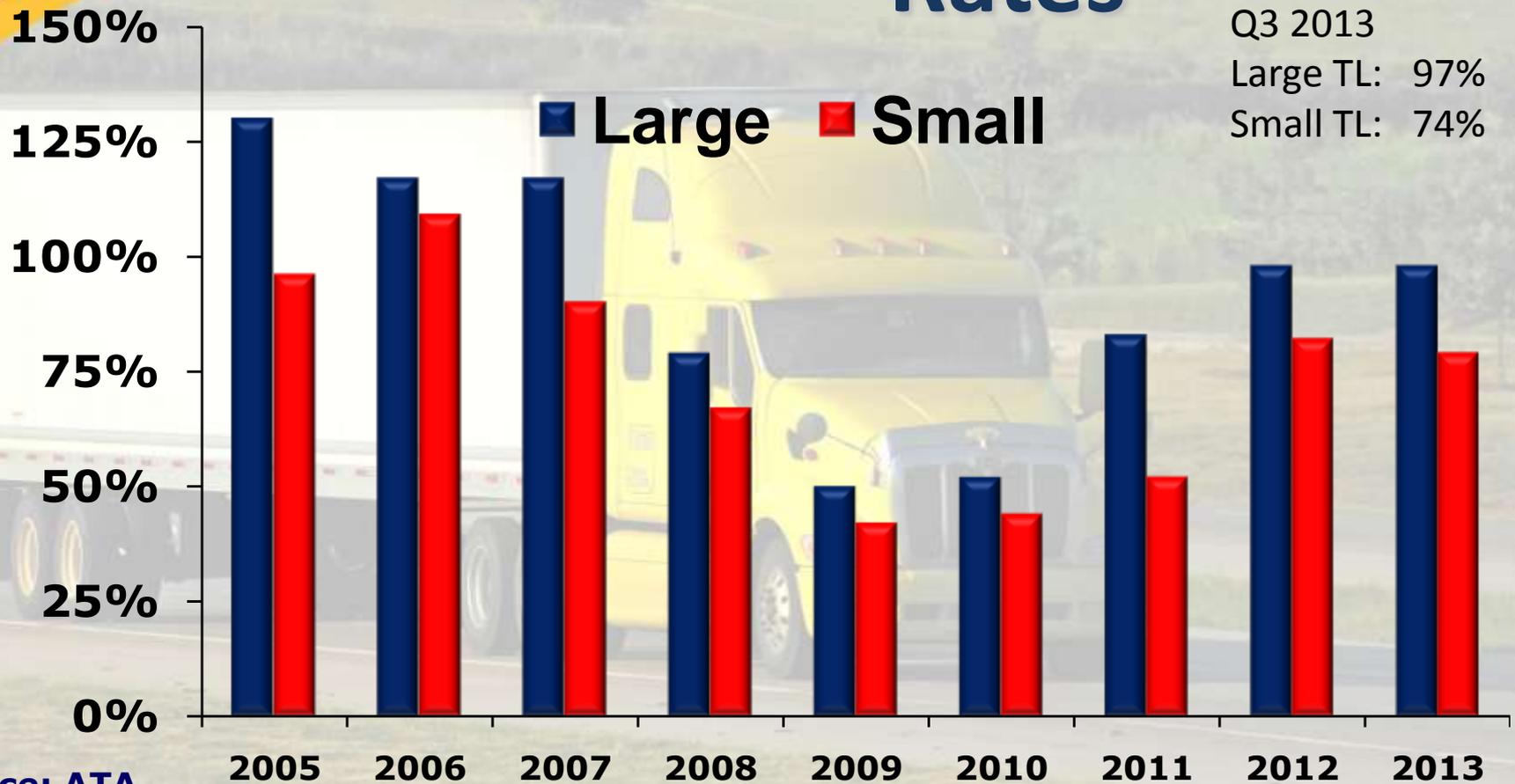
# The Driver Situation



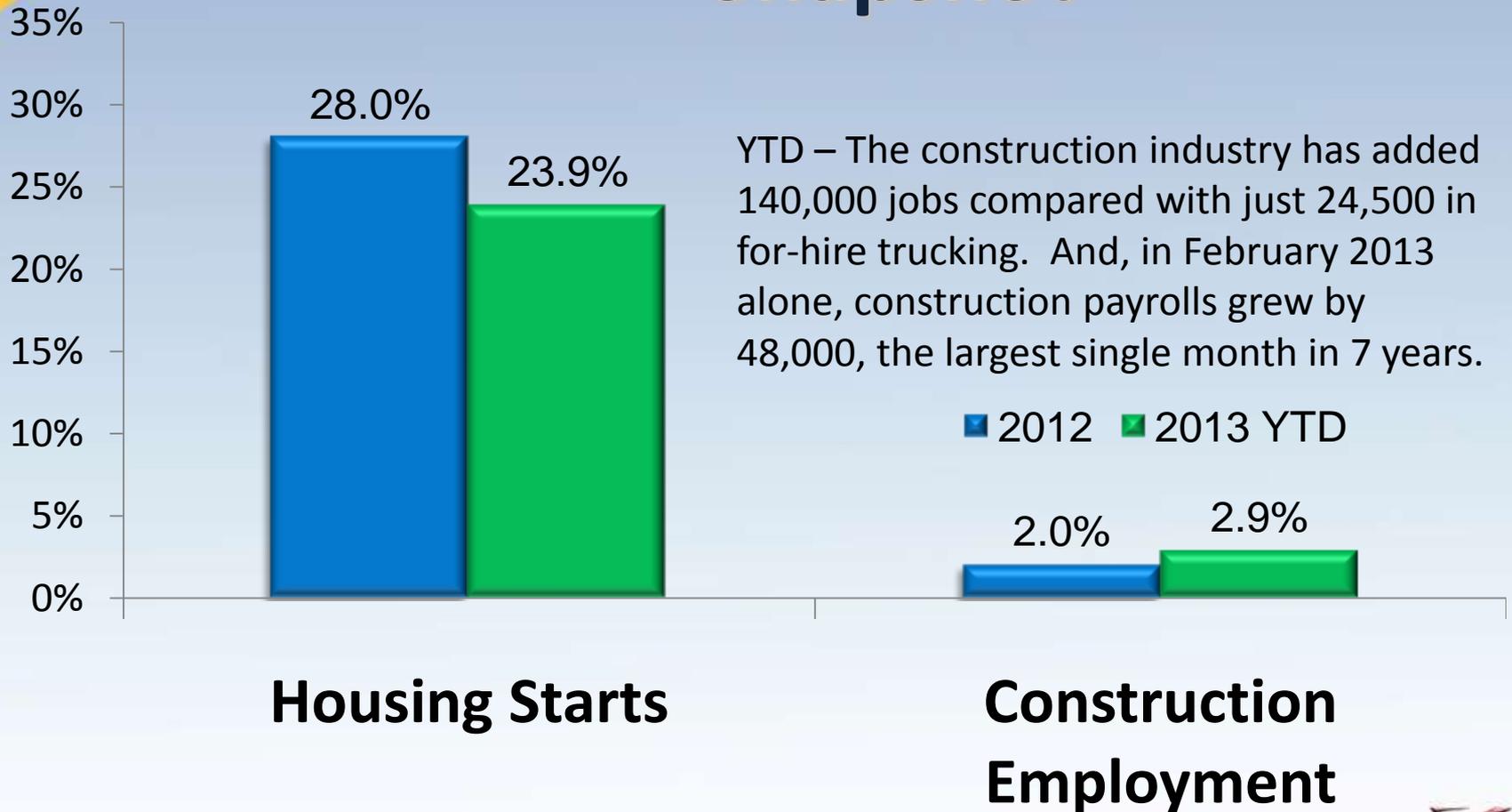


# TL Truck Driver Turnover Rates

Q3 2013  
Large TL: 97%  
Small TL: 74%



# Construction Industry Snapshot



Sources: Census Bureau and Department of Labor





# LTL Truck Driver Turnover Rates



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**Thanks!**

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