



# MISSION



**Acknowledging that  
every human life begins  
at conception and is  
worthy of protection,  
Care Net**

Care Net's definitive declaration that every human life, regardless of the circumstances, not only begins at the point of conception, but is worth fighting for and defending.

**offers compassion, hope,  
and help to anyone  
considering abortion  
by**

Care Net's brand promise and definition of the type of care we will provide and to whom we will provide it.

Care Net counsels its clients to embrace one of the following alternatives to abortion: married parenting, adoption, co-parenting, single parenting, or short term foster care. When doing so, we don't lose sight of God's design, which is for a child to be raised by a mom and a dad that are married. Recognizing that life decisions need life support, Care Net helps our clients build Godly families, get connected to a local church, and ultimately, follow Christ as Lord and Savior.

**presenting them with  
realistic alternatives and  
Christ-centered support  
through our  
life-affirming network  
of pregnancy centers,  
churches, organizations,  
and individuals.**

Care Net relies on several platforms to reach women and men who are considering an abortion such as our network of 1,160 affiliated pregnancy centers and our team of Pregnancy Decision Line coaches. In addition, we are building strategic relationships with life-affirming churches to broaden the reach of the ministry. Finally, we are committed to working with like-minded organizations in order to equip any individual that has the potential to influence the woman's pregnancy decision, whether that is a boyfriend, girlfriend, mother, father or other close family member or friend.





# VISION

The addition of the word “men” represents a much needed turning point in the pro-life movement. According to available research, one of the top reasons women often cite for having an abortion is that they don’t want to be single mothers, feeling that they lack the necessary support (financial, emotional or spiritual) from the father of the baby. Therefore, in order to help women choose life, it is imperative that Care Net work to help men become good fathers and husbands.

In John 10:10 we are told that Jesus came not only to bring life, but to bring it “more abundantly.” In this context, “abundant life” would include not only saving the life of the unborn child, but having that child raised in a loving Christ-centered family, ideally with a mom and a dad that are married.

**Care Net envisions a culture where**

**women and men**

**faced with**

**pregnancy decisions**

**are**

**transformed by the gospel of Jesus Christ**

**and**

**empowered to choose life for their unborn children**

**and**

**abundant life for their families.**

This is referring specifically to the decision to abort, place for adoption, or keep the unborn child.

From scripture, it’s clear that true and lasting transformation can only happen through Jesus Christ. When we have Jesus as the focus of our life, our minds will be transformed and we will become new creations! (Romans 12:2, 2 Corinthians 5:17)

Care Net will always have a laser-like focus on saving the lives of unborn children.

