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CEA ADVISES PLATINUM EQUITY ON THE SALE OF AEES TO PKC GROUP

OCTOBER 10, 2011. Communications Equity Associates (“CEA”) announced today that it successfully completed an advisory assignment related to the sale of Platinum Equity’s portfolio company AEES, a global manufacturer of wire harnesses and cabling solutions. AEES was sold to PKC Group (PKC) of Finland.

AEES is a leading manufacturer of cable harnesses, primarily for the automotive sector, with operations in the US, Ireland, Brazil and Mexico. Platinum Equity, a leading US-based private equity firm with global operations, acquired the company in 2008 and, following a comprehensive restructuring, divested the business to PKC in a transaction that closed on October 1, 2011.

Headquartered in Finland, PKC offers design and contract manufacturing services for wiring harnesses, cabling and electronics. PKC owns manufacturing facilities in Finland, Brazil, China, Estonia, Ireland, Mexico, Poland, Russia and the US. PKC is listed on the NASDAQ OMX Helsinki Stock Exchange.

Waldo Glasman, Managing Director of CEA’s Latin America corporate finance advisory group, advised Platinum Equity on the sale of AEES’s Brazilian subsidiary to PKC. Mr. Glasman is based in CEA’s New York office.

About CEA

Founded in 1973, CEA is a leading provider of investment banking services and private equity to the global communications, media, entertainment, and information technology industries. With a team of highly experienced personnel worldwide, CEA has an unequaled depth and breadth of industry knowledge, expertise and long-standing industry relationships. CEA has completed over 900 transactions totaling in excess \$45 billion in 60 countries. CEA and its affiliates also manage, co-manage or participate in a worldwide family of private equity funds with committed capital of approximately \$1.15 billion for private equity investments in the industries CEA serves. CEA’s reputation and track record of success are built on delivering innovative, value-added solutions and services to clients worldwide. CEA Atlantic Advisors, LLC is a FINRA Registered Broker-Dealer and a member of SIPC.

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