



## **KORE Customer Receives 2014 M2M Evolution Business Impact Award**

*Clear Blue Technologies Leverages the KORE Network to Provide Seamless Connectivity for its Off-grid, Wind and Solar-powered Street Lights*

**ALPHARETTA, GA.—August 22, 2014—**[KORE](#), the world’s largest managed wireless network services provider specializing in machine-to-machine (M2M) communications, today announced that its customer, [Clear Blue Technologies](#), has received a [2014 M2M Evolution Business Impact Award](#) from [TMC](#) and [Crossfire Media](#). The M2M Evolution Business Impact Awards recognize a select group of companies and business leaders who have successfully leveraged M2M and the Internet of Things (IoT) to solve a business issue, launch a new service or create revenue opportunities.

“The Business Impact Awards showcase the wealth of opportunity to be found in M2M and IoT technology across a broad range of industries and for a variety of business needs and applications,” said Carl Ford, CEO, Crossfire Media, executive director of content, M2M Evolution. “We were impressed by the amount of innovation from Clear Blue Technologies and we look forward to seeing how these businesses will continue to leverage M2M and IoT in the future.”

Clear Blue Technologies relies on the seamless global connectivity of the KORE network to power its Illumient lights, off-grid street lights powered by small solar or wind energy generation sources and controlled with wireless sensors. The lights enable end users to cut costs while also helping the environment. By constantly monitoring and managing the lights from a smartphone or computer, end users can remotely troubleshoot and resolve any issues that arise. In addition, the remote connectivity provided via the KORE network enables end users to manage the on/off times of the lights, as well as brightness levels, resulting in cost-savings and efficiency.

“We are always thrilled when the KORE network can help our customers showcase innovation and advancement in the M2M industry,” said Alex Brisbane, president and COO, KORE. “The KORE network continues to power cutting-edge M2M applications such as Clear Blue’s Illumient lights, which help end users incorporate green initiatives into their businesses, while helping them increase operational efficiencies and cut costs.”

“With the help of the KORE network, we know that our end users will never have to worry about coverage or connectivity issues when remotely monitoring and managing their Illumient lights,” said Miriam Tuerk, co-founder and COO, Clear Blue Technologies. “As a

network provider solely focused on the M2M market, KORE uniquely understands the needs of our application, as well as the connectivity requirements of our customers. We are proud to be working with KORE to deliver best-in-class, reliable service to our customers.”

The Business Impact winners will be featured in the M2M [eNewsletter](#) and [website](#).

### **About Crossfire Media**

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

### **About TMC**

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [M2M Evolution](#), [Customer](#), and [Internet Telephony](#). [TMCnet](#) is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; Mobile Payment Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo III; Fitness and Sports Wearable Technology (FAST) Expo II, WebRTC Conference & Expo IV; and more. Visit [TMC Events](#) for additional information.

### **About Clear Blue**

Clear Blue Technologies Inc. is a technology company whose employees have more than 20 years experience in the engineering and high-technology fields. Clear Blue's vision to combine environmentally-friendly energy with innovative hardware in order to deliver reliable, intelligent, and high performance Smart Off-Grid solutions that are easy to install, reduce the total cost of ownership and can be monitored and controlled over the internet. Clear Blue's Horizon controller and Horizon cloud software can be integrated into a wide variety of products or used as the basis for Smart Off-Grid lighting, security and microgrid installations. For more information about Clear Blue, visit <http://www.clearbluetechologies.com/>

### **About KORE**

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit [www.koretelematics.com](http://www.koretelematics.com).

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