



Cassling is focused on our employees and our customers. We strengthen the communities we serve by bringing advanced medical imaging technology to market and delivering exceptional, local service to help our customers provide even greater patient care.

COMPANY OVERVIEW

Cassling is an Advanced Partner and full-line sales/service distributor for Siemens Healthcare. Founded in 1984 as Cassling Diagnostic Imaging, we help health-care organizations across 22 states in the Midwest, West and South to strengthen health care in their communities.

Cassling provides a total health-care solution to help customers increase efficiency, decrease costs and improve patient care. Our solution includes diagnostic imaging, molecular imaging, surgery, urology and therapy products as well as professional and marketing services.

COMPANY HISTORY

- 1984** Founded as Cassling Diagnostic Imaging
- 2000** Entered into agreement with Siemens to sell the company's women's health, mobile X-ray and c-arm equipment
- 2001** Expanded the Siemens agreement to sell the company's full line of imaging equipment
- 2008** Renamed Cassling to better reflect the full scope of products and services offered by the company
- 2014** Grew to represent Siemens as a trusted sales agent in portions of the southern and western U.S., and was named the exclusive sales agent for Siemens surgery & urology in 11 states

MANAGEMENT TEAM

- H. Robert Cassling (1930-2014)**, Founder and Chairman of the Board
- Mike Cassling**, President and Chief Executive Officer
- Andy Beer**, Senior Vice President of Sales
- Steve Chambers**, Chief Financial Officer & Vice President of Operations
- Marty Huebner**, Senior Vice President of Service

RECENT AWARDS & ACCOMPLISHMENTS

- » **Best Places to Work in Healthcare – 2013, 2014 & 2015**
Modern Healthcare magazine and Best Companies Group
Cassling's parent company, CQuence Health Group, ranked as a "Best Place to Work in Healthcare" nationwide by Modern Healthcare magazine and Best Companies Group. This prominent nationwide award program singles out and recognizes 100 outstanding employers in the health-care industry that empower employees to perform at their optimum level.
- » **Gold Well Workplace Award – 2014 (Platinum 2011)**
Wellness Council of America (WELCOA)
The Well Workplace Award represents the pinnacle of results-oriented worksite wellness programming and is an honor bestowed to a company for its wellness program. Cassling's award-winning wellness program focuses on improving the mind, body and soul by providing resources, programs and incentives to increase overall health and wellness for employees and their families.
- » **Best Places to Work in Omaha – 2011 (2003, 2008)**
Omaha Chamber of Commerce and Baird Holm
Cassling was recognized as one of the top five best places to work in Omaha for its engagement and employee satisfaction levels. Based on employee feedback, Cassling proved to have satisfied, engaged and productive employees that create a positive work environment.
- » **Best Place to Work for the Advancement of Women – 2011**
Baird Holm and the Institute for Career Advancement Needs (ICAN)
This award recognizes advancement opportunities for women in the workplace in Nebraska. Cassling was selected as the winner based on support of women's participation in internal and external leadership programs through regular coaching guides, management development programs and executive coaching.

HEADQUARTERS: Omaha, NE | EMPLOYEES: Approximately 135