



## **FOR IMMEDIATE RELEASE**

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June 9, 2014

### **ICT Sells 1,000,000<sup>th</sup> Cast-A-Code® Tag for Tracking Concrete**

International Coding Technologies, Inc. (ICT) announced today that it has sold its 1,000,000<sup>th</sup> Cast-A-Code® RFID tag used for tracking the manufacture, installation and maintenance of concrete structures.

ICT's patented Cast-A-Code® tags are sold as part of its Idencia software-as-a-service offering used by manufacturers of concrete and steel structures in the construction of infrastructure projects such as bridges, tunnels and railroad track. Manufacturers embed ICT's tags in (or, in the case of steel, attach them to) the structure during the process of manufacture. The tag is scanned to produce a serial number in the Idencia system. The manufacturer then enters information into Idencia during manufacturing to establish a complete record about the process.

Establishing a serial number and accompanying information record for every product manufactured produces numerous benefits for the manufacturer, construction manager and project owner.

For the manufacturer:

- Quality control records are now produced in real-time (with no paperwork) and are improved; with Idencia, digital pictures can be stored with the QC records;
- Production can now be tracked in real time;
- Inventory stored in the yard can be located instantly with Idencia's GPS feature;
- Shipping can be managed electronically, reducing shipping errors.

For the construction manager:

- Quality control inspection can be conducted by scanning, reducing time and expense;
- Production status reports can be accessed electronically from the manufacturer;
- Logistics records can be managed electronically.



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For the project owner:

- All QC records are immediately accessible to the project owner in electronic form;
- GPS feature can be used to identify exact location of any asset in the field;
- Idencia enables financial accounting for assets in the field with unprecedented clarity;
- Project owner can use Idencia to manage maintenance proactively;
- Manufacturing information recorded in Idencia provides unprecedented analytical capabilities.

Tom Tilson, ICT founder and president, stated: “We are delighted that so many Cast-A-Code® tags have been used successfully by manufacturers to be more productive and offer superior value to their customers. However, we see this as just the beginning.”

For more information, please contact: Jeffrey M. Pollock, CEO; [jpollock@idencia.com](mailto:jpollock@idencia.com).

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### About ICT

International Coding Technologies, Inc. (Manchester, NH and Topsfield, MA) offers the Idencia system, a product tracking service that advances productivity in the manufacture, construction and maintenance of products used in public infrastructure such as bridges, tunnels and railroad track. The company sells to manufacturers of precast concrete, pre-stressed concrete and steel products throughout North America.

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