

## **Providing Performance-Based Trial Management Capabilities**

In today's eClinical technology landscape, life sciences companies are faced with many options for managing their clinical trials data. With the acceleration of EDC adoption over the past few years, the industry is looking for new products that provide additional capabilities to fully integrate the wide range of industry applications, and bridge the gaps in the eClinical landscape.

In order to manage clinical trial information in a more automated and scalable way, OmniComm has partnered with PharmaPros Corporation to offer Dataflow Manager<sup>™</sup> as a bundled solution with OmniComm's TrialMaster<sup>®</sup> Electronic Data Capture system.

Interacting seamlessly, the integration of these two systems eliminates the administrative burden of redundant data entry and reconciliation across a wide range of eClinical products.



As OmniComm's flagship EDC offering, TrialMaster provides a broad depth of functionality of an EDC and a full clinical data management system combined in one web-based scalable application. Via the OmniConnect API, TrialMaster is fully interoperable with a wide range of eClinical applications. Providing improvements in productivity, a more responsive site experience, state-of-the-art hosting facilities, and customer service and support, TrialMaster's scalable EDC solution is capable of serving clinical trials of any size. With great depth of functionality wrapped in a user-friendly, web-based system designed with the site-user in mind, TrialMaster is a truly modern Electronic Data Capture solution that addresses the needs of today's clinical trials.



Whether tracking the study budget, scheduling monitoring visits, or drilling down key performance indicators, everything in Dataflow Manager is driven by the data. Dataflow Manager provides a full range of trial management capabilities, along with program and study level operational reporting. With the ability to integrate with a wide range of eClinical applications, Dataflow Manager's robust analytical engine can provide real-time current and predictive views to track against clinical trial milestones.



# **An Integrated Solution**

The Dataflow Manager and TrialMaster EDC solutions are fully interoperable with other eClinical systems, allowing a Sponsor or CRO to choose the individual eClinical service providers they prefer for each component of their clinical trials. We believe this best-of-breed model represents the future of eClinical technology solutions.

By using these two systems in tandem, customers experience a single-point-of-contact service level, backed up with the expertise of each company's trial support teams. With centralized access to all: trials, sites, data, and documents, this integrated solution delivers unparalleled visibility and control. This enables customers to have confidence that their decisions are based on accurate, and reliable data, helping them to make timely and cost-effective decisions about their clinical trials at each step.

#### **Features:**

- · Operational analytics based upon study design
- Automated tracking against targeted milestones and visit schedules
- · Interactive operational reports and dashboards

#### **Benefits:**

- Manage multiple trials with fewer resources
- Identify bottlenecks in real-time, and take action to maintain timelines
- Reduce need for administrative data entry through automated data sharing

These capabilities translate into significant workflow efficiencies, and return on investment opportunities for organizations using both the TrialMaster EDC and Dataflow Manager solutions.

## Software-as-a-Service Scalability (SaaS)

TrialMaster customers can add Dataflow Manager capabilities **as needed** on a per-trial basis as a preconfigured add-on solution. This flexibility ensures customers can quickly scale up or down, based on the needs of the trial, without the costly and time-consuming implementations required by traditional CTMS applications.

## For More Information About this Combined Solution, Please Contact:

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