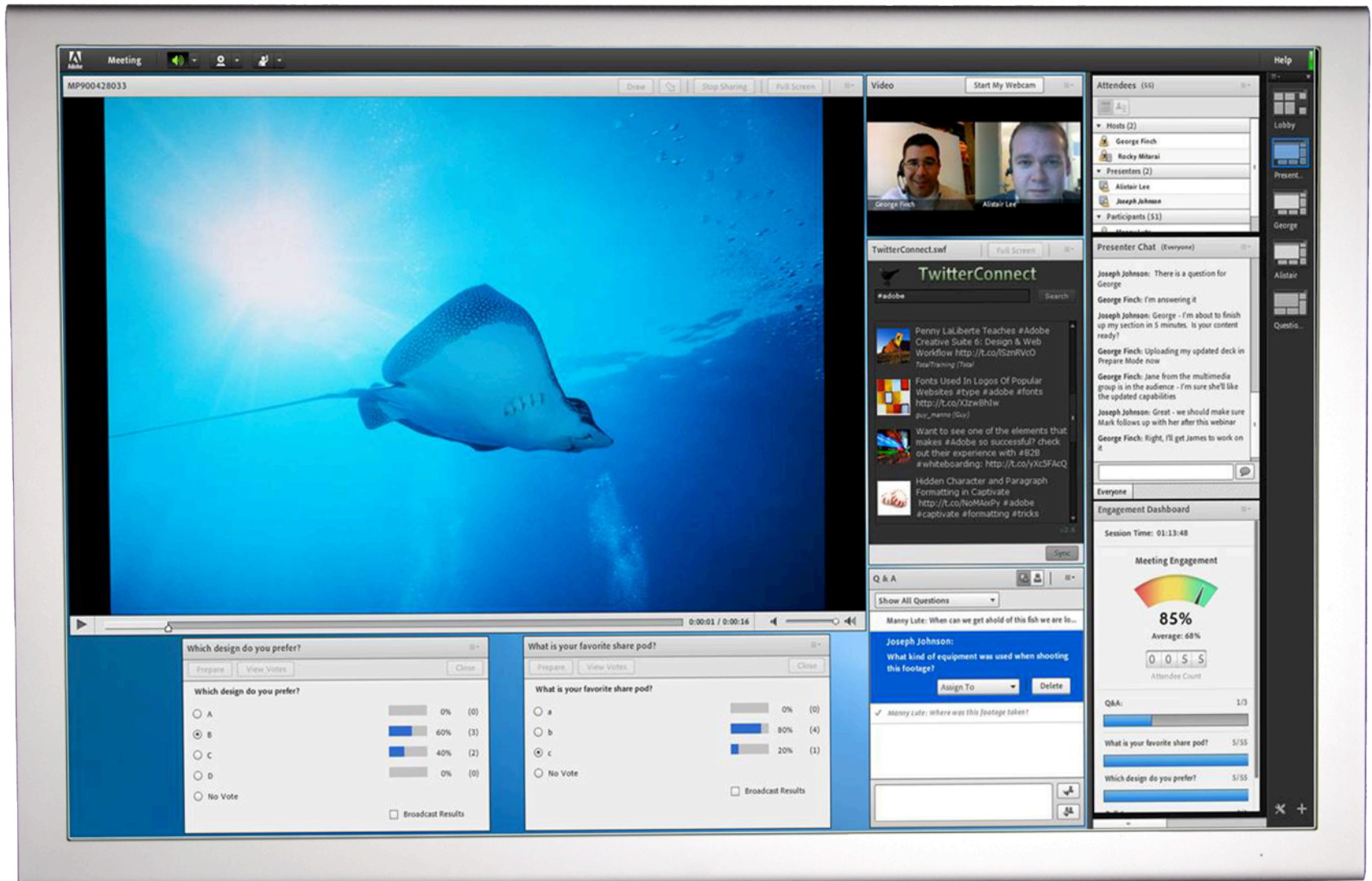


Will the computer take over in virtual sessions?

*Dr. Carmen Simon*

# In a virtual presentation, computers are mandatory






And...  
Computers are starting to

# MIMIC

human communication  
exchange




$$2+2=4$$

Do you see virtual presentations that are too much machine-like and too little human-like?



This may be because some virtual presentations are:

Factual, encyclopedic = **robotic**

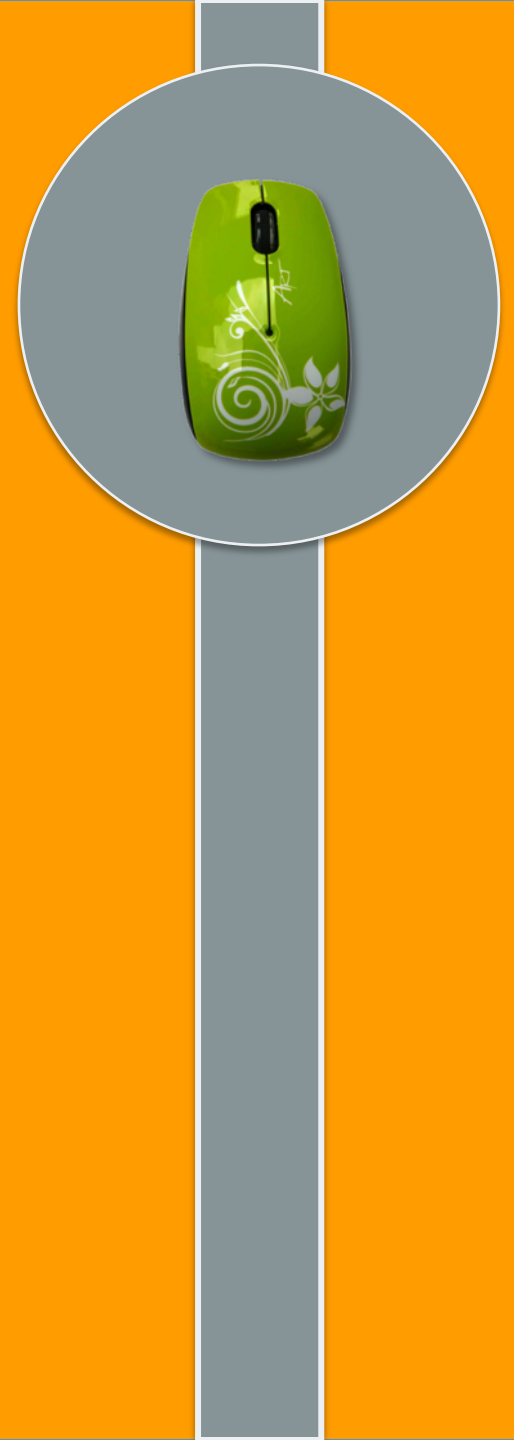
Slide after slide after slide = **robotic**

Information overload = **robotic**



How can we  
prevent the  
machine taking  
over?





# 1. Add style





What is your style?  
Something uniquely yours?



What are your quirks?

Constantly ask before a virtual presentation:

**How** do you  
let my style  
show?





And some direct answers for virtual presentations...

# Add style

Type of slides

Number of slides

Questions you ask

Audience interaction



## 2. Deviate from what's expected

Ask yourself: Do I  
really need slides to  
make my point?



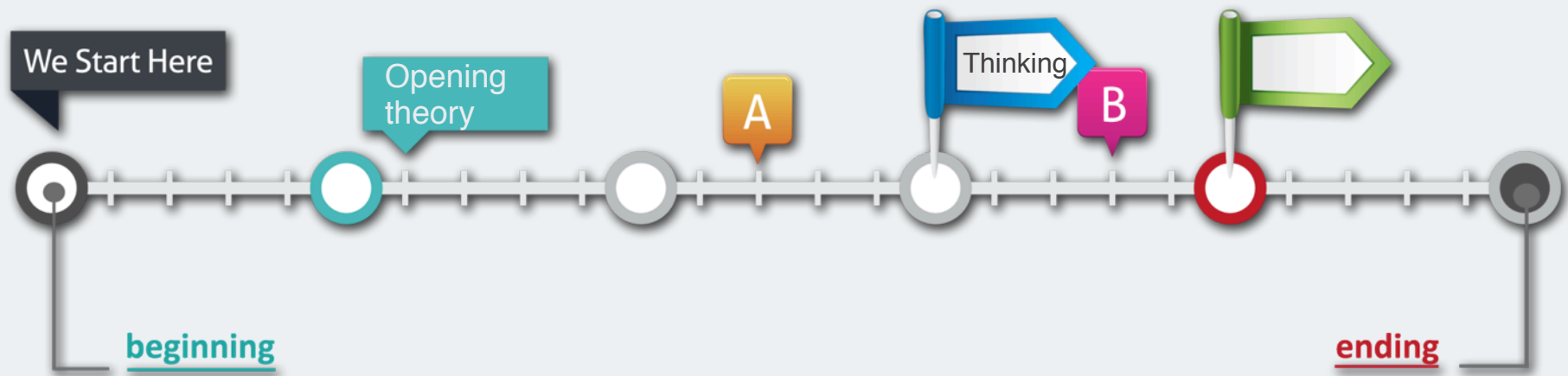


Be cautious of  
template-like thinking



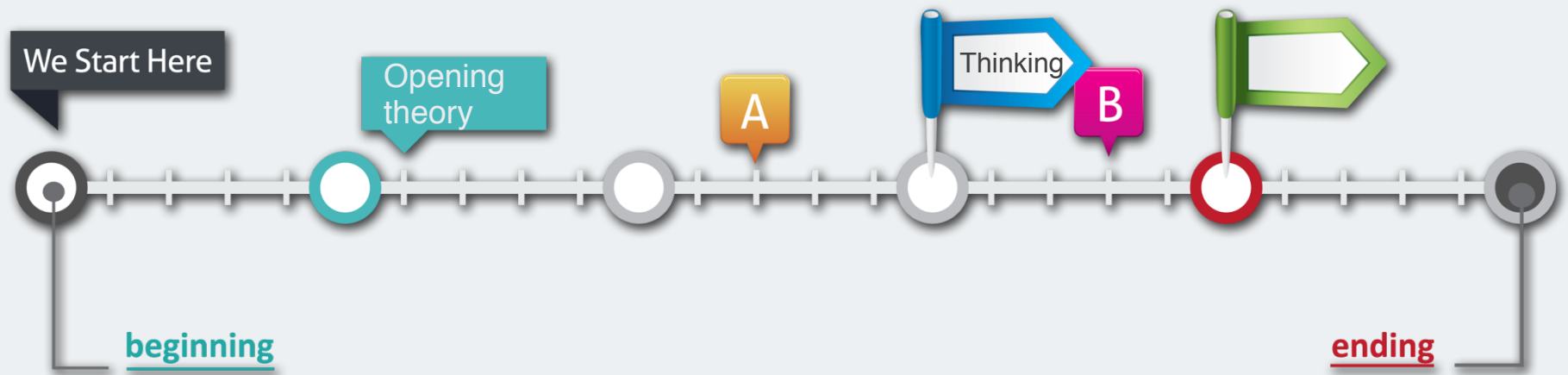
**OPENING** and **ENDING** moves  
have turned chess into an uncreative game



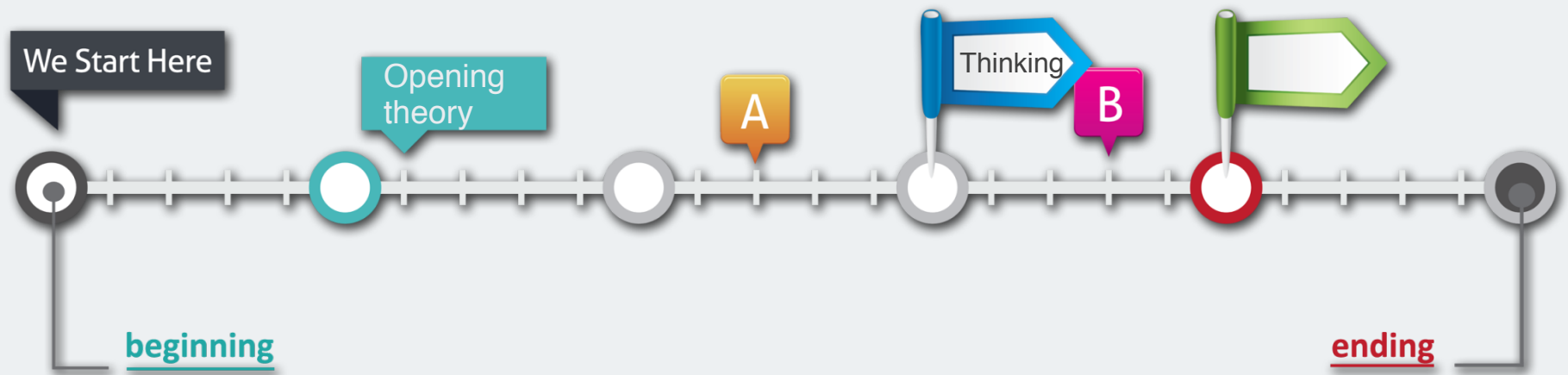


Thinking comes later in the  
game

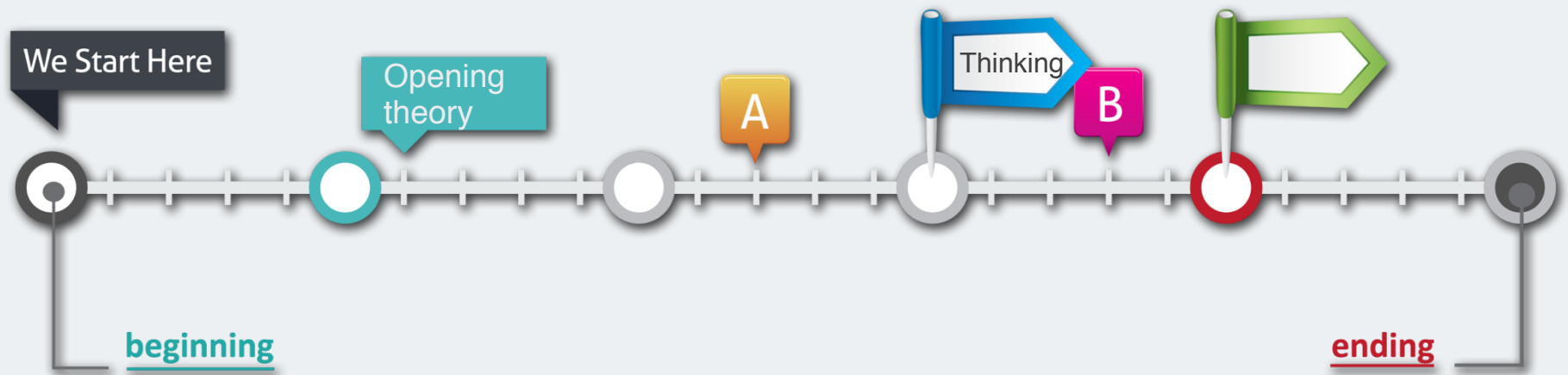




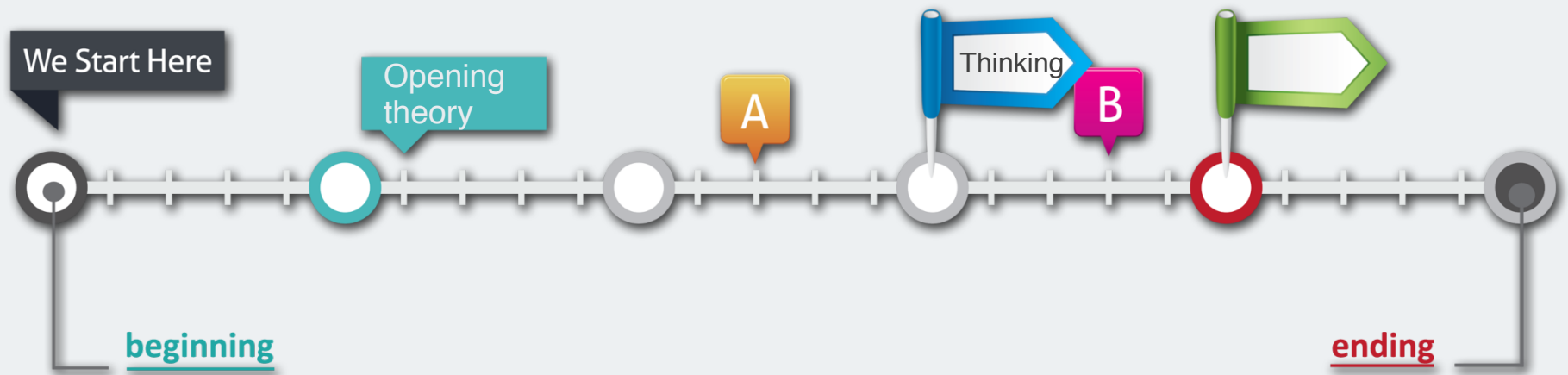
Thinking comes later in the  
game



Are you opening and ending your virtual presentations the same way as others?



What has been your best opening in a virtual presentation?



What has been your best ending in a virtual presentation?

Deviate from the  
expected





# Deviate from the expected

During the session, you were asked to imagine you had to deliver a virtual presentation on the **psychology of human-dog interaction**.

How would you start?



# Your responses:

## 1. Best beginning

View Votes

Edit

End Poll

### 1. Best beginning

<input type="radio"/> Cheryl P: show a dog and child video	<div><div></div></div>	6.45%	(2)
<input type="radio"/> Michelle Spencer: Have everyone talk about the most difficult interaction they've had with a dog	<div><div></div></div>	0%	(0)
<input type="radio"/> Monica: video of dog and human doing something funny	<div><div></div></div>	0%	(0)
<input type="radio"/> Steven Medrow: Video or still photo collage of humans and dogs interacting.	<div><div></div></div>	3.23%	(1)
<input type="radio"/> ed d: start from the dogs point of view	<div><div></div></div>	41.9...	(13)
<input type="radio"/> Debora Remington: I would show the youtube video of the columbian man dancing with his dog.	<div><div></div></div>	3.23%	(1)
<input type="radio"/> Tracy W: video	<div><div></div></div>	0%	(0)
<input type="radio"/> Allie S: a video clip of dog barking and child laughing	<div><div></div></div>	0%	(0)
<input type="radio"/> Christy Fleming: Animation with a dog and human	<div><div></div></div>	6.45%	(2)
<input type="radio"/> Michelle Spencer: Send a picture of your dog	<div><div></div></div>	3.23%	(1)
<input type="radio"/> Charis: Think back to your favorite dog from your childhood... whether it was yours, a friends, or family members	<div><div></div></div>	3.23%	(1)
<input type="radio"/> Bridget: say : you are starving but can't speak at all.... you are on all fours... how do you communicate?"	<div><div></div></div>	6.45%	(2)
<input type="radio"/> richard regan: Blondes have more fun	<div><div></div></div>	3.23%	(1)
<input type="radio"/> carmie: I would start with a video of numerous pictures with dog/children/adults	<div><div></div></div>	6.45%	(2)
<input type="radio"/> Tracy W: I like the dog's point of view....	<div><div></div></div>	0%	(0)
<input type="radio"/> Amanda W: ask participants to describe a situation where you see a child reacting to seeing a dog	<div><div></div></div>	0%	(0)
<input type="radio"/> Mary: hmm...probably ask people to share in a chat bubble...the dog saying "what am I thinking...."	<div><div></div></div>	6.45%	(2)
<input type="radio"/> Carolyn McLennon: Show pics of humans and dogs who look similar	<div><div></div></div>	0%	(0)
<input type="radio"/> Kathy: If you were the dog, what breed would you be?	<div><div></div></div>	0%	(0)
<input type="radio"/> Anna: answer several questions that determine what breed of dog most closely aligns with your personality	<div><div></div></div>	9.68%	(3)

## 2. Deviate from the expected

Ask if PPT is mandatory?

Reconsider your  
beginnings/endings

# 3. Move from imitator to innovator





# Computers



# Humans





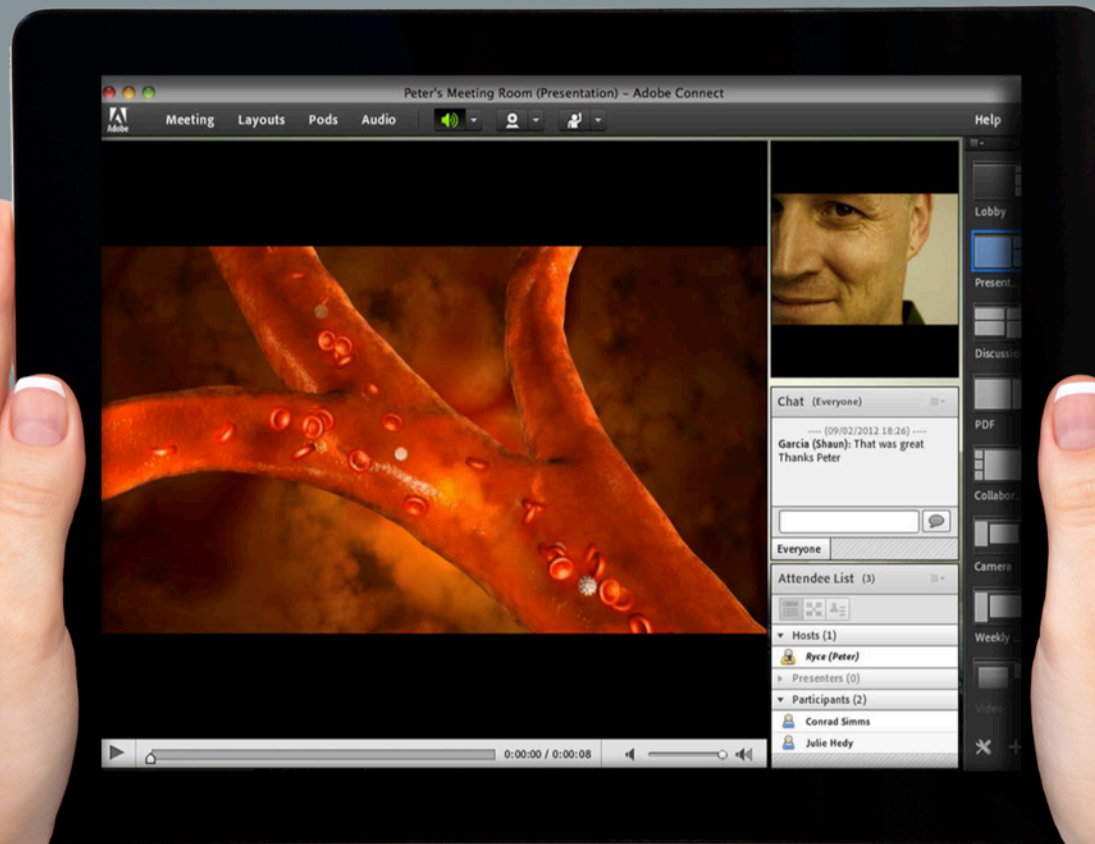
Great artists change  
their medium



# Great virtual presenters add novelty

What is yours?

How are you innovating by using the virtual space?





# Customized virtual spaces





# Fluidity

All writing is in water

*John Keats*



Don't fall into machine stillness





# This is how you reported your presentations have evolved:

## What has stayed the same? (Everyone)

Allie S: focus on content  
carmie: Need for training  
Charis: Still needing to use corporate branding in presentations (colors, themes, etc.)  
Mary: conversational approach in delivery  
Carmen Cowick: ppt  
Steven Medrow: Focus on the training need.  
ed d: linear focus  
Carolyn McLennon: Content still drives the format  
Amanda W: working with clinical faculty and out-based sub-contractors  
Denise C: wanting to engage the participants in experiential learning  
Amanda W: use of distance learning technology  
Annette: PowerPoint as a base  
Daisy: focus on end learner  
Perry: branded PPT slides  
Donna Donovan: Less time for presentations  
Christy Fleming: Power point  
Connie: training scripts... ho hum  
Bridget: shorter blocks of time - more touches  
Melissa: ppt template  
Michelle Spencer: Clear, concise instruction  
Michelle Spencer: Relevant examples

Everyone

## What has changed? (Everyone)

Steven Medrow: Much greater use of visuals.  
Michelle Spencer: More visual  
Michelle Spencer: More interactivity  
Carmen Cowick: more interaction, polls, quizzes, etc.  
Perry: Greater interactivity  
Amanda W: new job  
Michelle Spencer: Less structured  
Allie S: increased interactivity  
kirsten cooper: shorter, more graphics  
Cheryl P: I am incorporating more non PPT interactions  
Charis: more interactive  
Amanda W: new perspective from master's education  
Annette: More interactions/activities  
Trista Rue: more people interaction, less computer, less paper  
Charis: more pre and post work  
John Pruitt: Using more virtu  
Bridget: passing the ball to participants more  
carmie: the way we deliver training is now moving to more virtual and smaller bite size  
Charis: more self-directed  
sue: fewer words on PPT, more photos  
Denise C: upside down virtual classroom

Everyone

# 3. Move from imitator to innovator

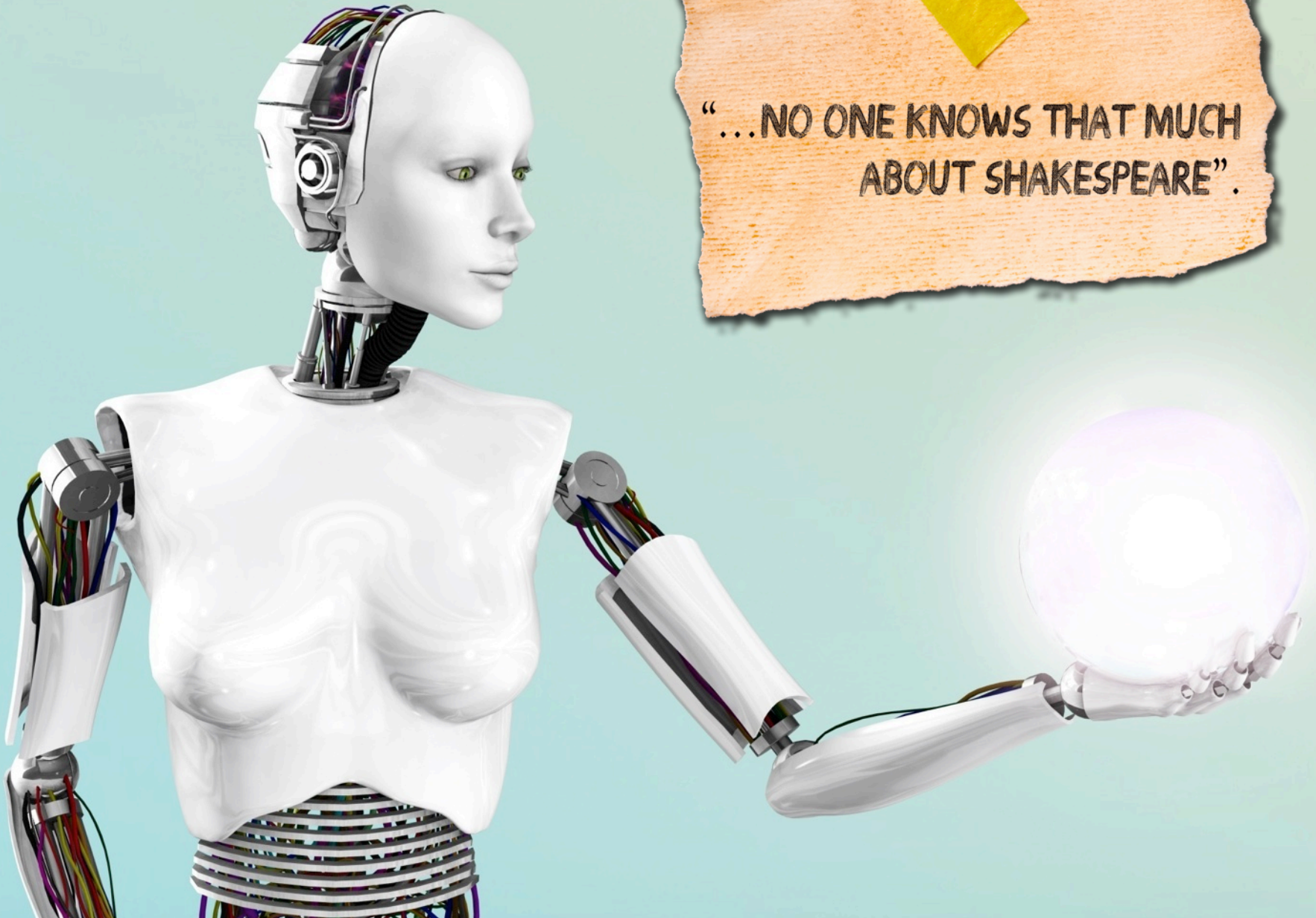
Change your medium  
Avoid stillness



## 4. Question the expert position

# Computers = know it all

“...NO ONE KNOWS THAT MUCH  
ABOUT SHAKESPEARE”.

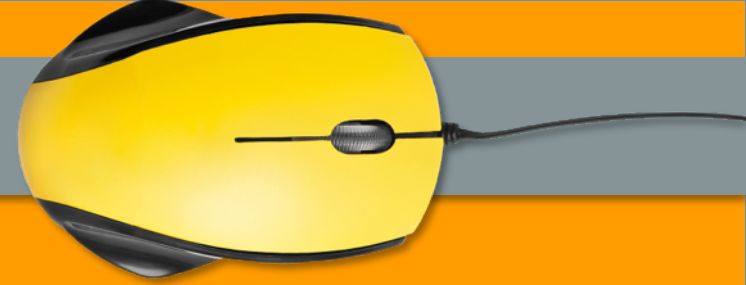




Are you ready to deviate on a whim?



# Summary



1

## Add style

- Type of slides
- Number of slides
- Questions you ask
- Audience interaction

2

## Deviate from what's expected

- Reconsider your beginnings/endings
- Ask if PPT is mandatory?

3

## Move from imitator to innovator

- Change your medium
- Avoid stillness

4

## Question the expert position

- Dare to become a Jack of all trades

ATTENTION

MEMORY

DECISION

# The Rexi Method™

**3-hour  
Introduction  
to The Rexi  
Method™**

**2-Day Rexi  
Method™  
Bootcamp**

## **Follow-up Workshops**

Delivery Skills

Advanced Virtual Skills

Advanced brain science for  
memorable presentations

Brain science for written  
communication

Email  
[csimon@reximedia.com](mailto:csimon@reximedia.com)



Constantly exercise  
your creativity. It will  
humanize any virtual  
presentation you  
deliver.

Dr. Carmen Simon

