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## SONDA ACQUIRES NEXTIRAONE MEXICO

**SEPTEMBER 21, 2010.** Communications Equity Associates (“CEA”) announced today that it advised private equity fund Platinum Equity and its portfolio company NextiraOne Mexico S.A. de C.V. (the “Company”), a leading provider of technology products and services in Mexico, on the sale of the Company to Sonda S.A. (“SONDA”).

With revenues of approximately US\$60 million in 2009, the Company is a leading Mexican systems integrator and technology services provider with exclusive focus on communications networks. The Company’s product and service offering includes design, procurement, integration, installation, maintenance and security solutions. The Company has an unparalleled coverage of the Mexican territory through offices in the cities of Mexico, Monterrey and Guadalajara. Platinum Equity, a leading US-based private equity fund with global operations, owned the Company since 2001.

Founded in 1974, SONDA is one of the largest IT services and systems integration providers in Latin America. With revenues of US\$703 million in 2009, SONDA operates in 9 Latin American countries, serving over 5,000 customers, 250,000 end-users, and 400,000 equipment units. Headquartered in Chile, SONDA is a public company listed on the Santiago Stock Exchange since 2006.

Waldo Glasman, Managing Director of CEA’s Latin America corporate finance advisory group, advised Platinum Equity and the Company on the transaction. Mr. Glasman is based in CEA’s New York office.

### **About CEA**

Founded in 1973, CEA is a leading provider of investment banking services and private equity to the global communications, media, entertainment, and information technology industries. With a team of highly experienced personnel worldwide, CEA has an unequaled depth and breadth of industry knowledge, expertise and long-standing industry relationships. CEA has completed over 900 transactions totaling \$40 billion in 60 countries. CEA and its affiliates also manage, co-manage or participate in a worldwide family of private equity funds with committed capital of approximately \$1.15 billion for private equity investments in the industries CEA serves. CEA’s reputation and track record of success are built on delivering innovative, value-added solutions and services to clients worldwide. CEA Atlantic Advisors, LLC is a FINRA Registered Broker-Dealer and a member of SIPC.

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