Your Twitter Account
Checklist ✓

A Checklist to Help You Optimize your Profile Correctly & Engage More Users in 4 Simple Steps!

#1 Your Company Image or Logo ☐

- ☐ Make sure the photo you use is good resolution.
- ☐ Your profile picture should be 128 x 128 pixels.
- ☐ Your Twitter header image size should be 1251 x 626 pixels.

#2 Write a Clear & Descriptive Bio ☐

- ☐ Write something descriptive that gets the message across clearly about your business. (Don't write anything in the bio that has nothing to do with your business.)
- ☐ You only have 160 characters to spin your company story so keep it simple & attractive.
- ☐ Explain who you are & what you do.

#3 Provide the URL to Your Website ☐

- ☐ Make sure to include your website address. It's very important because after you get a user to follow you they'll want to check your website.
- ☐ The main goal is to direct your follower to your website or blog to learn more about your company.

#4 Publishing Relative Content ☐

- ☐ 50/50 Share other experts content to engage more people.
- ☐ Send at least 5 new tweets and retweets to others daily.
- ☐ Use Hashtags (#) in your tweets.
- ☐ Update the company status regulary.

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