

SAP Business One for Retail

An Enterprise-Class Retail System for Expanding Businesses

Most retailers need an end-to-end retail management solution that provides them with centralized control and a real-time view of their operations for faster decision-making. Successful retailers choose an all-in-one retail management solution to manage their workflow with a good backend solution apart from having a great Point of Sales (POS) and store management.



As your business continues to expand, you must adopt a system that is scalable, integrated, available, mobile, and secure. An integrated enterprise resource planning (ERP) solution will provide you with innovative ways to reach new customers, maximize efficiency, and drive profitable growth. SAP Business One for Retail offers the flexibility to help you better manage every aspect of your company and integrate with the following functionalities:



POS – Terminal & Mobile

Easy-to-use POS application with a keyboard or touchscreen operated user interface. POS makes transactions processing error free and easy to manage and execute. POS with SAP Business One is the execution point for configurations done at the Head Office which include pricing, discounts, promotions, tender types, layaways, and returns.



Integrated eCommerce

Allowing retailers to offer their products on the web. With its seamless integration SAP Retail allows shoppers to conduct their business on the web in the same way as is done at the physical store – imparting customers a unified experience – where they have access to all products, images, promotions & schemes.



Customer Loyalty Management

Designed to significantly improve customer retention by bringing them continuously back and improving customer satisfaction levels. Flexible Loyalty Plans with multiple redemption features make SAP Business One an imperative solution not only for the Retail Industry, but also for non-consumer industries like manufacturing and non-profit organizations.



Promotions

A comprehensive promotions engine allows retailers to define promotions in multiple formats such as period based discounts, quantitative discounts, mix and match and buy some get some, etc. SAP Retail allows to manage targeted promotions by easily analyzing detailed customer trends at individual stores and throughout the retail chain.



Business Intelligence and Retail Analytics

Leverages transactional data of the retail environment to generate detailed insight which is functional & actionable. Retail specific dashboards provide strategic and tactical insights for faster and effective decision-making. SAP Business One for Retail Analytics runs on any browser, iPhone/iPad or any Android device.



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