



PRESS RELEASE

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Microdea's Synergize® document management solution chosen by Mullen Trucking to manage freight documents, expedite billing

Saves eight hours per week on billing workflow while issuing 1,500 invoices every month

Richmond Hill, Ontario, Canada (July 3, 2014) – Microdea Inc. today announces that Mullen Trucking LP of Aldersyde, Alberta has signed an agreement to deploy the Synergize® document management solution to automate business processes around documents required for their freight business. With a trip envelope that can consist of up to eight types of documents - proof of delivery (POD), bill of lading (BOL), customs documentation, weigh scale tickets, yard rent, load confirmations, subcontractor invoices and shippers' BOL – Mullen Trucking needed a flexible, secure electronic solution to check-in, scan, index, and link the documents for invoicing.

Integrated with the TruckMate® transportation management system, Mullen Trucking uses four modules of the Synergize solution that culminate in the billing process. Three users on the Freight Audit team who previously worked with paper files all day long have expedited accessing, sharing and processing the documents electronically. Now, any authorized user in the entire Customer Service department can view the freight documents that have been scanned into Synergize as images in PDF format. For the Accounts Receivable department this has resulted in workflow efficiencies, reduced paper storage, and considerable time savings.

According to Leslie Rhodes, Director of Finance and Accounting at Mullen Trucking, "We issue 1,500 invoices per month, with five or six pieces of documentation attached as backup with each bill – that's 9,000 to 10,000 documents that have to be handled each and every month. With Synergize we have saved 6 to 8 hours per week on filing and retrieval, allowing us to re-deploy one part-time staff person. More importantly, we now save half a day on invoice runs that we do twice weekly, saving us eight hours per week."

Mullen Trucking selected Synergize to align with the five other business units under their parent company, Mullen Group, that were already using it for various business processes. Looking ahead, Rhodes hopes to employ Synergize for their Accounts Payable function in two business units of Mullen Group as a trial later this year.

States Microdea CEO Steve Divitkos, "We are thrilled to hear that Mullen has already realized a meaningful return on their Synergize investment. We're looking forward to enjoying a long-term relationship where we'll be able to work with them to uncover additional cost and time savings."

About Microdea

Microdea is a rapidly growing enterprise software company focused on the development, sale and support of document management and business process automation technology. Founded in 1995 and headquartered in Richmond Hill, Ontario, Microdea serves hundreds of customers spanning multiple countries and a diverse range of industries including healthcare, transportation, insurance, education, and financial services. For more information please visit: www.microdea.com

Mullen Trucking LP

In business since 1949, Mullen Trucking specializes in the oil and gas sector and has grown its service offering into a diversified, specialized fleet of over 130 trucks. Mullen Trucking LP is part of the Mullen Group Ltd., a network of independently operated businesses. Recognized as the largest provider of specialized transportation and related services to the oil and natural gas industry in western Canada, Mullen Group is one of the leading suppliers of trucking and logistics services in Canada. Their two distinct operating segments - Oilfield Services and Trucking/Logistics – are differentiated by the type of service provided, equipment requirements and customer needs. Mullen Group Ltd. is a publicly traded corporation listed on the Toronto Stock Exchange under the symbol “MTL”. For more information please visit: www.mullentrucking.com

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*Synergize is a registered trademark of Microdea Inc. in Canada and the USA.
TruckMate is a registered trademark of TMW Systems Inc.*

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