



Welcome to the 22nd IPRA Golden World Awards – the premier awards for excellence in public relations.

The 2014 Competition is now open for your entries. Winning will provide you with a unique opportunity for international recognition for your work.

This kit will help you to submit your entry.

Firstly

Please take a moment to familiarise yourself with the [The Rules of the Competition](#). This will ensure that your entry complies.

Secondly

Decide which categories you wish to enter – the list of categories and definitions can be found here <http://gwa.ipra.org/gwa/general-information/categories>

You may of course choose to enter a campaign into two or more categories.

If you are in doubt as to which is the most appropriate category please contact us (details below).

Thirdly

Refer to the advice on [how to structure your entry](#). This tells you what the judges are looking for. Following this advice will increase your chances of winning. It also contains a template that you can use to present you campaign.

Please limit your entry to a maximum of 1200 words.

You are now ready to submit your entry – please click on the link below

[Enter Now](#)

Complete the entry form and paste your entry into the box provided.

You will receive an email to confirm that the entry has been accepted.

Payment

You may pay on line by credit card or by bank transfer.

Fees

Early Entry – before 14th April 2014 £260 per entry

Deadline – 5th May 2014 £310 per entry

Late entries will be accepted up to 27th May (a late fee of £50 per entry will be charged)

No entries will be accepted after this date.

Judging

The [Golden World Awards](#) are judged by an international panel of Senior Public Relations Professionals.

The judging takes place in two rounds:

- A **Preliminary Round** (held in May and June) based on the entry summaries to select the finalists. Finalists will be invited to submit a dossier of material to support their summary.
- The **Final Round** will held in June.

To contact the Golden World Awards

By email info@ipra.org

By Phone +44 1903 744442