



caring together

WELCOMING NEW LIFE THROUGH CHRIST

WWW.CARE-NET.ORG

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INSIDE

Moving Closer to a Day Every Child is Protected from Abortion pg 2

WANTED: Steadfast Perseverance that Saves Lives pg 4

Lifesaving Resources

Stay connected with Care Net and the pro-life community online.

www.care-net.org
Care Net's main website. Visit to donate, volunteer at a local pregnancy center, and learn more.

www.inspirelifenow.org
The website for *Inspire Life*, Care Net's new groundbreaking campaign.

www.inspirelifenow.blogspot.com Follow the most pressing abortion-related news on the *Inspire Life* blog.

Plus, look for Care Net and *Inspire Life* on these social-networking sites:

- **Facebook** – Become a fan of *Inspire Life* and *Care Net* on Facebook.
- **Twitter** – Follow us on Twitter @InspireLifeNow.
- **YouTube** – Watch brief, inspiring videos of women who chose life on the CareNetVideo channel.

REAL Pro-Life Progress in 2009

Join us in thanking God for this inspiring progress. By His grace — despite overwhelming challenges — we ARE restoring the sanctity of life . . .

When 2009 began, abortion advocates believed the stage was set for a series of decisive victories.

Buoyed by President Obama's victory and a large Congressional majority, Planned Parenthood's President Cecile Richards proclaimed, "we celebrate the election of a pro-choice and pro-women's health president. . . ."

One year later, it's true that abortion advocates made progress through government policy. But despite their near-monopoly on federal power, something exciting is happening: America is increasingly rejecting that agenda, and Care Net is leading the way . . .

Saving Lives — One Woman at a Time

Care Net reaches out to abortion-vulnerable women through the Option Line,* a 24-hour helpline advertised on TV, radio, billboards, and the internet.

Last year, Option Line contacts increased 17%! A total of 236,501 contacts — more than 4,500 contacts per week — received positive,



Care Net pregnancy centers ministered to more than 370,000 women, and 95% of the pregnant women who visited a Care Net center chose life!

life-affirming answers to pregnancy-related questions. Many women were connected to local pregnancy centers.

Care Net pregnancy centers ministered

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(continued from page 1)

to **372,267** women. That's over 7,000 per week! Relying on a team of more than 31,600 volunteers, they provided peer counseling, ultrasounds, maternity necessities, and more. **By God's grace, 95% of the pregnant women served chose life!**

15,270 made decisions to follow or rededicate their lives to Christ, too.

And the national abortion rate tumbled 25% to a record "post-Roe" low — a trend even *TIME* magazine credits in part to pregnancy centers.

More Pro-Life Progress You Helped Make Possible

Care Net's network of pregnancy centers grew to more than 1,180, outnumbering Planned Parenthood's abortion clinics. We targeted neighborhoods like Seattle and Philadelphia, where abortion is tragically high.

And for the first time, a **majority** of Americans declared themselves "pro-life" — proof we have momentum. To ensure it continues, we launched *Inspire Life*, a campaign to equip pro-life individuals to build a culture of life in their communities through compassionate action. It has generated positive buzz, and we pray it changes our culture.

You are a part of all of this. Thank you for making our pro-life progress possible. While work remains, our situation is clear: *By God's grace, we can win!*

*Option Line is a joint venture between Care Net and Heartbeat International.

Moving Closer to a Day Every

Strategic goals and initiatives for 2010

In 2009, America's abortion rate hit a record post-Roe low while self-identified pro-life Americans reached an historic high. Care Net is working tirelessly to strengthen this momentum in 2010 and beyond.

PROMOTING

We are expanding internet advertising and outreach to abortion-minded women, to connect them to the Option Line website, call center, and local pregnancy centers.

PLANTING

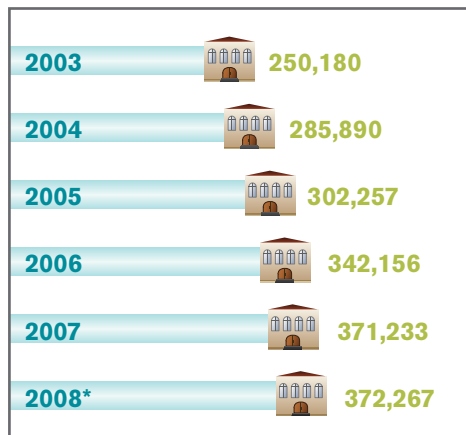
Care Net is planting new pregnancy centers in metropolitan and underserved communities where abortion is highest (see opposite page), where nearly 80% of Planned Parenthood abortion clinics are located.

PREPARING

We continue strengthening operational excellence at our pregnancy centers, to help them effectively seek, serve, and support abortion-vulnerable women. More than 3,000 women chose life **every week** after visiting Care Net centers.

This year, by God's grace and with your ongoing support, we can do even more.

Pregnancy centers empowering more and more women with life-affirming resources!



*Last year data was acquired.



Taking Care Net's groundbreaking campaign to the next level . . .

"Can you imagine what our nation might look like if every pro-life individual applied the full weight of his or her passion to reaching out with support and care to women facing unplanned pregnancies?"

That's the question Care Net President Melinda Delahoyde asked when she announced the launch of *Inspire Life* in *Christianity Today* magazine. The campaign is designed to help pro-life Americans build a culture of life by living their values.

While campaign growth has been encouraging to date, we hope to see even more in the year ahead.

You can help Inspire Life too, and build a culture of life.

Visit www.inspirelifenow.org for local volunteer opportunities. There is no talent or skill a pregnancy center cannot use. YOU can make a difference.

More than 3,000 women choose life every week after visiting Care Net centers.



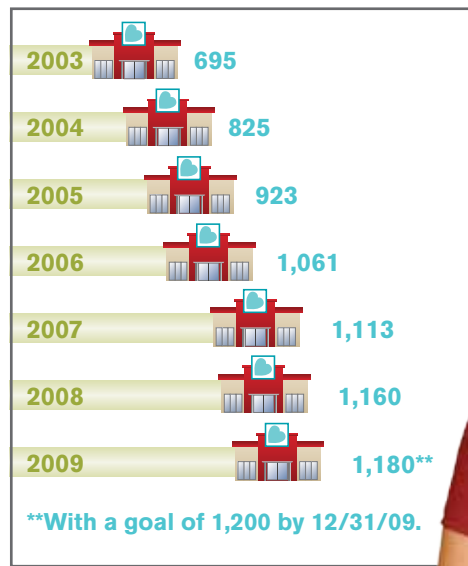
Every Child is Protected from Abortion

that will continue reducing abortion



Additionally, the center will emphasize abstinence until marriage for healthier lifestyles that strengthen families and provide children the best nurturing environment.

Encouraging growth of Care Net pregnancy centers



We envision a future where every child is welcomed with joy as a gift from God, and where all those who have suffered the anguish of abortion will encounter the compassion, forgiveness, and healing of Christ.



By God's grace, more than 9 of every 10 pregnant women who visit a Care Net pregnancy center choose life!

Underserved Outreach

Eighty-eight percent of abortions occur in major metropolitan areas. While Care Net has 125 pregnancy centers operating in metro areas across the country, we must keep growing — rapidly.

One of our goals is to establish an inner-city flagship center in Washington, D.C., to serve as a model for additional inner-city centers. It will offer women free pregnancy tests, counseling, ultrasounds and other medical services from licensed practitioners, adoption referrals, abortion recovery services, and maternity items. By partnering with local church and community leaders, we pray for better relationships with local women.



WANTED: Steadfast Perseverance that Saves Lives

There is a special group of ordinary people making an extraordinary difference in the fight for life. They are Care Net's *Caring Partners*.

Each month, Caring Partners commit to making an automatic monthly gift with their credit card or electronic funds transfer in whatever amount they can afford. That steady income for our ministry is worth far more than the dollar amount.

In these times of economic trouble, it enables Care Net to budget more effectively for the future. It helps us eliminate some administrative costs, by reducing mail we send you. And it saves on postage, too. Combined, these benefits really strengthen stewardship.

To learn more about becoming a Caring Partner, request more information on your reply slip and return it in the enclosed envelope.



A Heartfelt Thank You!

Praise God! Care Net friends helped us fully meet the \$600,000 Matching Grant, ensuring we have a total of \$1.2 million in funding to battle Planned Parenthood's abortion agenda.

As we continue adding pregnancy centers, expanding advertising to reach more women struggling with unplanned pregnancies, and building efforts to strengthen the sanctity of life, these funds will play a crucial role. Thank you!

To Keep the Dream of Life Growing . . .

Every day, more than 450 women who visit Care Net pregnancy centers choose life.

Let that sink in for a moment. That number is the equivalent of children attending an *entire* elementary school. And it's a testament to the power of your partnership with Care Net.

However, 3,300 pregnancies still end with abortion every day. Sadly, too many women do not learn the truth in time: that there are positive, realistic, life-affirming alternatives to abortion.

We Can Change This

Every day, we compete with Planned Parenthood for the hearts and minds of abortion-vulnerable women. In this winner-take-all fight, reaching women *first* is crucial.

That's why Care Net invests so heavily in Option Line. It benefits from advertisements on billboards, TV stations like MTV, radio, and online search engines (ads appear when women search for "morning after pill" or other pregnancy-



related words). It's so effective, we receive more than 20,000 contacts each month.

In addition to sharing accurate, life-affirming answers, Option Line counselors connect women to local pregnancy centers, where real, life-changing ministry takes place. By God's grace . . .

95% of pregnant women who visit a Care Net pregnancy center choose life!

Despite our encouraging progress, we still face a serious, uphill challenge. Planned Parenthood remains entirely committed to reaching abortion-vulnerable women with a "solution" that brings pain and regret.

So please, give generously today, to help us continue saving women and children from abortion.

CARE NET®

Saving Lives • Healing Hearts • Ministering Compassion®

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OUR MISSION

To promote a culture of life through the delivery of valuable, life-affirming, evangelistic ministry to people facing unplanned pregnancies and related sexual issues.



To save more women and children from abortion, please send your contribution today, along with the enclosed reply slip.

Thank you!