



# YOUR FARM. AT WORK.

## Green City Growers Corporate Urban Farms: Rates and Schedule

### Who are Green City Growers?

**Green City Growers** are Massachusetts' premiere business for installing and maintaining organic urban farms. Established in 2008, GCG has installed over 350 vegetable garden farms, and worked with a range of community and private organizations, including assisted living centers, food service providers, high end hotels, schools, municipalities, and corporations.

GCG is staffed by professional, highly experienced horticultural experts who bring their growing techniques and apply them to urban and suburban settings. Specializing in small-scale urban growing, GCG is the only business of its kind with a successful track record adapting to issues unique to urban and suburban areas in the Northeast. GCG is partnered with companies and educational institutions to continuously advance the quality of our services and grow food anywhere the sun shines.

#### Current Corporate Client Projects

- Google (Cambridge)
- Akamai Technologies (Cambridge)
- athenahealth (Watertown)
- Verizon & National Grid (Waltham)
- Harvard Pilgrim Healthcare (Wellesley/Quincy)
- Massachusetts Medical Society (Waltham)
- Mapfre USA/Commerce Insurance (Webster)
- Abt Associates (Cambridge)

Green City Growers also works with healthcare/eldercare facilities, 80+ individual homeowners across 30 townships, 11 schools, supermarkets, and over a dozen area restaurants.



#### Press Features

GCG corporate programs have been featured on Chronicle, in the NY Times, the Boston Globe, on WBUR, and USA Today.



2014 Installation at athenahealth

Produce donation to Food For Free



GCG working with the volunteers at Harvard Pilgrim HC in Wellesley

# What We Can Offer Your Business

## A Hands-on Education

GCG are not just farmers. We are highly trained and passionate about educating and creating a hands-on environment at our farm sites that can be used by the business, employees, and greater community. GCG organic farms are a place where not only is food produced, but where education can lead to a greater understanding of where food comes from, how it is grown, and what healthy eating really means. We strive to make all those we work with feel like they have gained the skills needed to grow their own food at home or in their community.

## Adaptable to Accommodate Needs

GCG Gardens can always be expanded, and if you are happy with the yield of your urban farm, we can easily install more beds. The benefits of installing a GCG raised bed is contaminant-free organic soil, as well as a clean, organized aesthetic that can work with any building exterior, including the option to stain the beds to match the office building. For season extension, we offer built-to-fit cold frames with an automatic venting arm.

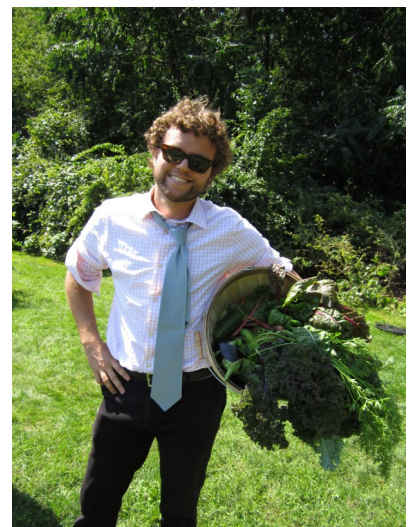
## Farm Maintenance

GCG offers weekly maintenance to care for the corporate urban farm. Our horticultural specialists work one-on-one with your employees over the course of the year to ensure the success of the farm. GCG maintenance services engage employees in the process of growing produce, empowering them to eat healthier, and to take their newly found skills learned at work and apply them in their home lives and communities. The produce grown can be donated to a local food shelter like Food for Free, distributed amongst the volunteers, or a combination of the two.

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*Green City Growers farmers are dedicated to successfully growing produce for your business while engaging employees in the joys and importance of growing their own.*

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Harvest



# Timeline

## February



Indoor seed-starting for spring planting. Fill out 'wish list' and order fruit.

## March



Orientation for volunteers, introducing them to the program and creating interest in the raised bed farm. Farm installation after snow melts.

## April



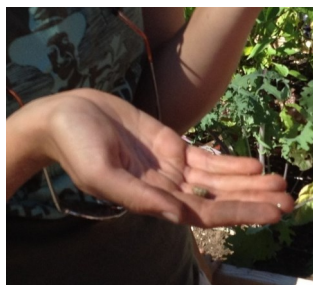
Spring planting early April (with cold frames), or late April (without). *Beets, broccoli, kale, carrots, chard, mixed greens, leeks, lettuce, peas, radish,*

## May



First harvest of spring crops. Planting of summer crops. *Beans, basil, cucumber, cabbage, carrots, collards, eggplant, head lettuce, peppers, shallots,*

## June-September



Consistent farm maintenance including weeding, pest and fungal management, harvesting, and re-planting of vegetables.

## October



Planting of fall crops. *Beets, carrots, chard, arugula, endive, cilantro, kale, leeks, bunching onion, peas, radish, spinach, broccoli, brussels sprouts,*

## November



With cold frames: plant over-winter crops. *Kale, carrots, mixed greens, chard, beets, collards & more.*  
Without cold frames: final harvest and

## December



With cold frames: cold frame maintenance continues for first two weeks, guaranteeing a successful harvest in early spring.

## January



With cold frames: clear off any snow build-up, and water crops once monthly.

# Program Options & Costs

## Raised Bed Installations

Raised beds are a great way to grow produce in a contained, clean aesthetic on your property. Raised beds can be placed on top of any surface, including concrete, rooftops, and gravel.

Our raised beds are constructed using Douglas fir treated with a non-toxic wood stabilizer to lengthen the life of the wood. They have a bottom of weed block and hardware cloth. Our soil is a custom-blended organic mix that GCG has developed for use in our raised bed urban farms.

Raised bed price includes installation and high-quality organic soil. Custom designs and garden structures can be quoted upon request.

Soil A La Carte: If your facilities staff or landscaping company prefer to build and install the beds, we still recommend that GCG supply the soil to guarantee the success of the garden. Soil costs are \$200/yard (one 4'x8' bed), plus an hourly rate of \$50 for installation, and any relevant delivery fees.

Tools (one time purchase): Maintenance tool kits (hand tools, spray bottles, measuring cups, and trellising materials for 10-15 participants), hoses, hand tools, and other one-time tool purchases can be bought by you, or bought by GCG and billed to the business. Equipment averages around \$100 for 15-25 volunteers.

## On-Site Education and Maintenance

GCG recommends that we facilitate weekly hands-on education and maintenance for the first year of the program. As your employees become more skilled and familiar with what it takes to maintain a successful farm, visits can be brought down in frequency. GCG believes the structure and supervision of the weekly visits allows for a more successful program by creating accountability for the volunteers as well supplying extra professional horticultural assistance to guarantee your employee program is successful.

Daily activities consist of a combination of hands-on farming tasks, group discussions and educational activities. Farming activities include planting, weeding, watering, pest management, trouble-shooting, harvesting, and basic farm maintenance.

## Additional Services

Green City Growers is excited to offer additional services and programs that can add value to the garden program. Some of our services include: fruit tree installations, rain water catchment, bee keeping, chickens, composting, and more! Please let us know if you would like more information on our other programs.

## Raised Beds & Accessories

4'x8' Bed: \$850  
4'x4' Bed: \$550  
4'x8' Cold Frame: \$800  
4'x4' Cold Frame: \$400  
4'x8' Pest Fencing: \$225  
4'x4' Pest Fencing: \$175  
Trellis System: \$25ea

Recommended: 5 4'x8' or 10 4'x4' raised beds (or more) for the best possible program, with pest fencing (if in the suburbs), and cold frames for season extension. Total one-time installation cost for 5 4'x8' beds with fencing and cold frames: \$9,375.

## Education Program

Weekly: \$175/visit

We anticipate the program to run 8 months (March-October) without cold frames, or 10 months (February-November) with cold frames.

## Contact Us

Call to set up a site visit and consultation

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Your Farm. Anywhere.