



7 REASONS TO ADOPT CLOUD HOSTING

Some benefits of moving to the cloud are more obvious than others. However, the obvious benefits only scratch the surface of the business advantages you can achieve from adopting the cloud. Whether using a private, public, or hybrid cloud model, the hidden benefits of the cloud can help your business advance over your competitors and gain or retain the status of a market leader in your industry.

Below are seven reasons to adopt cloud hosting:

1. Shift the Financial Model



When adopting cloud hosting, one of the first benefits you may discover is the reduction of up front expenditures. Cloud technology eliminates many of the capital expenses incurred from implementing in-house IT infrastructure. By placing the responsibility of purchasing, managing, and updating the hardware on the cloud provider you can shift the financial model.

2. Grow the Business Faster

Although the services you need in the cloud may be a small part of your overall business objective, by letting a cloud provider apply their experienced workforce to your IT infrastructure, you can focus your resources on what is needed to grow your business.



3. Continuous Support



Supporting and maintaining your cloud 24 hours a day, 7 days a week can be a challenge if you do not have the resources available. By moving to cloud hosting, you can achieve 24/7 support and potentially gain expertise that can proactively monitor your environment, catching problems before they occur and decreasing disruption to your service.

4. Optimize Performance and Scale Faster

The cloud provides you with the opportunity to automatically scale your application or server vertically (whether on a public cloud or on a combination of public and private cloud) to increase resources on an existing machine, or horizontally to duplicate an existing virtual machine.



5. Security and Compliance



A hosting provider's business is dependent on not only offering state-of-the-art security solutions and expertise, but also monitoring your systems to identify new vulnerabilities. Hosting providers focused on keeping your data secure offer high levels of physical security and notify you proactively of any potential risks.

When your applications contain confidential information such as personal health information or financial information, your business must comply with federal or industry governed standards, like HIPAA or PCI. Some cloud providers offer certified compliant data centers for many compliance regulations and auditing standards.

6. Business Continuity

Most cloud providers have multiple data centers distributed geographically to enable greater business continuity planning. If a disruption occurs that impacts the data center where your production servers reside, having a Disaster Recovery server at a different location can help you recover quickly.



7. Leverage Experienced Teams

The expertise needed to leverage the cloud effectively requires more than putting the equipment and infrastructure in place. It requires the knowledge to proactively manage and monitor it. Managed cloud hosting companies provide an experienced team to custom design your cloud solution, create the business continuity plan, and implement the cloud security devices that your business needs.

Conclusion

There are many benefits to moving the cloud. While some of the benefits are easy to see, many of them come from selecting a provider that aligns the most to your business needs. These providers allow you to grow your business faster, shift the financial model, leverage experienced teams and more to help your business provide quality services to your users.

INetU: The Customer Centric Cloud Company

INetU, the customer-centric cloud company, combines state of the art managed cloud and hosting solutions with the industry's premier service and support. Industry leading companies have chosen INetU for their reliable, flexible, secure, and compliant hosting services to safely accelerate their business growth while reducing their investment in managing their own IT infrastructure. The company's global data centers, award winning hosting, technical expertise and unique approach to managed services and support have earned the company the highest customer satisfaction scores in the industry.

For more information on INetU, visit us at INetU.net



Download the ebook, "7 Reasons Why Every Managed Hosted is Not Alike"

GET IT NOW



INetU, Inc.
744 Roble Rd.
Allentown, PA 18109
www.inetu.net
1-888-664-6388
1-610-266-7441

INetU | INetU.net

Copyright INetU, Inc. 2014

INetU, the INetU logo and inetu.net are trademarks of INetU, Inc., registered in many jurisdictions worldwide. Other product and service names might be trademarks of INetU or other companies.