



Final Entry Deadline Extended to 4 June!

Welcome to the 21st IPRA Golden World Awards – the premier awards for excellence in public relations.

The 2013 Competition is now open for your entries. Winning an award will provide you with a unique opportunity for international recognition for your work.

This kit will help you to submit your entry.

What's New and Different for 2013

GWA now has three entry deadlines, with increasing entry fees. See the **Fees** section below for details.

The number of categories has doubled. There are now two sets of categories: one for agencies, the other for corporate communicators or other professionals. See the [Categories](#) page on the GWA website for the categories list and definitions.

How to Enter

Firstly

Please take a moment to familiarise yourself with the [The Rules of the Competition](#). This will ensure that your entry complies.

Secondly

Decide which categories you wish to enter – the list of categories and definitions can be found [HERE](#)

You may of course choose to enter a campaign into two or more categories.

If you are in doubt as to which is the most appropriate category please contact us (details below)

Thirdly

Refer to the [advice on how to structure your entry](#). This tells you what the judges are looking for. Following this advice will increase your chances of winning. It also contains a template that you can use to present you campaign.

Please limit your entry to a maximum of 1200 words.

You are now ready to submit your entry – please click on the link below

[Enter Now](#)

Complete the entry form and paste your entry into the box provided.

You will receive an email to confirm that the entry has been accepted

Payment

You may pay on line by credit card or by bank transfer

Fees

Early Entry – before 15th April 2013 £250

Deadline – 6th May 2013 £300

~~Late entries will be accepted up to 20th May~~ **Late entries will be accepted**

through 4 June (a late fee of £50 will be charged) No entries will be accepted after this date

Judging

The Golden World Awards are judged by an international panel of senior public relations professionals.

The judging takes place in two rounds

A Preliminary Round (held in May and June) based on the entry summaries to select the finalists. Finalists will be invited to submit a dossier of material to support their summary.

A Final Round (held in July) at which the judges will decide the category awards, select the Grand Prize winner and the nominees for the United Nations Award.

To contact the Golden World Awards

By email info@ipra.org

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