

Bob Costello
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American Trucking Associations

Economic & Motor Carrier Industry Webinar

For ATA Members Only

December 10, 2013



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The Freight Economy

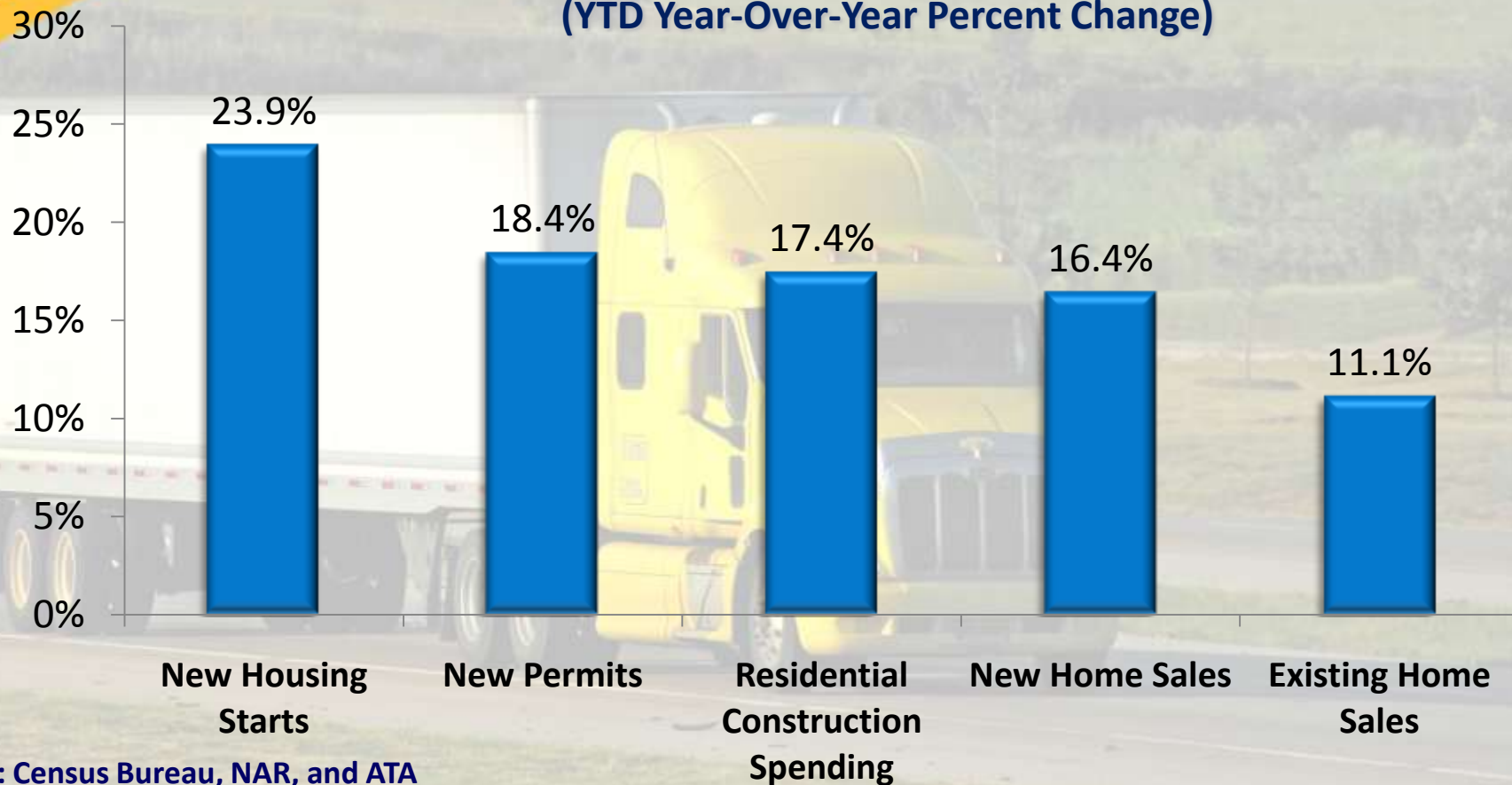
- Washington continues to be a headwind on economic growth – debt ceiling fight and healthcare in the near term.
- **The housing recovery and auto production are helping freight volumes.**
- The U.S. energy production boom is boosting truck tonnage.
- **Manufacturing activity has picked up in recent months.**
- Consumer spending remains choppy, for now.



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Various Housing Industry Measures

(YTD Year-Over-Year Percent Change)



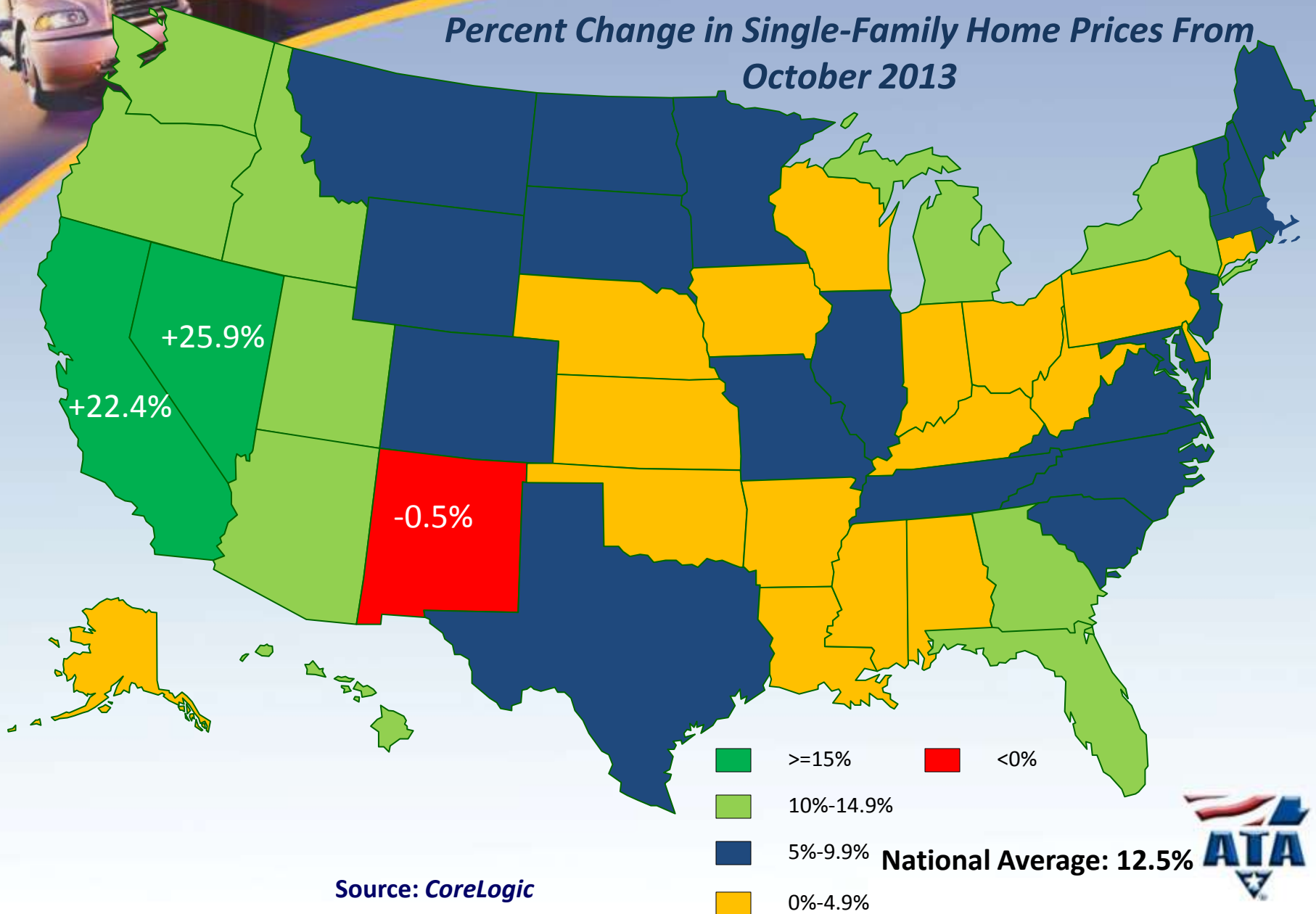
Sources: Census Bureau, NAR, and ATA



Will recent increases in home prices and interest rates derail the housing recovery?

Home Prices

*Percent Change in Single-Family Home Prices From
October 2013*





The Housing Recovery



Sources: Freddie Mac & ATA





Housing Summary

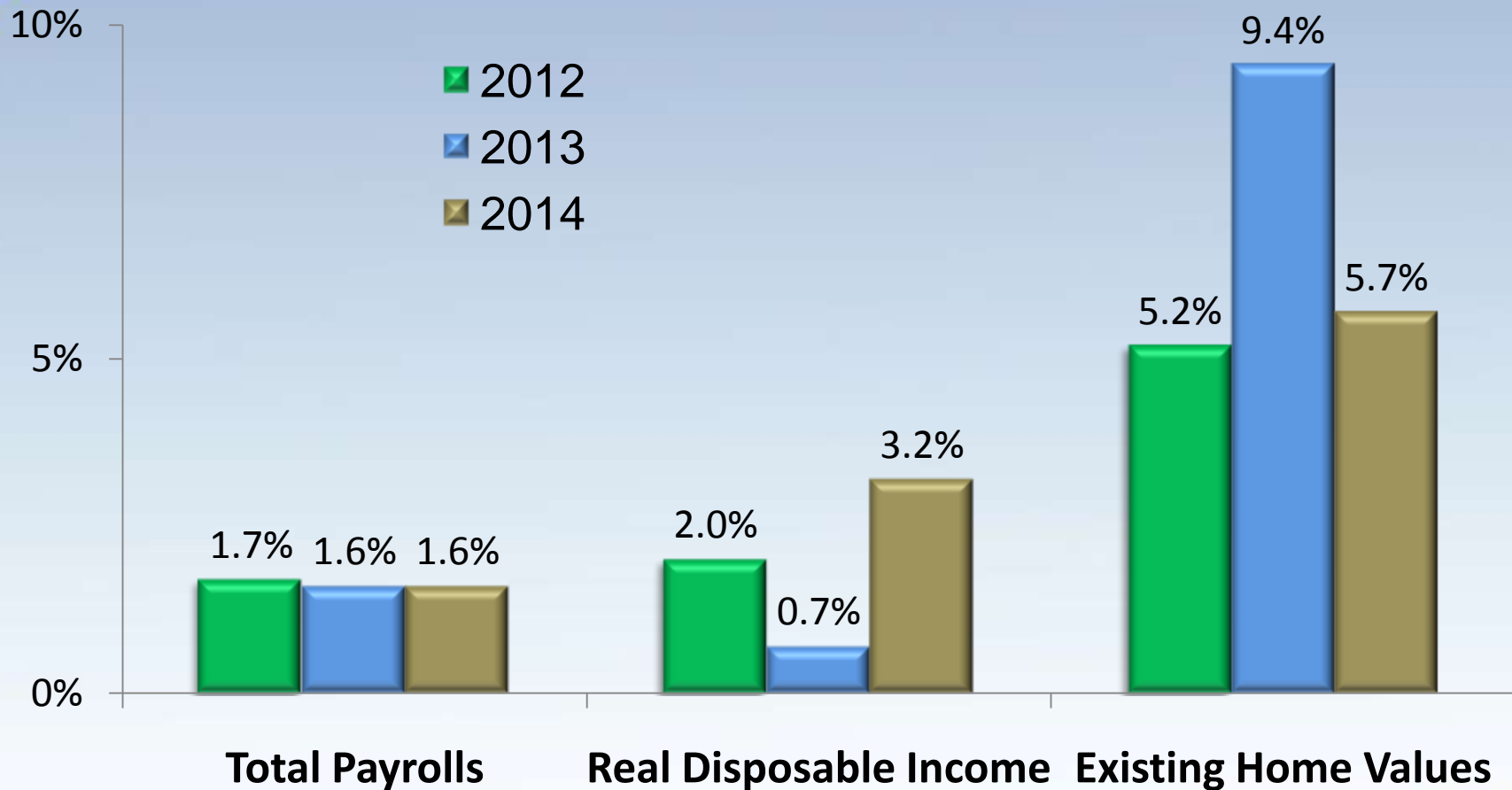
- Rising prices and rising mortgage rates have already slowed the housing recovery, but they will not detail it.
- 5-months supply of existing homes in October, down slightly from 5.2-months in October 2012, which is helping home building.
- Distressed homes – foreclosures and short sales – were 14% of sales in October, down from 25% a year earlier.
- Home prices increased 12.5% from October 2012, the 20th straight gain, although prices are still 17.3% below April 2006 peak.



What drives consumer spending?



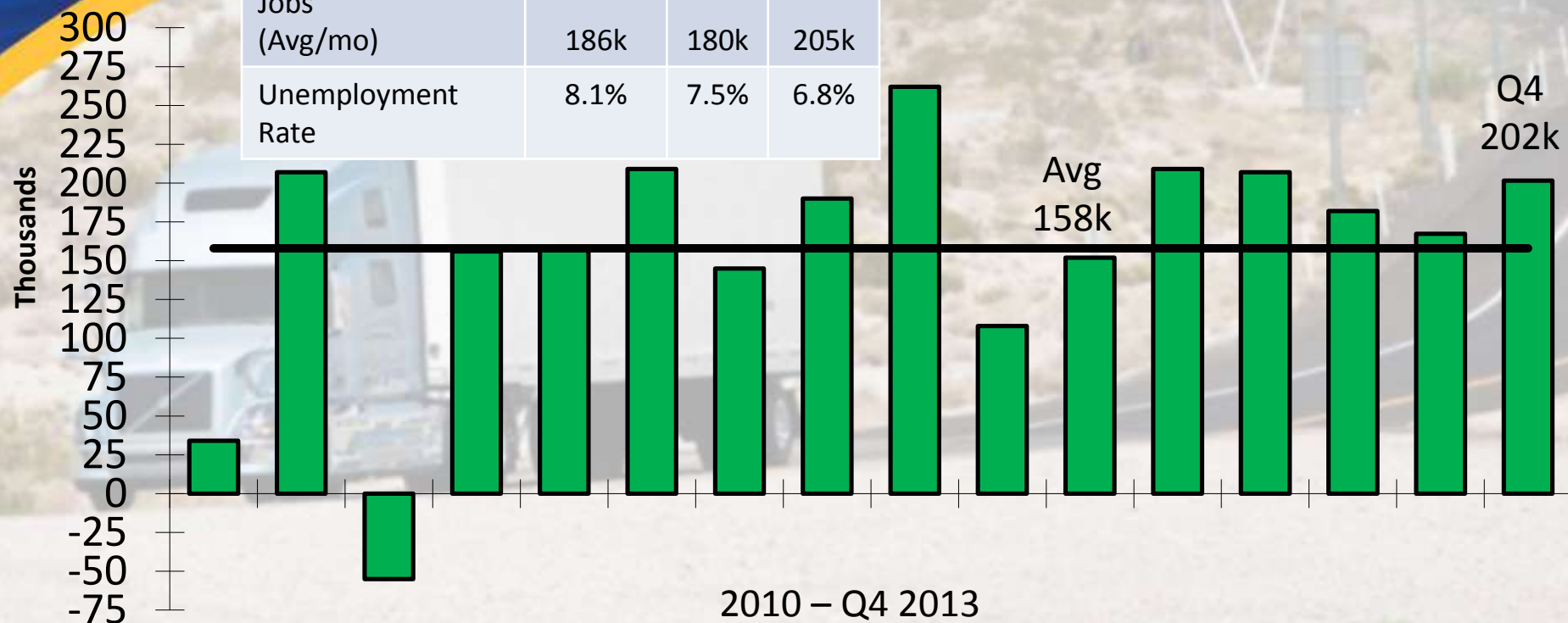
Drivers of Household Spending





Average Payroll Changes by Quarter

	2012	2013	2014
Jobs (Avg/mo)	186k	180k	205k
Unemployment Rate	8.1%	7.5%	6.8%



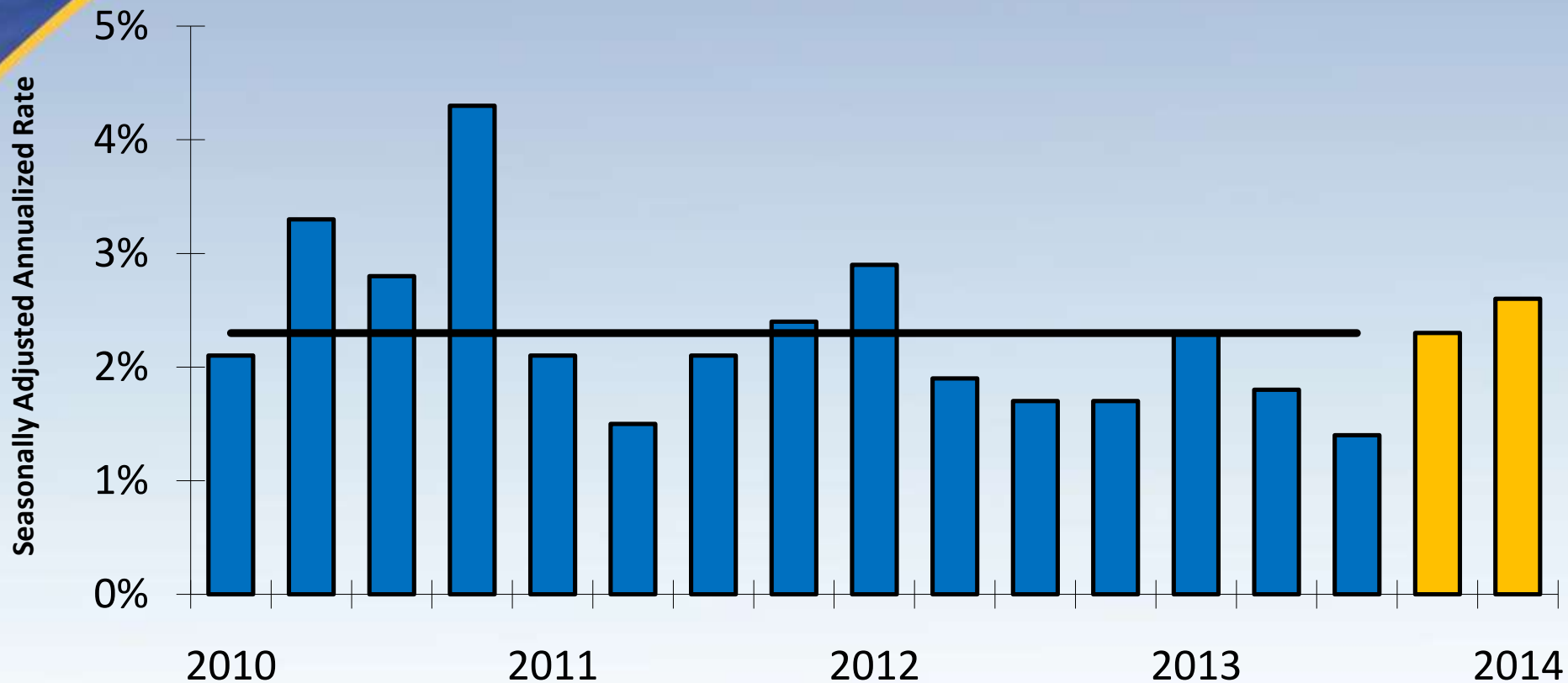
2010

2011

2012

2013

Real Consumer Spending





**Does the U.S. “make”
anything anymore?**

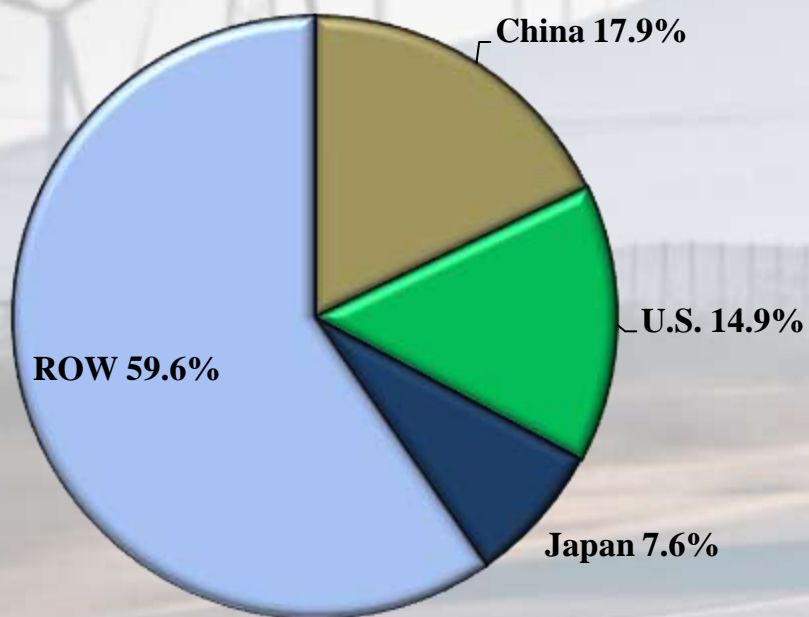




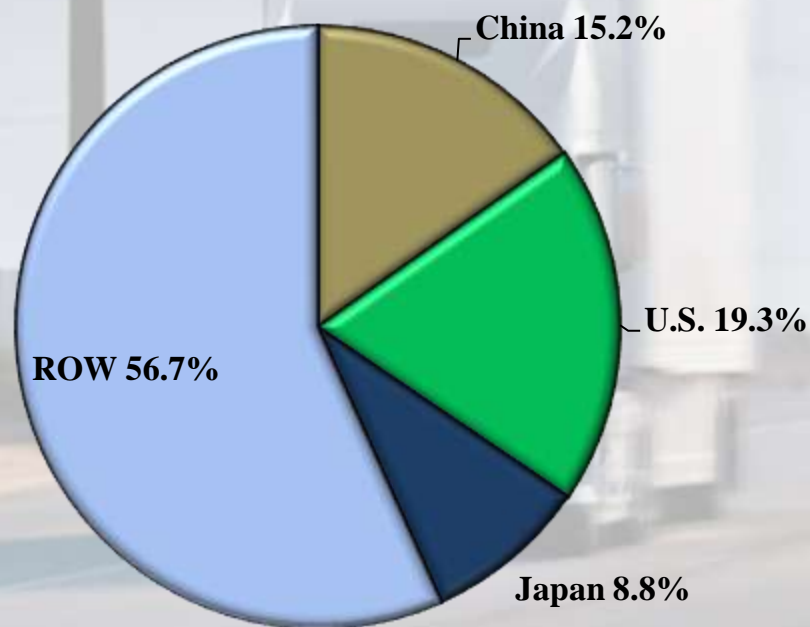
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World's Top Manufacturing Economies

Fact: U.S. is largest or second largest manufacturing country depending on how it is measured.



Current \$

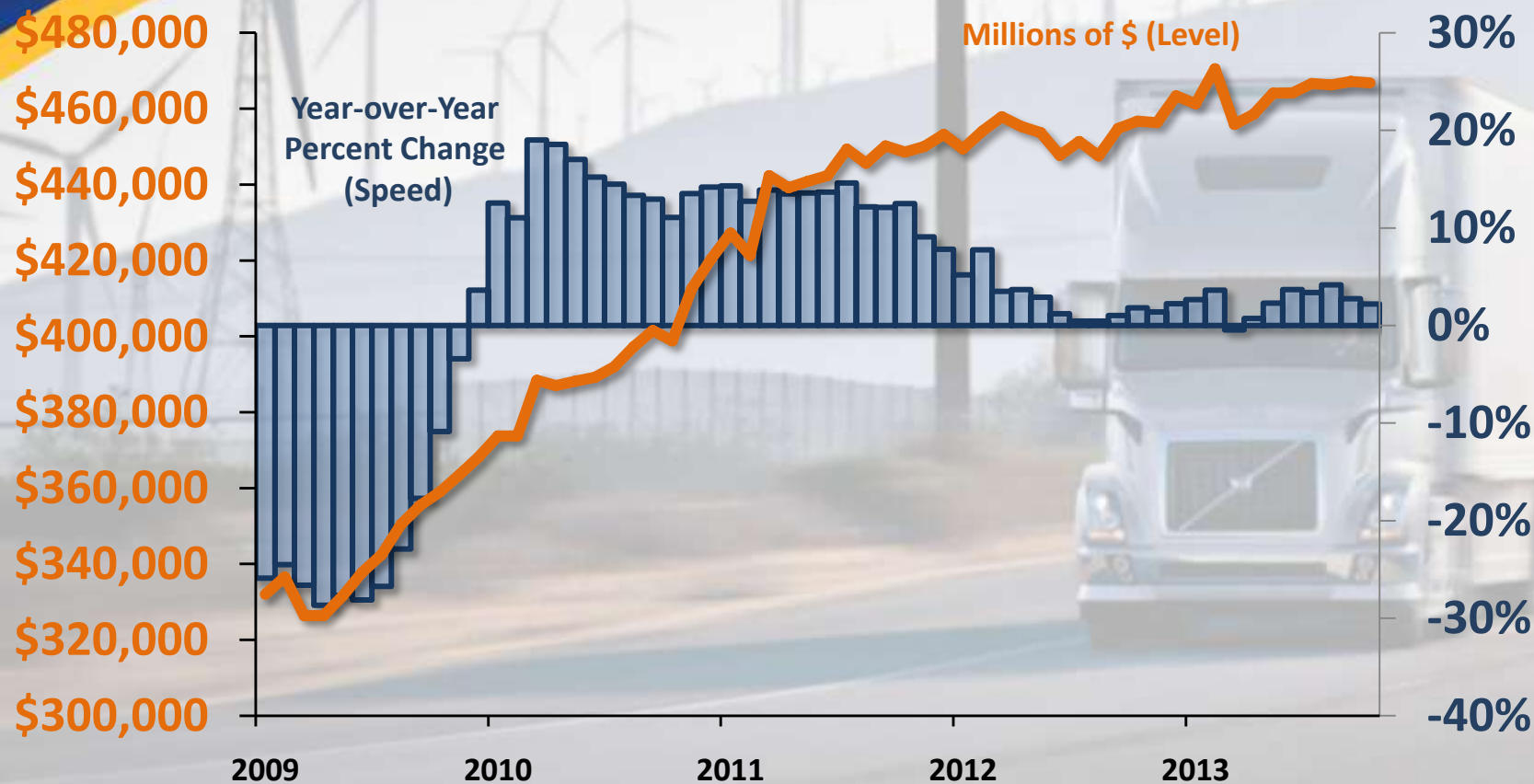


Real \$ with Exchange
Rate Adjustments



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New Factory Orders x Aircraft

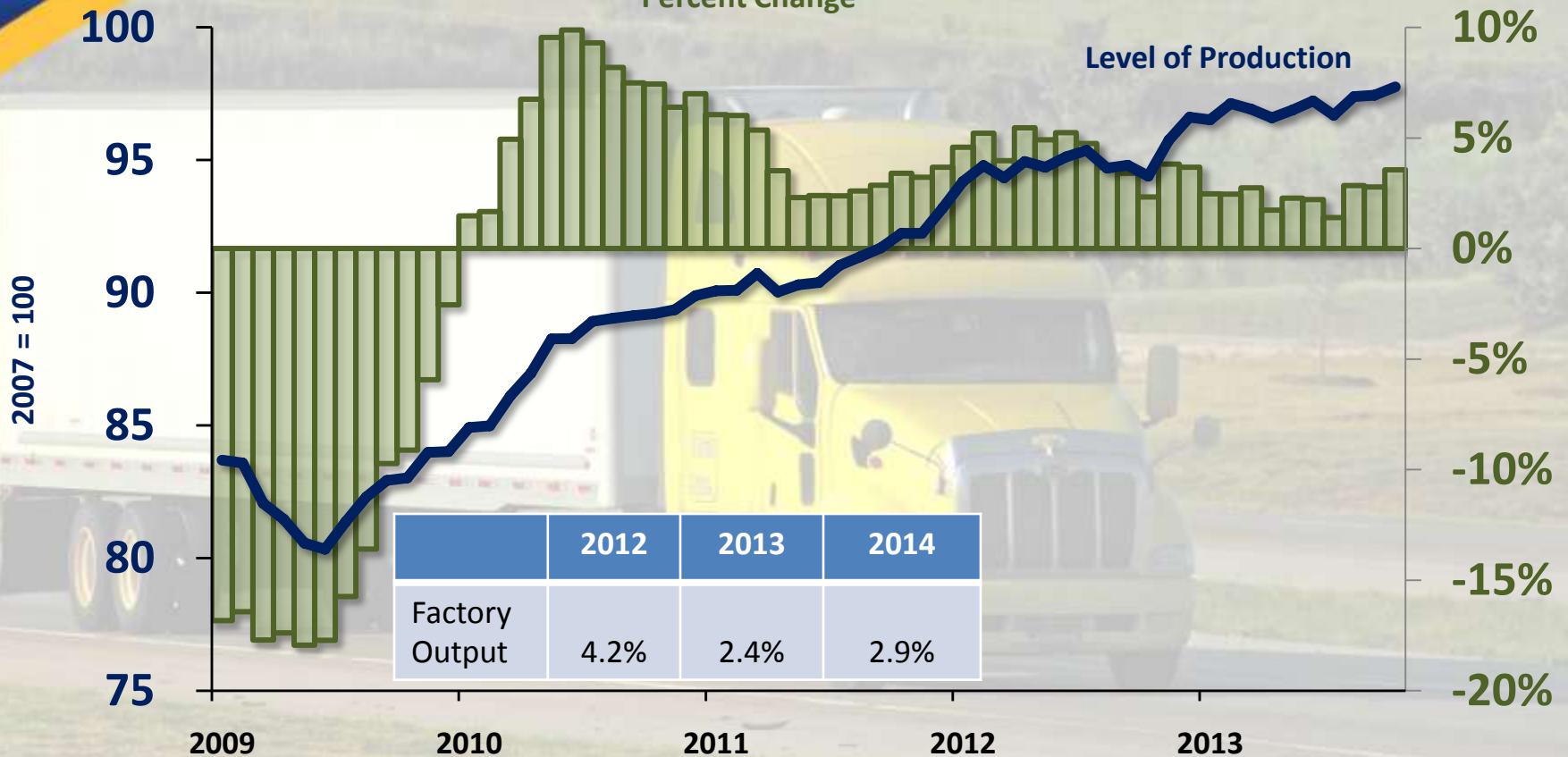




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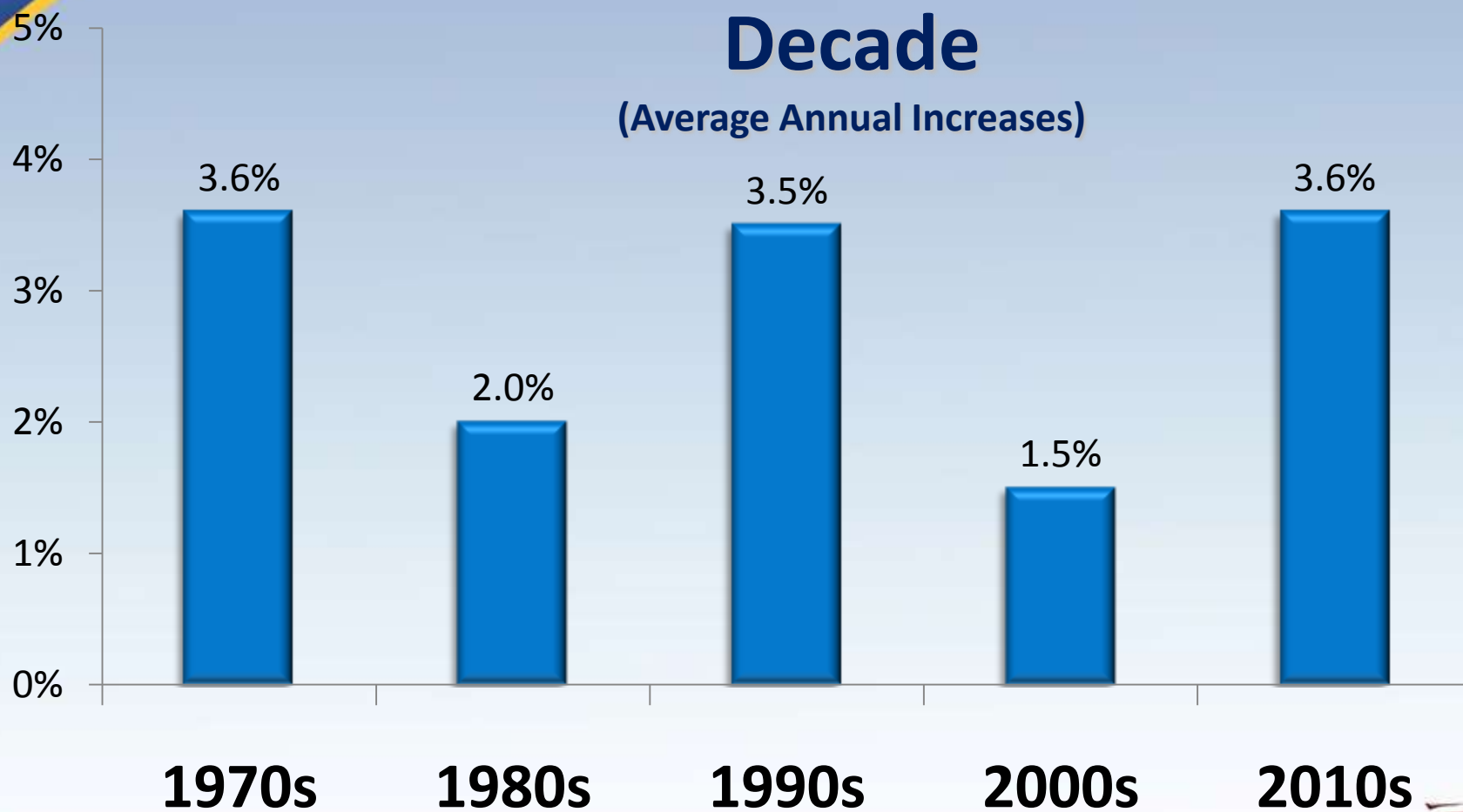
Factory Output

Year-over-Year
Percent Change



Increases in U.S. Factory Output by Decade

(Average Annual Increases)



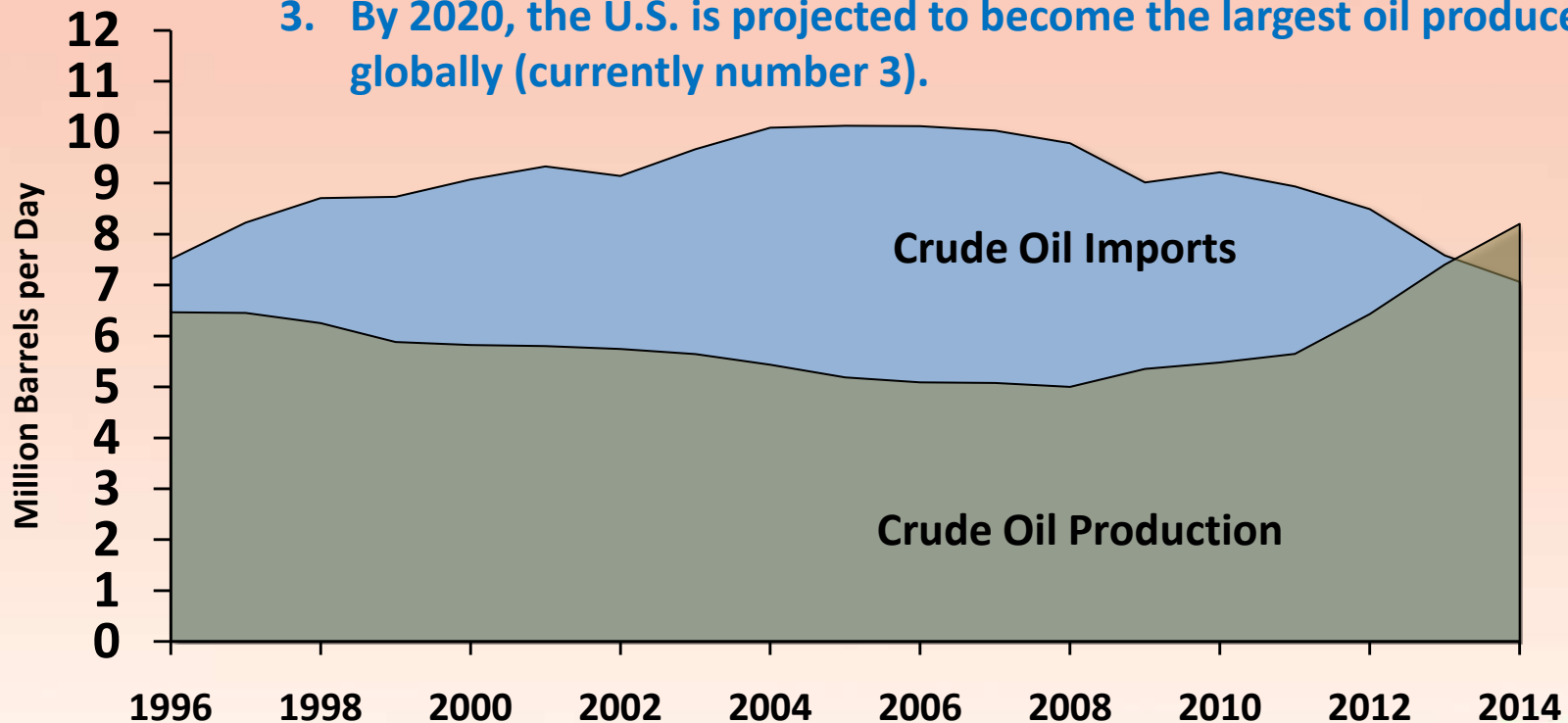


**Is the U.S. really becoming
energy independent?**

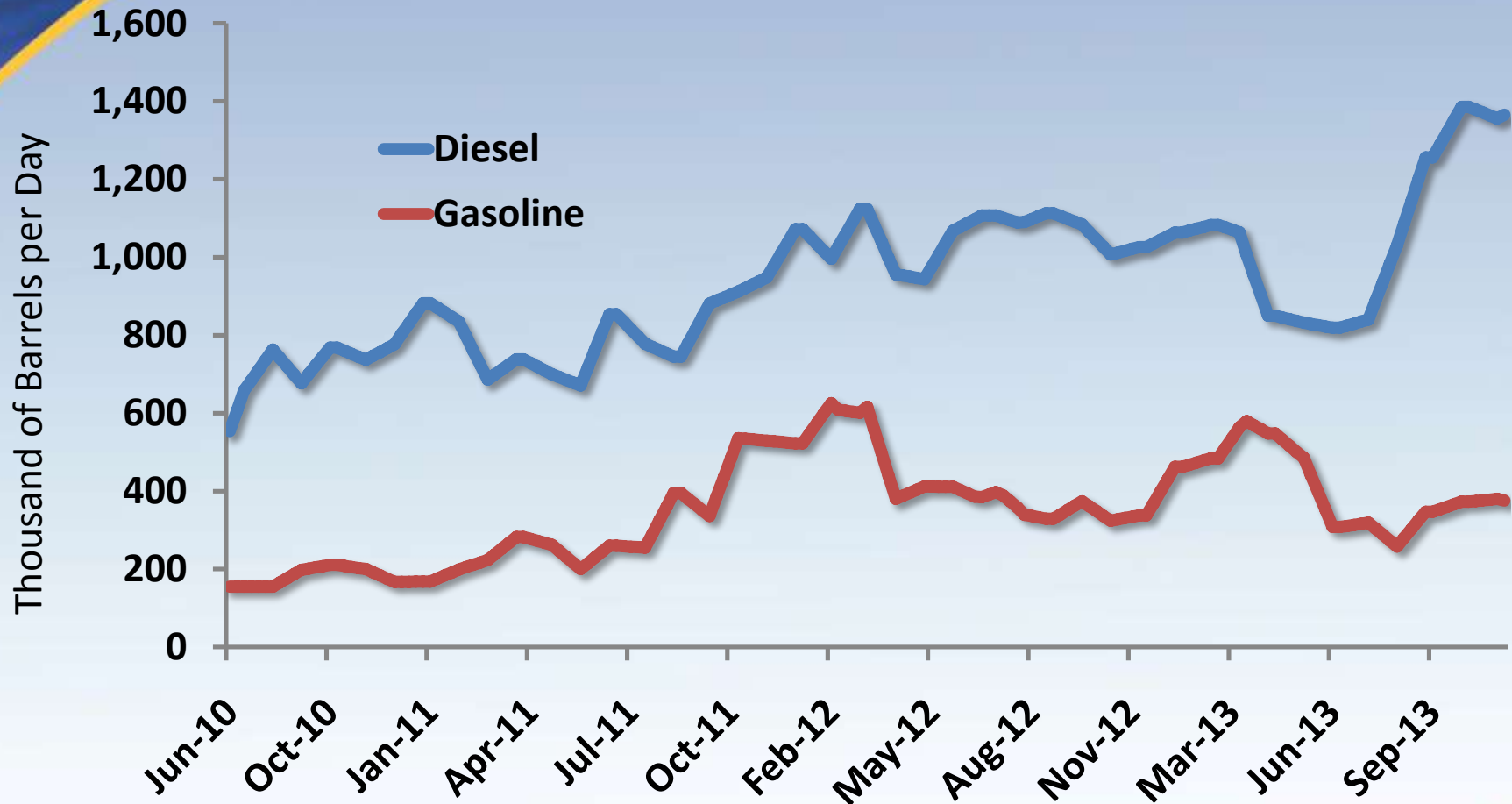


U.S. is Becoming Energy Independent

1. Total U.S. fuel consumption is at the lowest level in 17 years.
2. The U.S. is now a net fuel EXPORTER for the first time since 1949.
3. By 2020, the U.S. is projected to become the largest oil producer globally (currently number 3).



U.S. Exports Diesel vs Gasoline



Source: Energy Information Administration



GDP Forecast & Risks



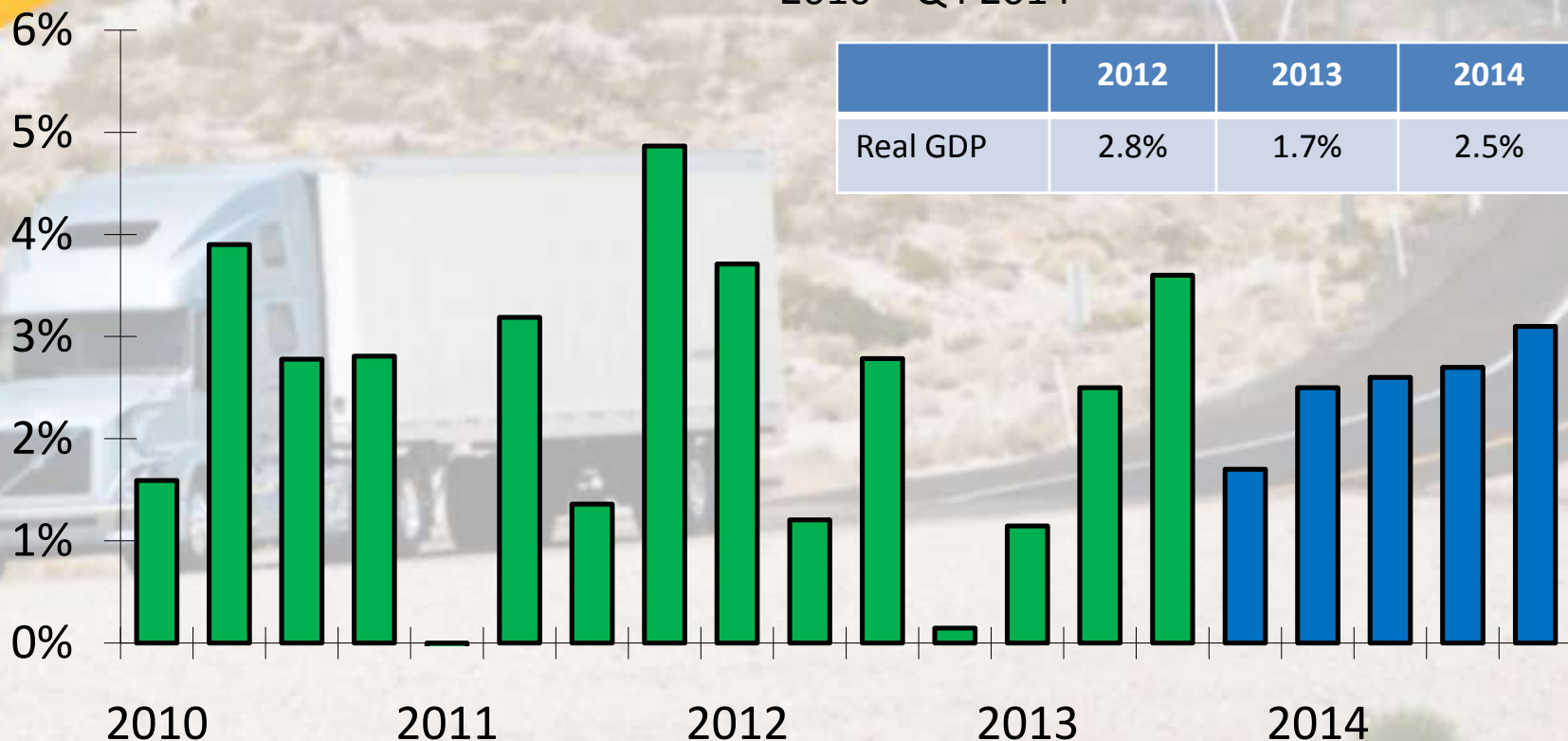


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Real Gross Domestic Product

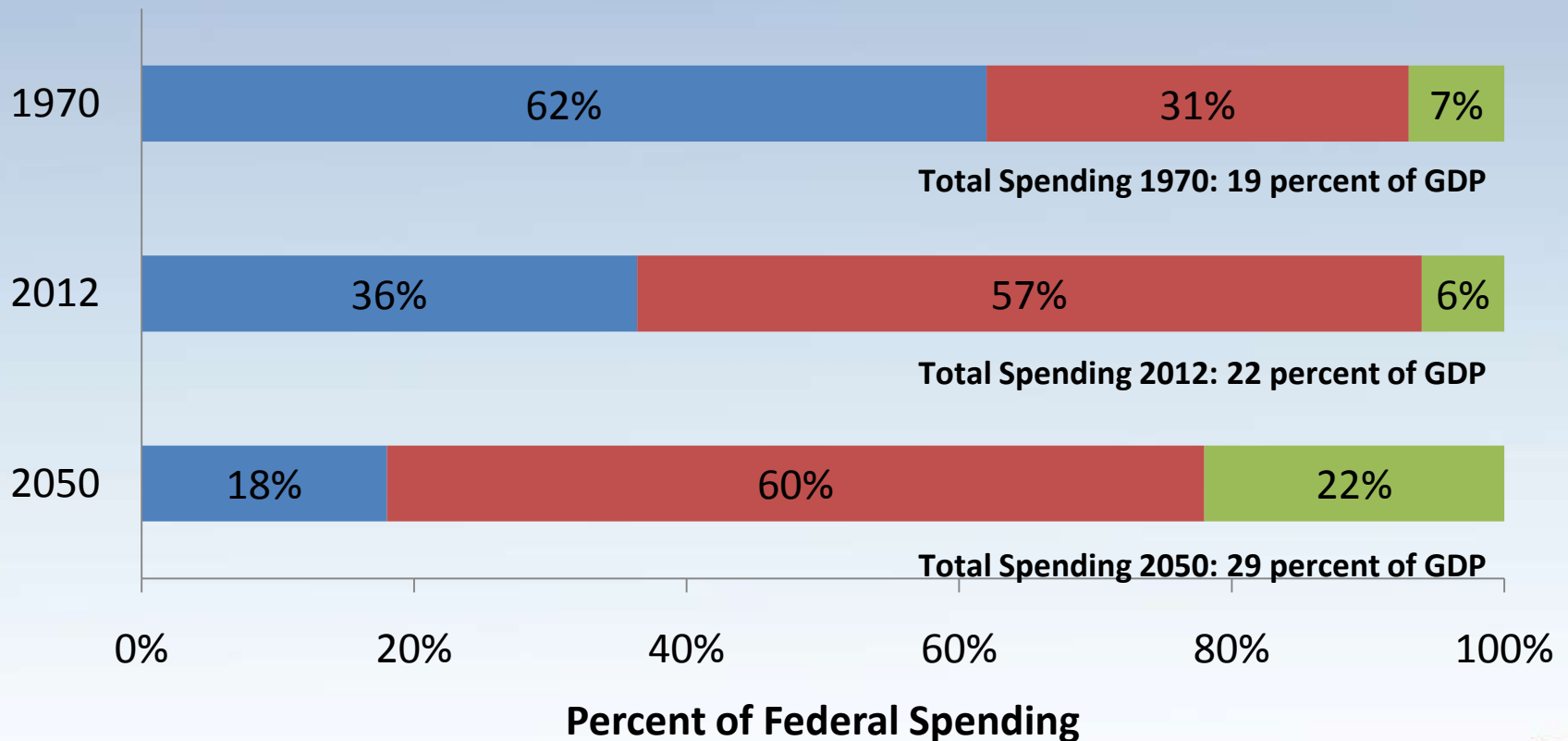
(quarterly, annualized rate percent change, 2005 dollars)

2010 – Q4 2014

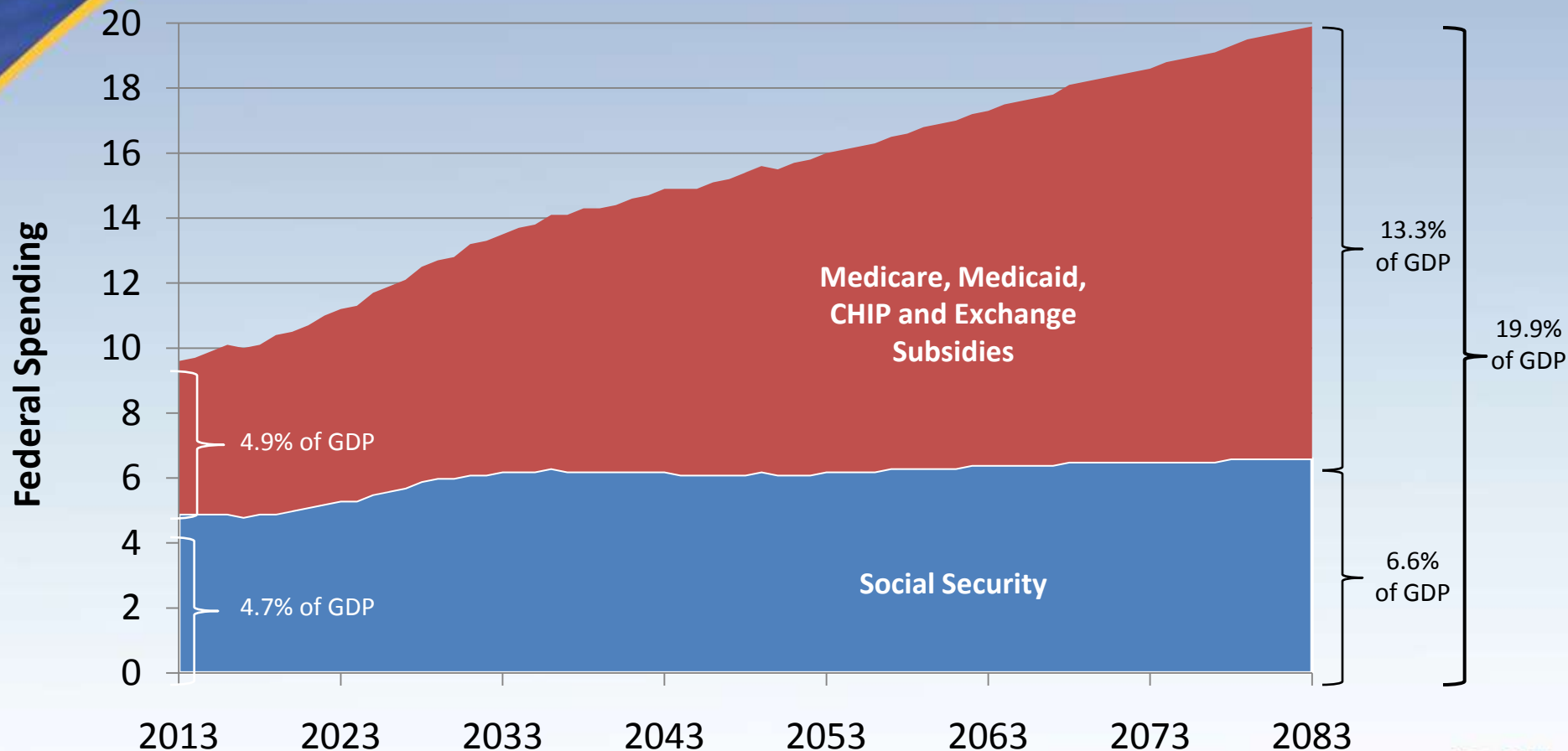


Federal Spending

■ Discretionary ■ Mandatory ■ Net Interest



Federal entitlement programs as a percentage of GDP



Source: Congressional Budget Office, *The Long-Term Budget Outlook*, September 2013.



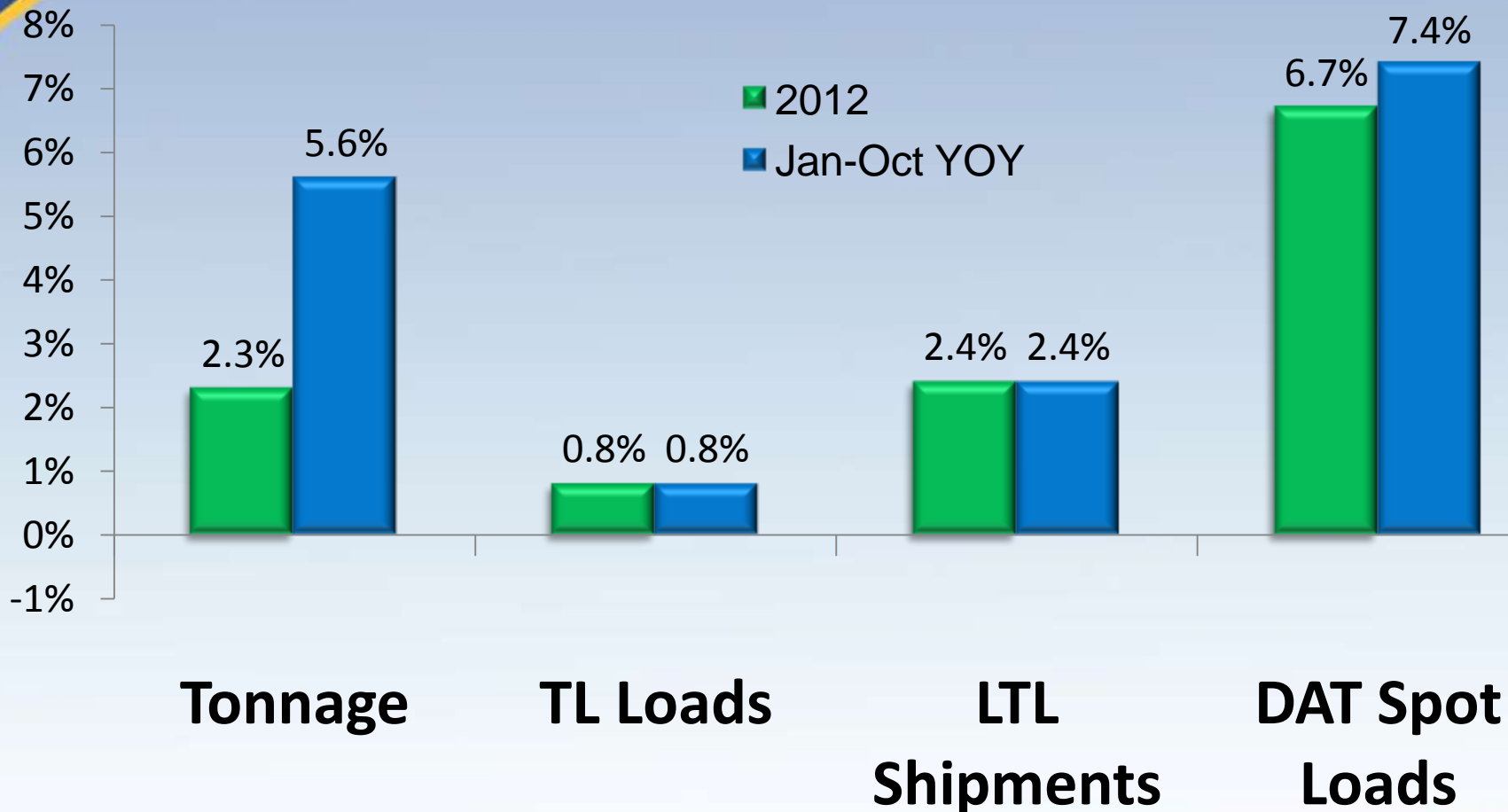
Trucking Trends:

Demand



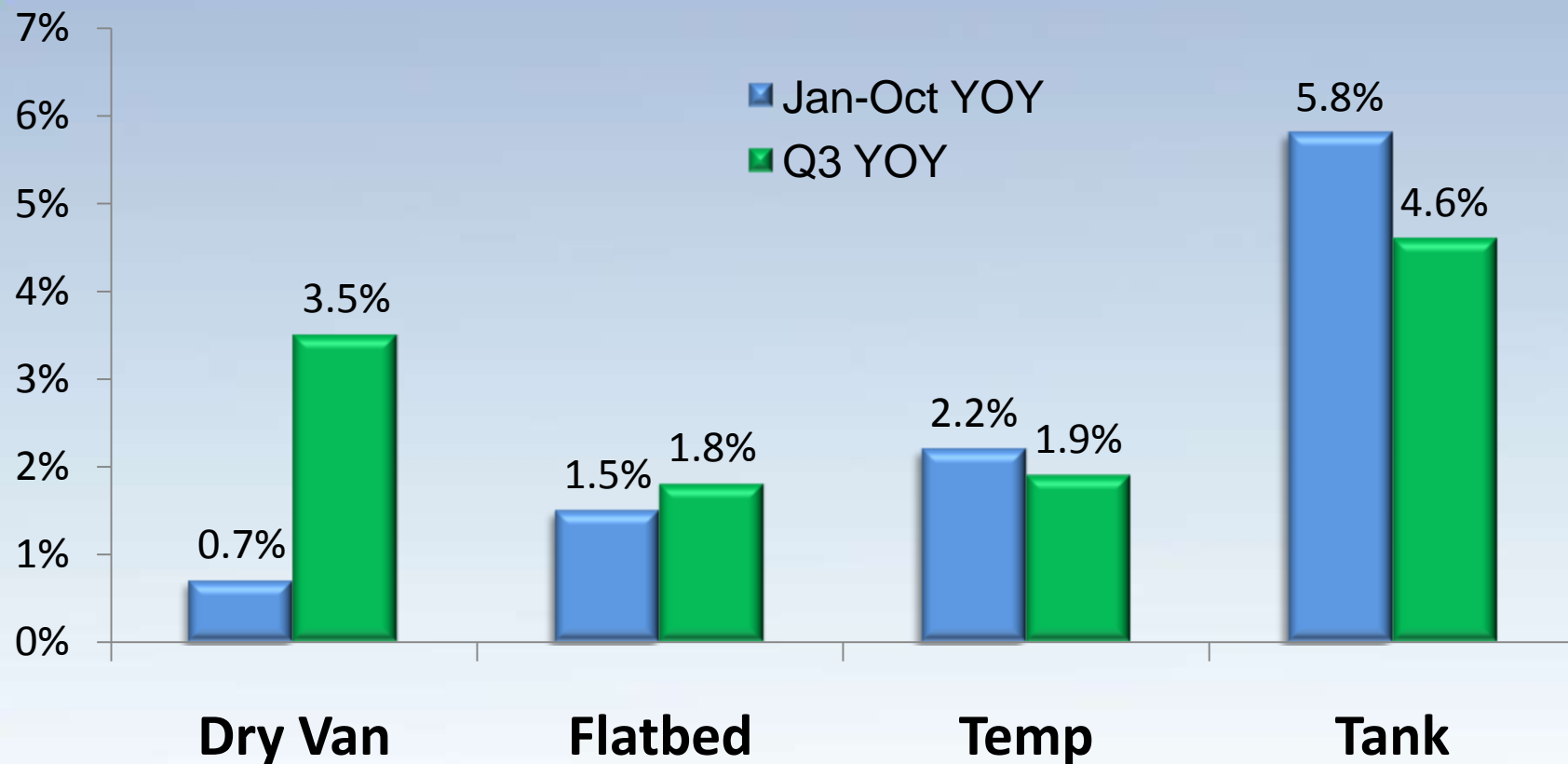
Changes in Freight Volumes

(Seasonally Adjusted)

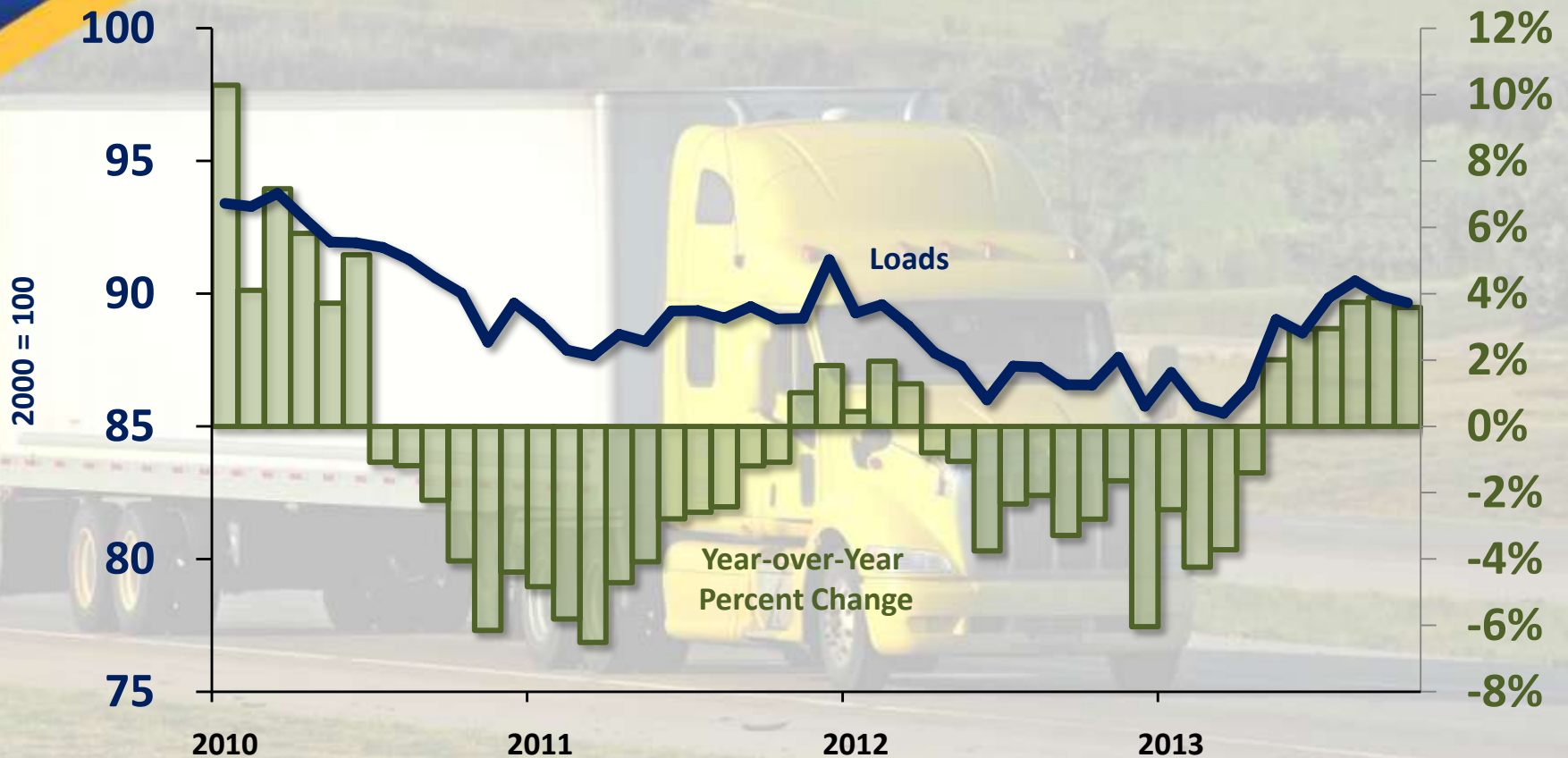


Changes in TL Loads by Sector

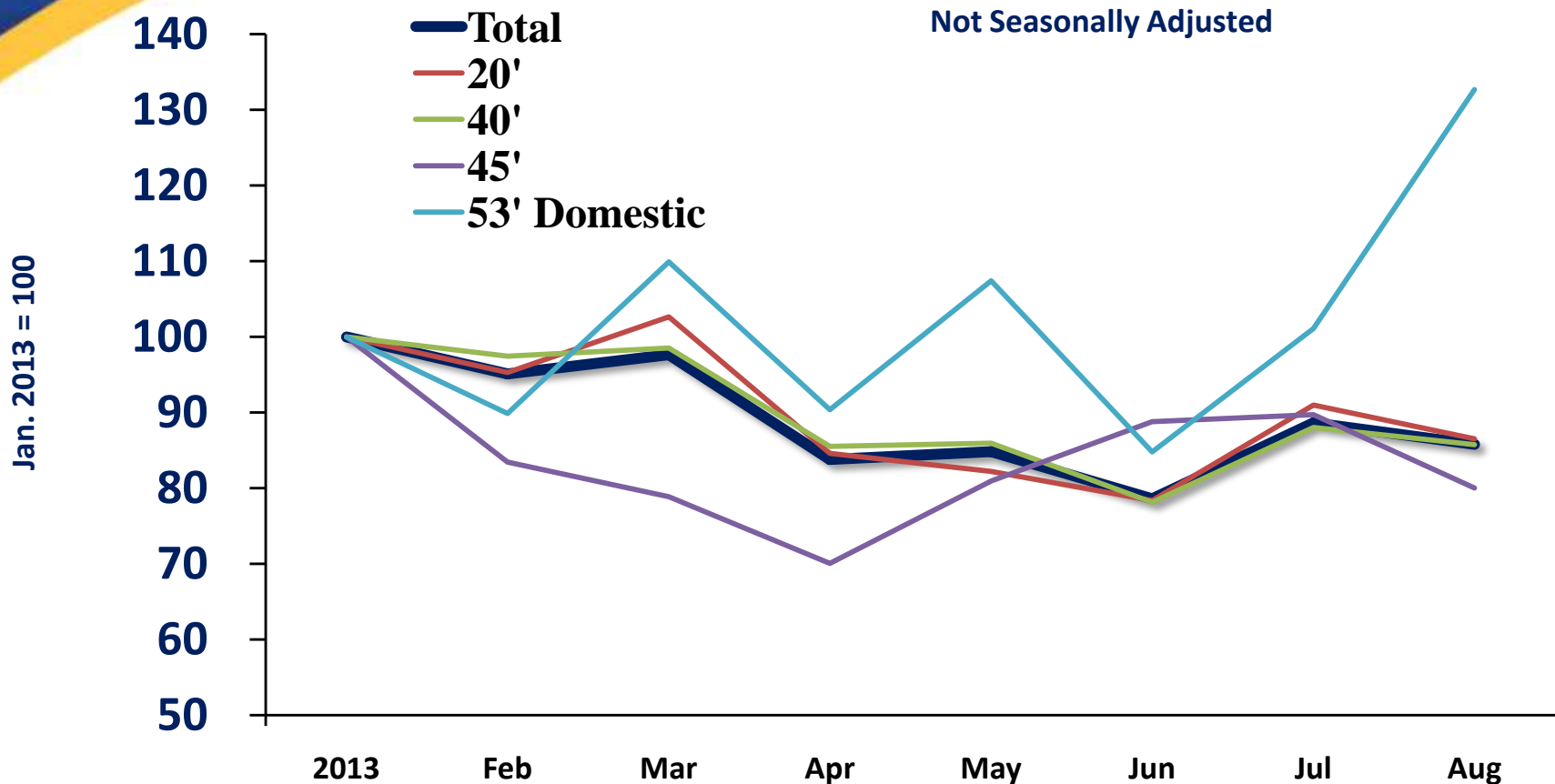
(Seasonally Adjusted)



Dry Van TL Freight



Drayage Loads





Total TL Miles





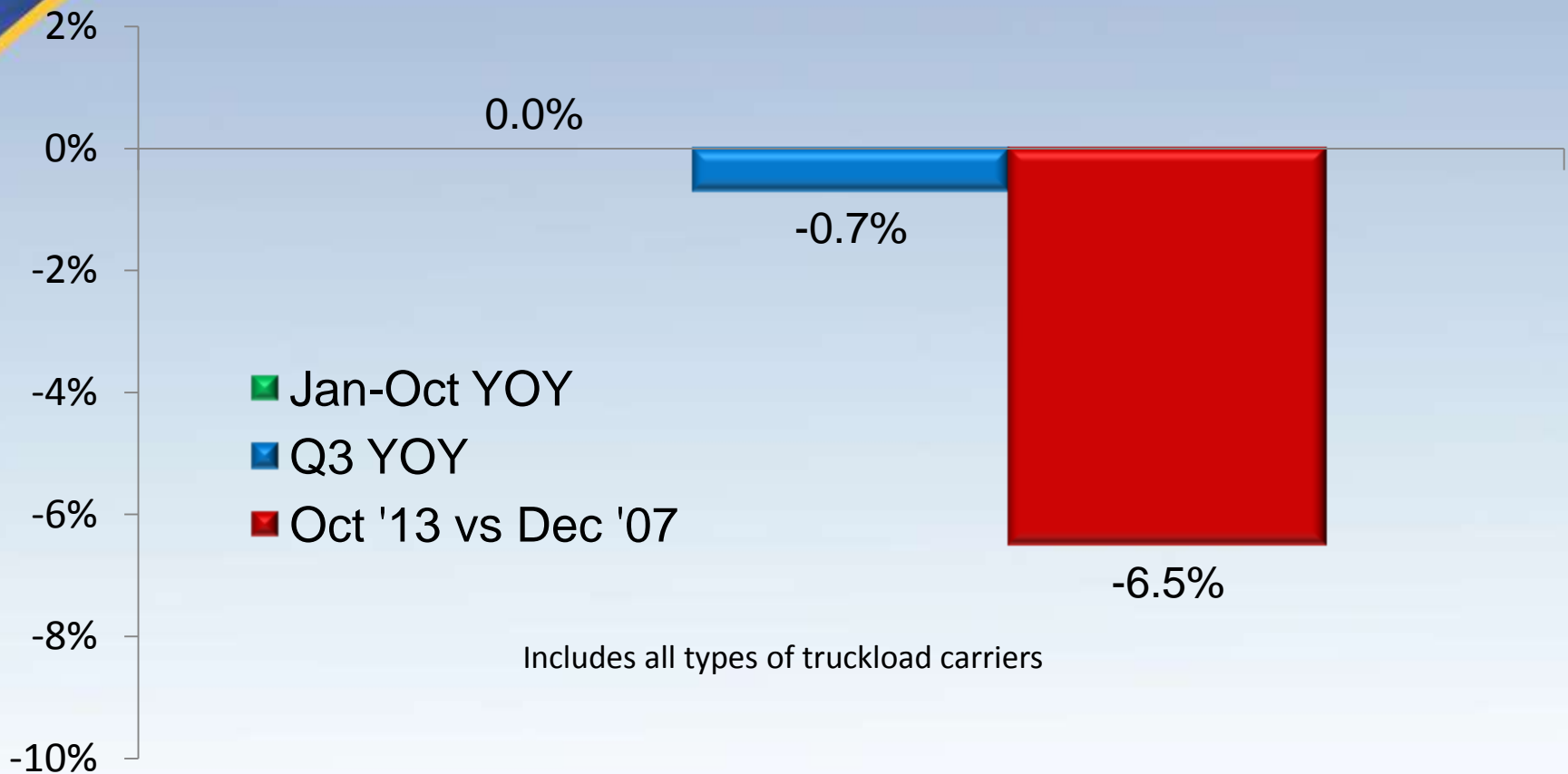
Trucking Trends:

Capacity

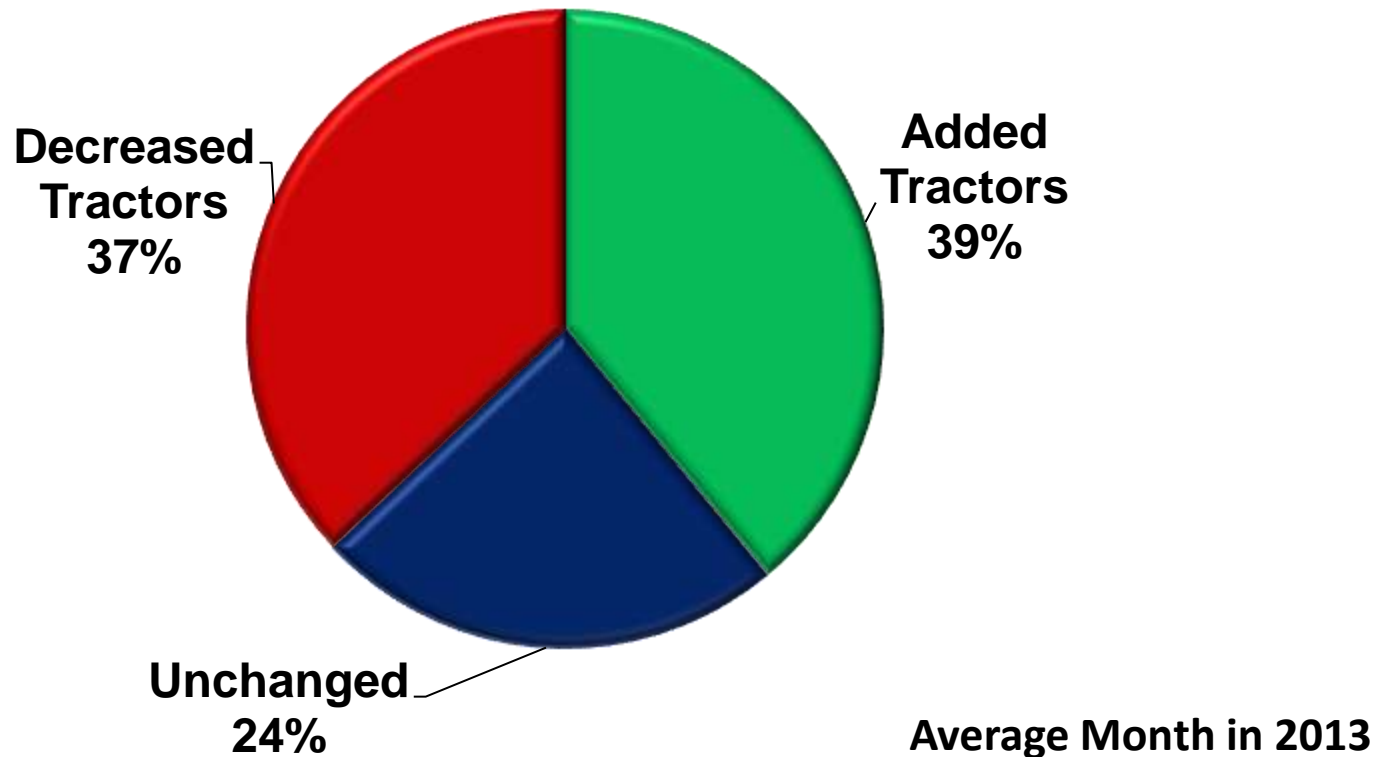


TL Tractor Changes

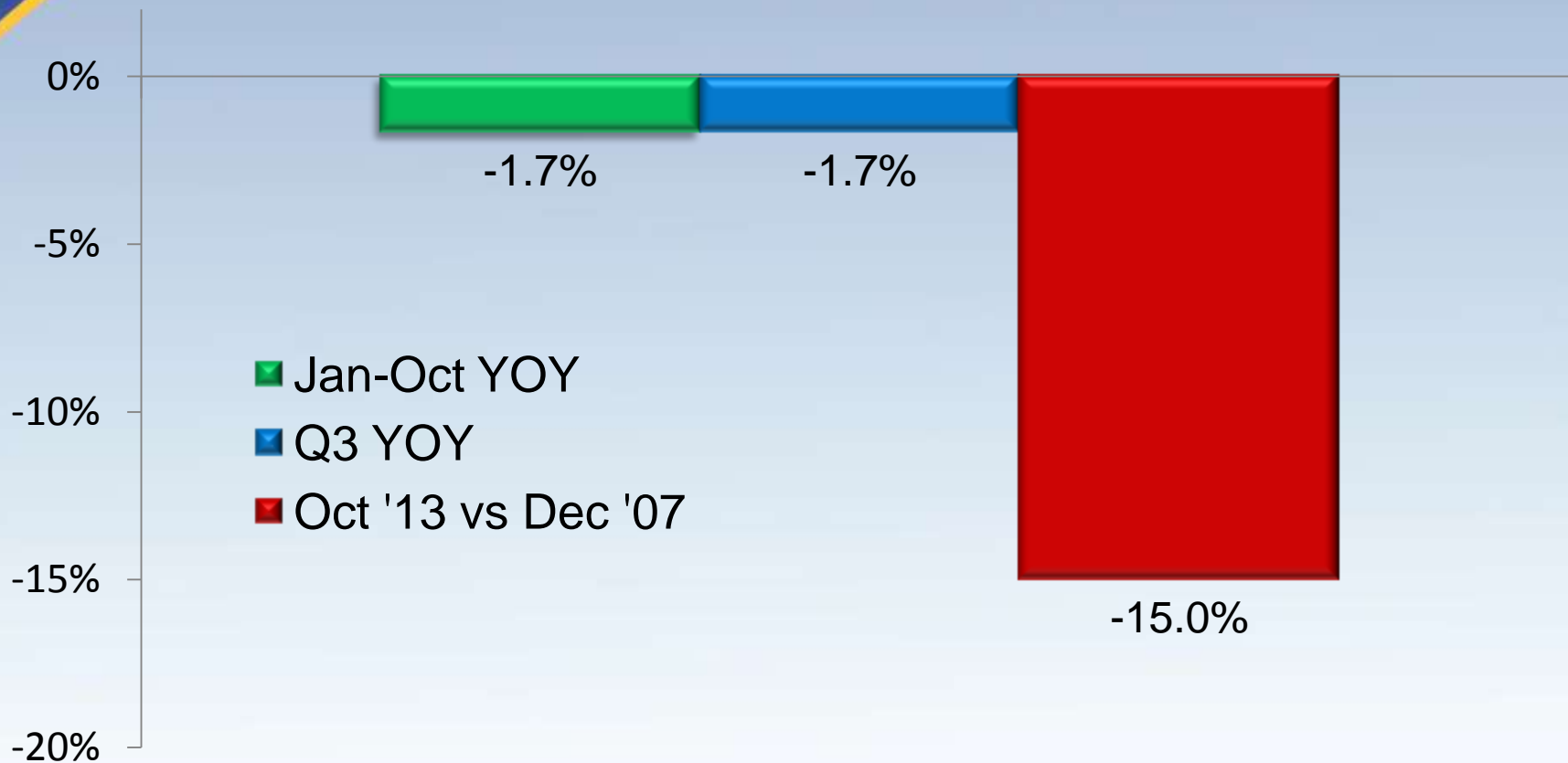
(Percent Change in the Number of Company & IC Tractors)



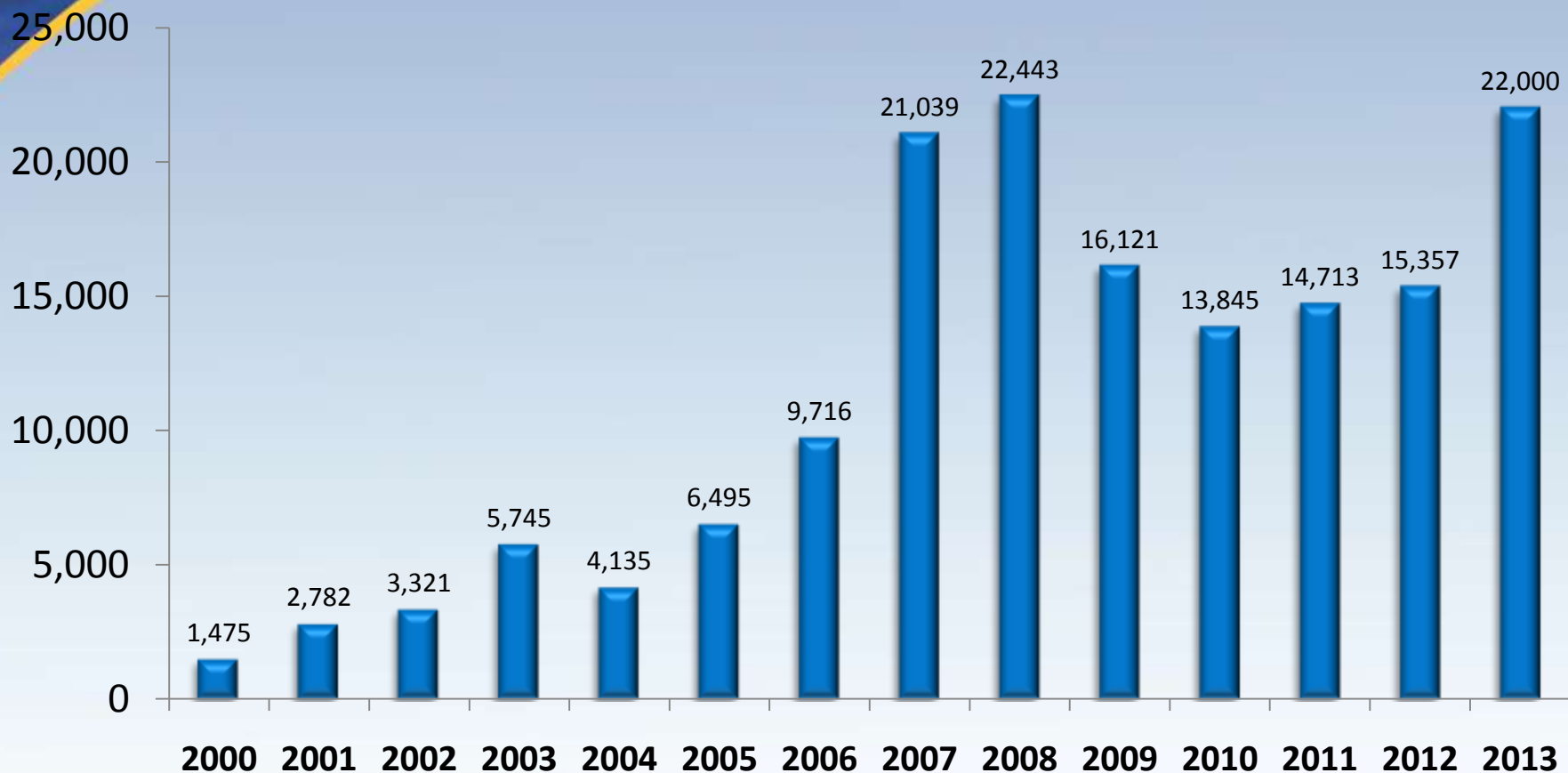
Are All TL Fleets Adding Capacity?



LTL Truck Changes



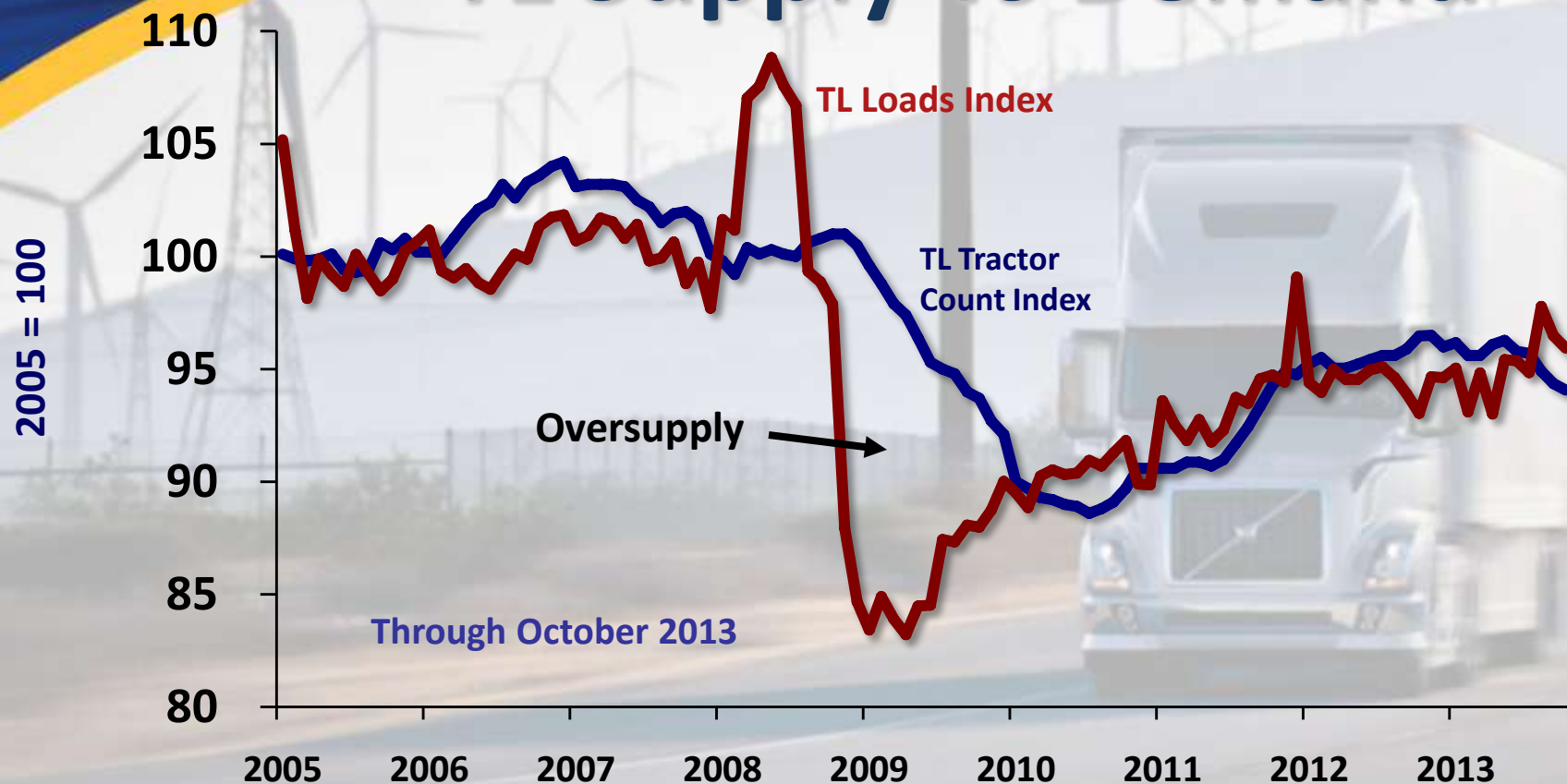
U.S. Used Class 8 Truck Exports





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TL Supply vs Demand



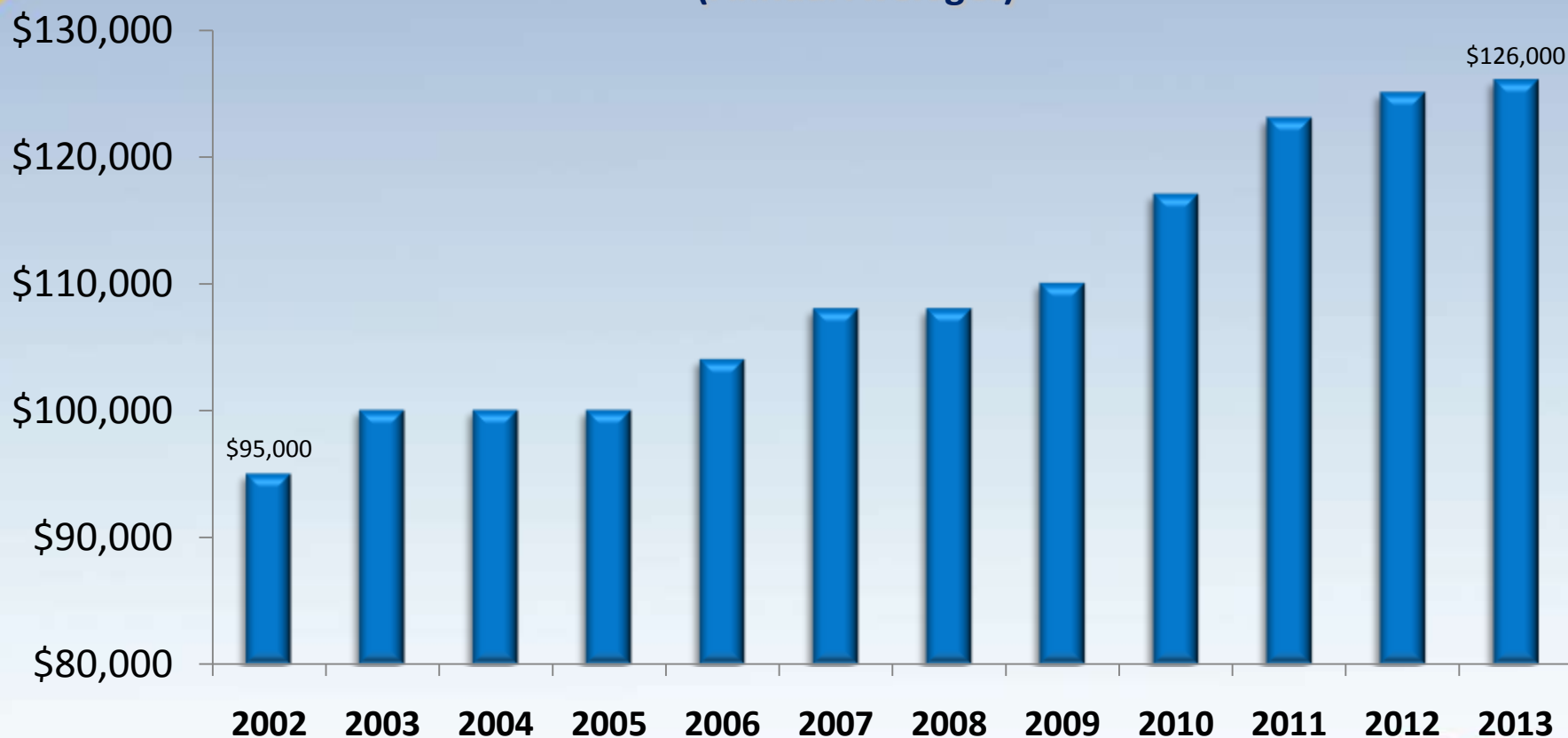


Industry Costs: Margin Pressures Until the Capacity Crunch

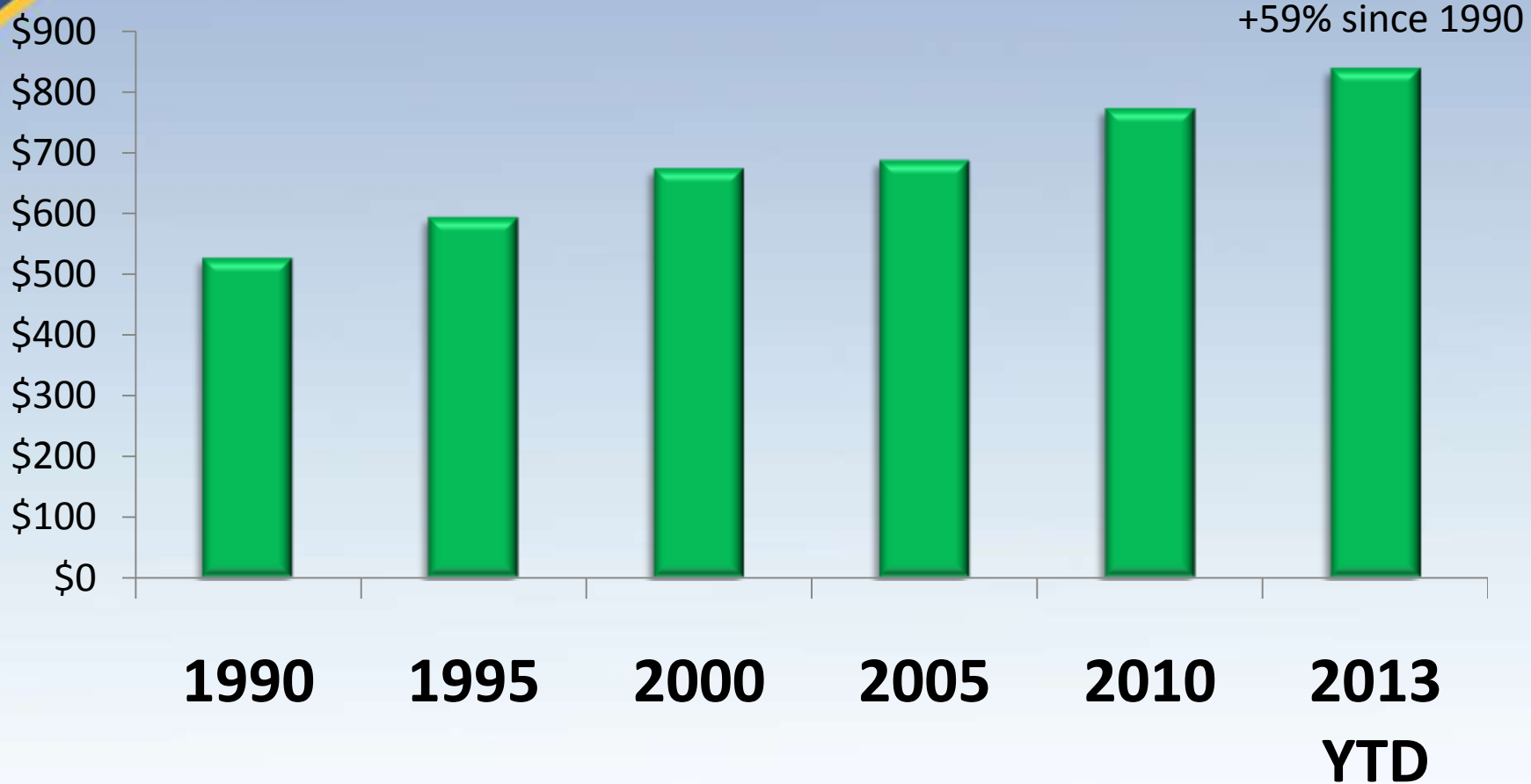


New Tractor (Sleeper) Price Estimate

(Annual Averages)



Average Weekly Earnings for TL Drivers

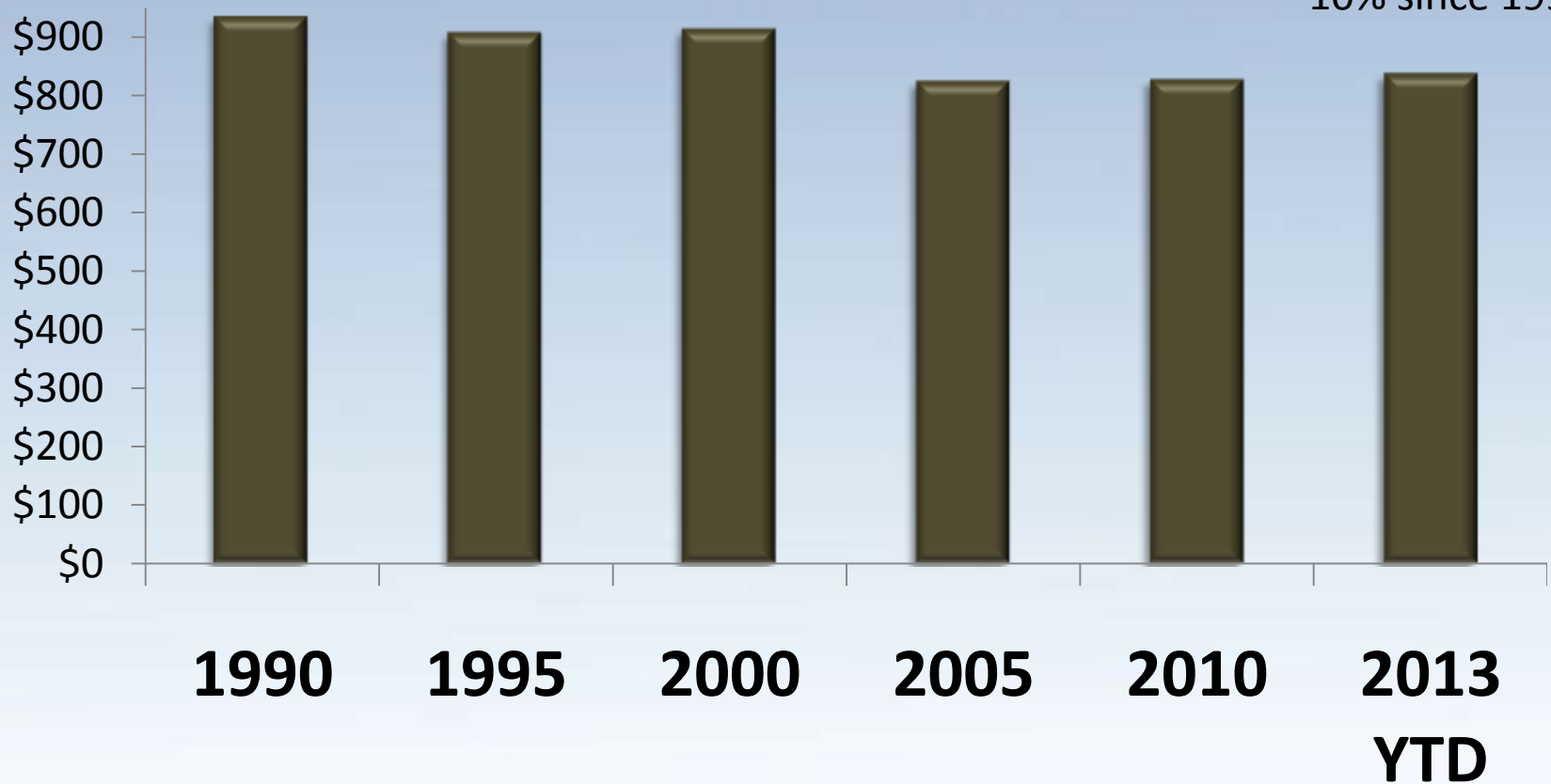


Source: Department of Labor

Real Average Weekly Earnings for TL Drivers

2013 Dollars

-10% since 1990

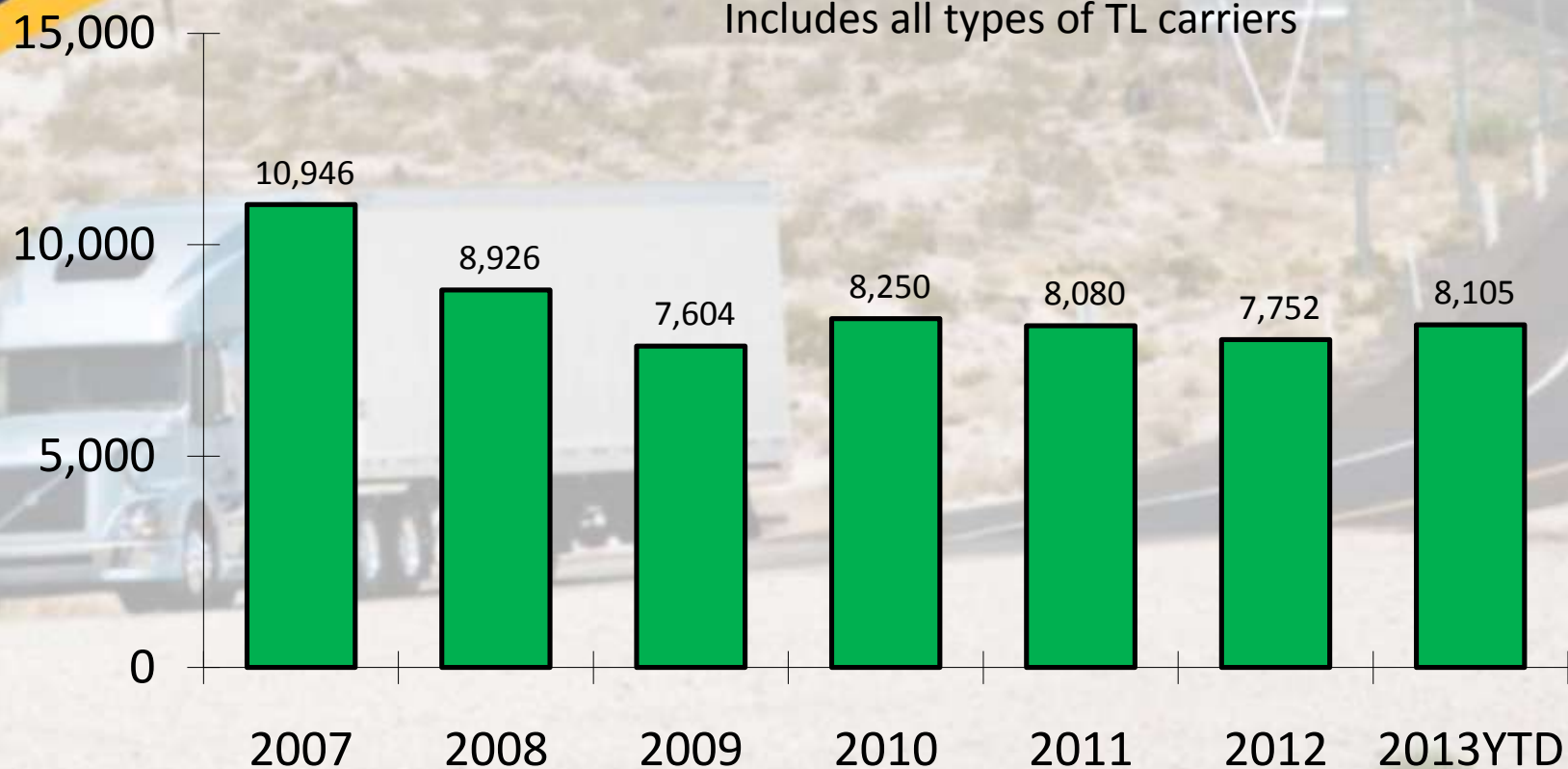




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Miles Per Truck Per Month Are Down

Includes all types of TL carriers



Source: ATA

On-Highway Diesel Fuel Prices



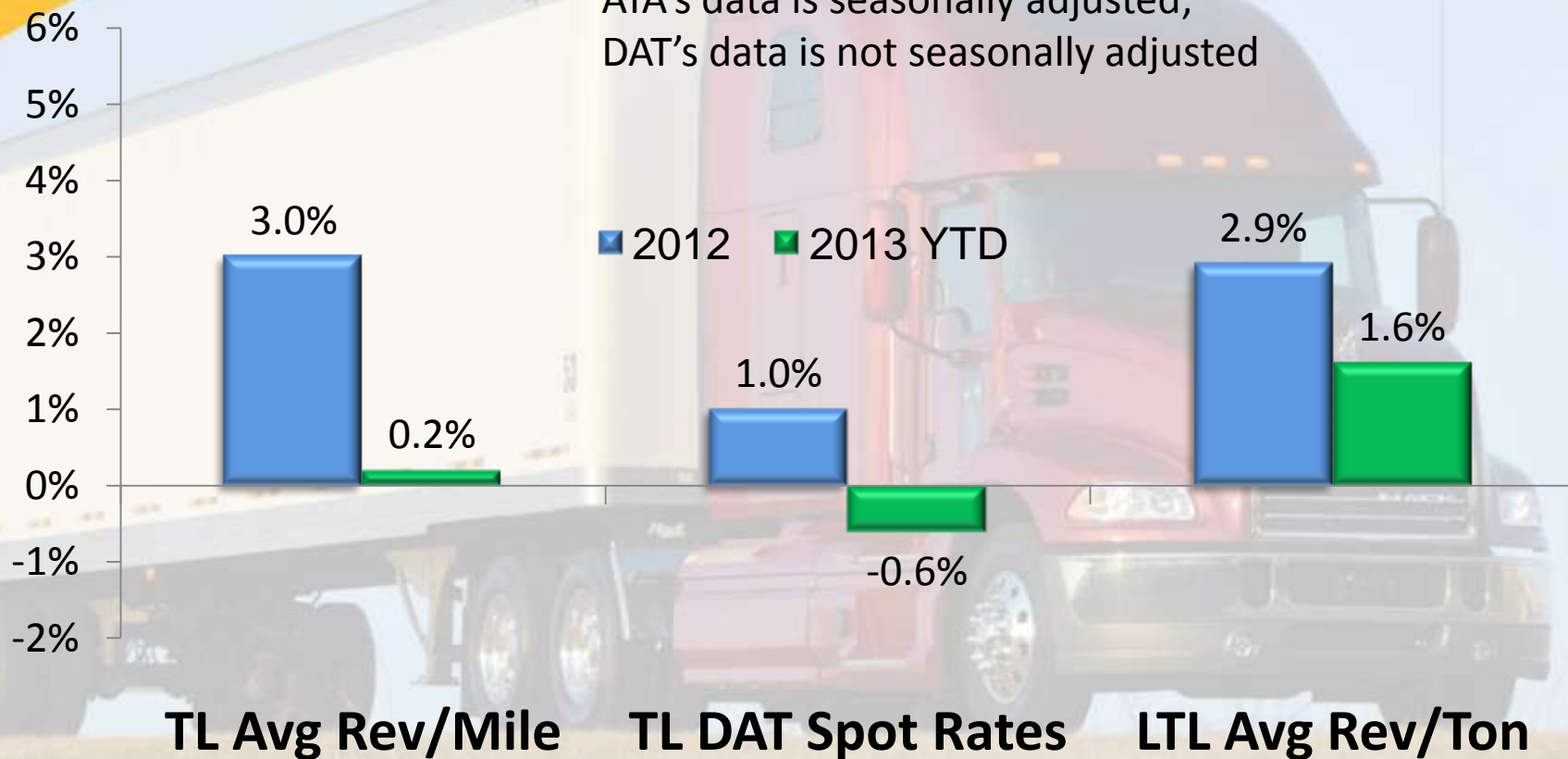
Note: Higher fuel prices don't generate the number of trucking failures they once did.





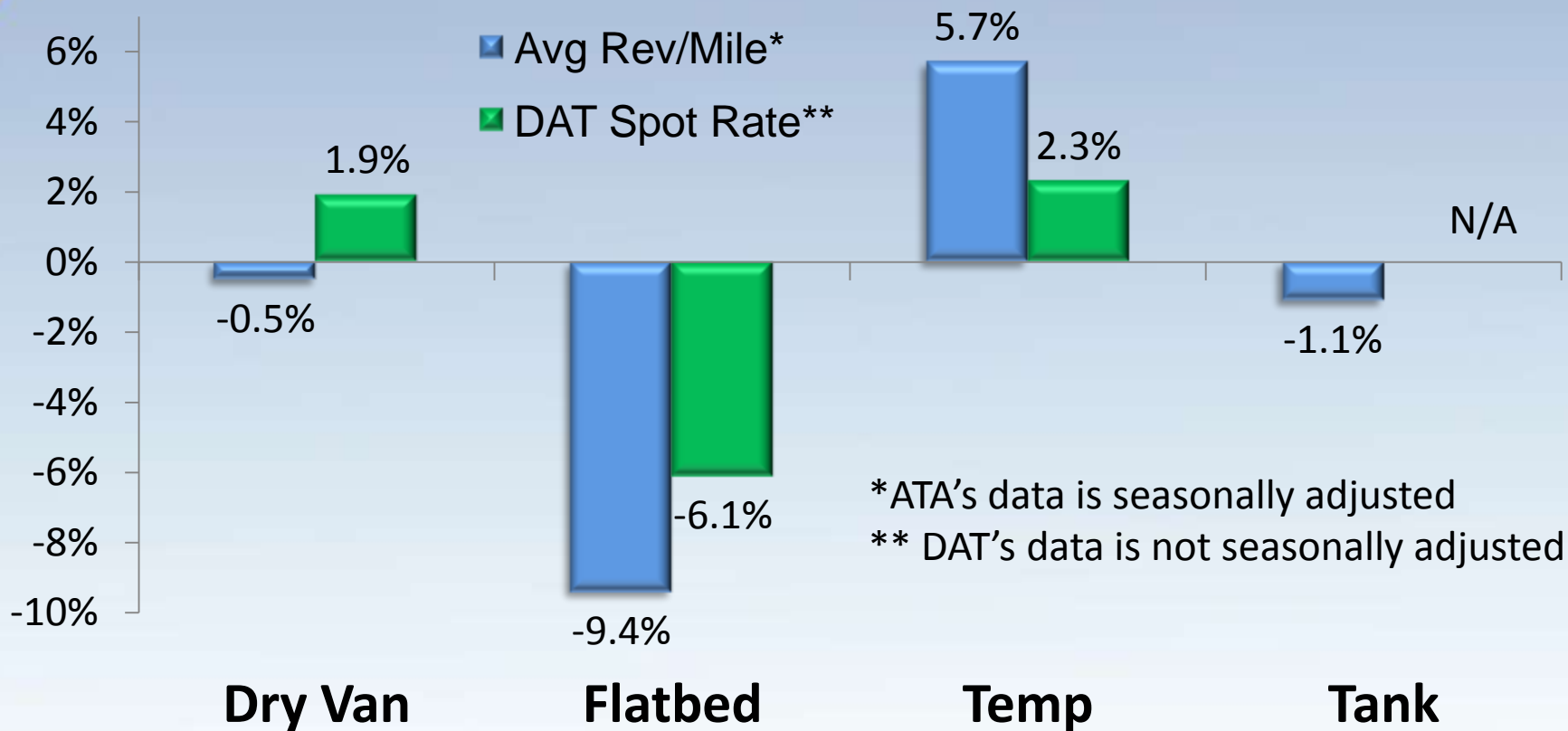
Changes in Pricing Proxies

ATA's data is seasonally adjusted;
DAT's data is not seasonally adjusted



Changes in Pricing Proxies

(YTD Compared with Same Period in 2012)



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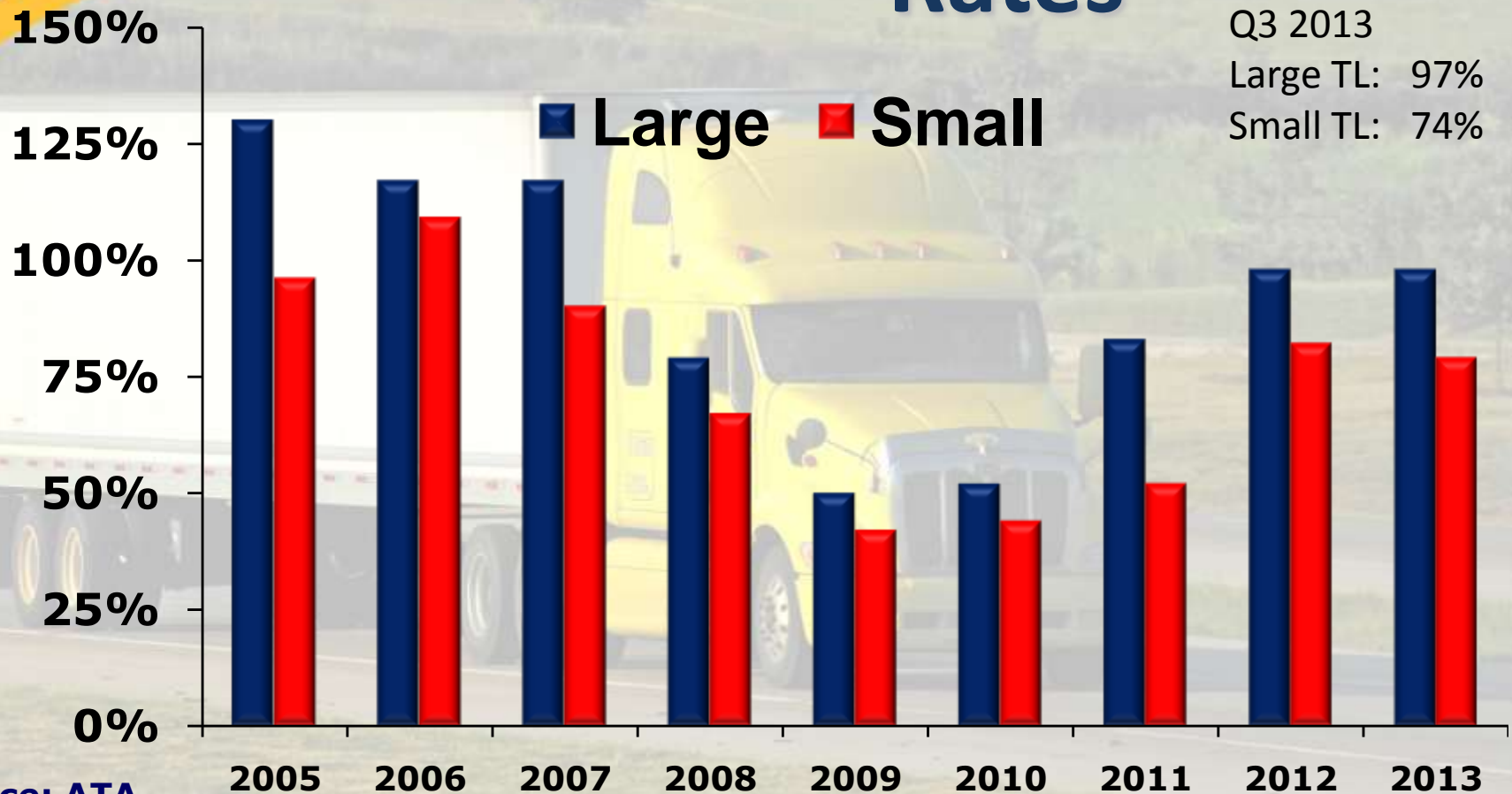


The Driver Situation

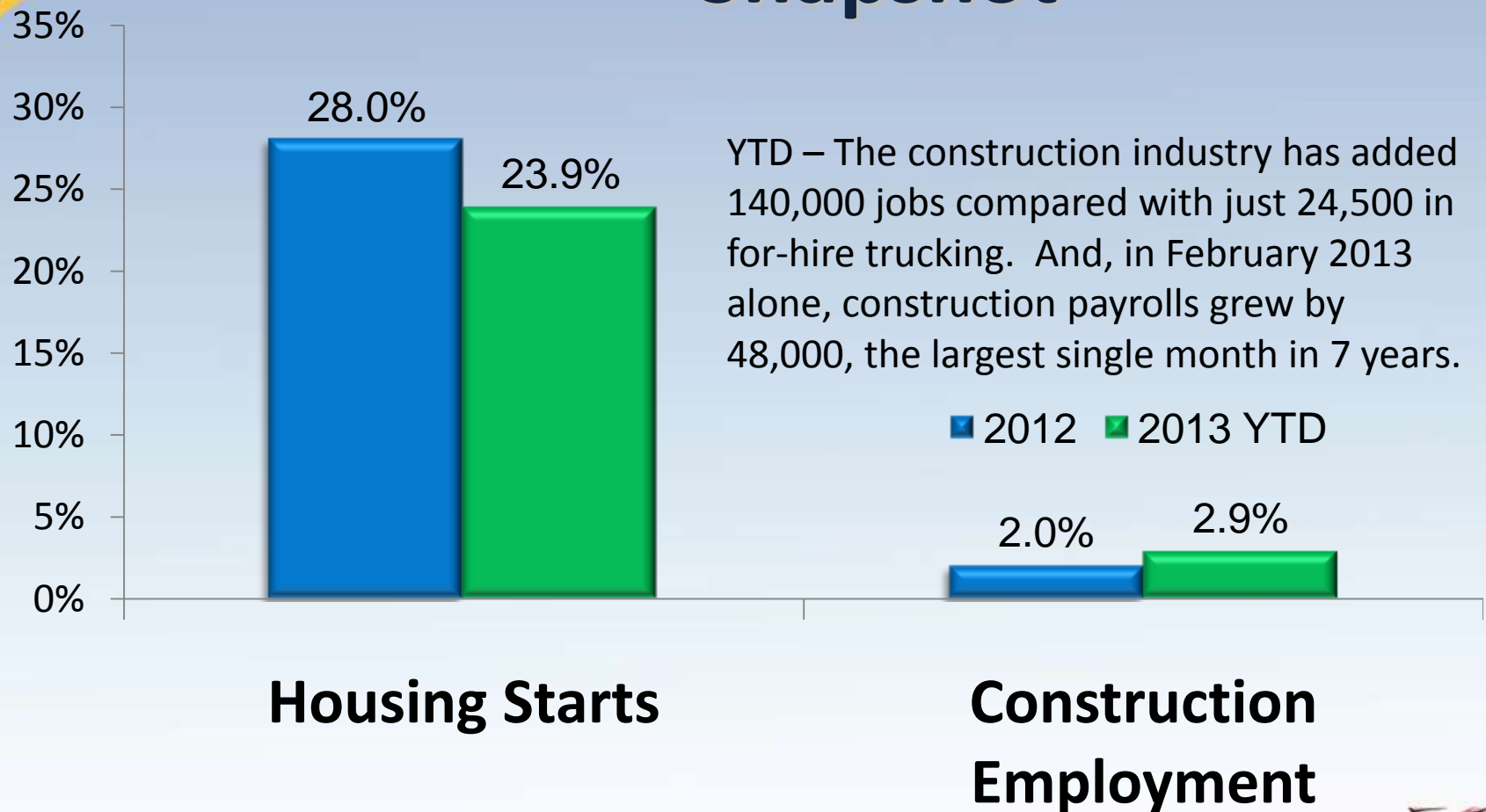


TL Truck Driver Turnover Rates

Q3 2013
Large TL: 97%
Small TL: 74%



Construction Industry Snapshot



Sources: Census Bureau and Department of Labor



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LTL Truck Driver Turnover Rates



Source: ATA's Trucking Activity Report

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Thanks!

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