

**INTERMAP**  
Answers Now™

## PARTNER PROGRAM

Sharpen your competitive edge. Boost your bottom line.

### Location-based solutions for a data-driven world

As organizations become inundated with a deluge of valuable data, they are increasingly in need of intelligent solutions to manage, visualize, and analyze information. Some allocate exorbitant budgets on highly trained specialists or overly complicated software. Others turn to the innovative Web-based applications of Intermap Technologies®.

Because data is only part of the puzzle, our software fits the data together to form one cohesive picture, transforming it into meaningful information. It provides multi-faceted insight that is useful for a variety of purposes – or as we call it, 3D Business Intelligence (3DBI®).

### Why become an Intermap reseller?



Our Partner Program is designed to provide maximum profitability for our channel partners. From account registration to ongoing customer support, Intermap protects your interest in the opportunities you foster. We're here to help you make money by enhancing your existing products and services with our unique geospatial solutions that meet your customers' needs.

## We offer:

- The opportunity to sell unique in-demand software solutions that generate revenue
- High margins and incentives that will grow your bottom line
- Leads and joint marketing opportunities
- Access to our immediately available, seamless, and current NEXTMap® digital elevation models and orthorectified radar images
- Tools, training, sales, and technical support to help you sell

## Intermap Partner Benefits

PARTNER TYPE	REFERRAL	VALUE ADD	PREMIUM*
<b>Marketing Benefits</b>			
Custom Case Studies		●	●
Marketing Development Funds		●	●
Co-branded Collateral		●	●
Partner Portal Access	●	●	●
Lead Referrals		●	●
Opportunity Identification		●	●
<b>Sales Benefits</b>			
Generous Margins	●	●	●
Joint Selling		●	●
Technical Sales Resources		●	●
NEXTMap WebStore™ Account		●	●
Quarterly Business Reviews		●	●
<b>Training</b>			
Sales Certification	●	●	●
Technical Certification		●	●
Developer Certification			●
<b>Customer Support</b>			
First Line Support		●	●
Knowledge Base	●	●	●

\*Premium Partner designation requires on-staff software developers.

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**Visit [www.intermap.com](http://www.intermap.com)  
or call +1 (303) 708-0955  
for more information.**

Intermap Technologies® is a global geospatial solutions leader focused on improving the ways in which people, businesses, and governments use location-based information. Through the creation of the Orion Platform™, the industry's first software-driven spatial data platform, Intermap provides products, services, and solutions that help business and governments solve their geospatial challenges.

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