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BROWN AVIATION LEASE AND REDHAWK AERO PARTNER TO ADDRESS THE HIGH COST OF FLIGHT TRAINING BY COMBINING HARDWARE, SOFTWARE AND SERVICES

***Texas State Technical College, National Aviation Academy and Executive Flyers Aviation have signed on to test the new consumption model and technology platform.***

Lakeland, FL (April 1, 2014) – The next phase of the RedHawk Experiment will begin early summer led by Brown Aviation Lease (Brown) and RedHawk Aero, LLC. This phase of the experiment is focused on addressing two problems:

- Affordable access to modern flight training equipment
- Improving the substandard user experience for fleet operators

Traditionally, the majority of the flight training market has had a hard time accessing new equipment due to capital restraints. The new consumption model will be a blend of a monthly subscription fee and a fixed hourly rate equal to or less than the rate of a typical training aircraft.

Texas State Technical College, National Aviation Academy and Executive Flyers Aviation will have first access to both the aircraft and the technology in the beta program this May. “If the data from the beta program comes back as expected, we [TSTC] intend to convert our entire fleet of single engine training aircraft over to RedHawks powered by Brown’s platform,” states Texas State Technical College’s Director of Aerospace, Carson Pearce.

“Because we have control over the majority of the RedHawk supply chain through our partnerships, we are able to simplify the operators experience around managing a fleet of aircraft,” states Jason Griswold, Managing Director of Brown Aviation Lease. Griswold elaborated to explain that parts ordering and maintenance tracking will become a much more automated process with RedHawk, cutting out wasted oversight time for flight schools.

Coupled with supply chain management, Brown will continue to improve the user experience for operators by implementing a fleet management software solution that will be packaged with RedHawk Training Aircraft. The technology will be used to power the services side of the RedHawk platform as well as provide fleet operators with analytics, predictive maintenance and

business intelligence derived from aircraft data. Anchored in simplicity, the cloud based customer portal will show dashboard level insights into a host of metrics related to aircraft and fleet level operations.

**Brown Aviation Lease:**

Brown Aviation Lease is the leading fleet management company for professional flight training organizations. They provide a full platform of fleet management solutions for university and institutional pilot education programs. Founded in 2008, Brown Aviation Lease currently owns and manages over 75 piston aircraft making them one of the largest owners of modern training aircraft in North America. For more information, please visit <http://www.brownaviationlease.com>.

**RedHawk Aero LLC:**

A subsidiary of Redbird Flight Simulations, RedHawk Aero has set out to create the first aircraft designed specifically for flight training. RedHawk's mission is to design, build, and test a high quality flight training aircraft that uses best of breed technologies and innovative partnerships to maximize long term affordability and operating efficiency. For more information, please visit <http://www.redbirdflightsimulations.com>.