

“Working with Gimbel & Associates, I found the process of really analyzing our business to be immeasurable. The business development process was like looking at a family album. We were able to see all the stages of the process and where to go and adjust things that may have been overlooked at one point.”

— Mark Melheim, American Honda Motor Co., Inc.

Call today to schedule a 1 hour free consultation

Roger P. Gimbel & Associates

Gimbel & Associates

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GIMBEL &
ASSOCIATES

GEARED TO YOUR SUCCESS

A CLIENT'S SUCCESS IS OUR SUCCESS.
WE REACH OUR GOALS WHEN A CLIENT REACHES THEIRS.
OTHERWISE, WE'D BE JUST ANOTHER CONSULTANT.

Who are we?

An independent, international management consulting firm.

What do we do?

Work to ignite business growth through digital technologies. Help clients impact and grow their bottom line.

What do we provide?

Operational analysis, specialized sales and marketing support, strategic planning.

OUR AREAS OF EXPERTISE:

- Strategic Planning
- Sales Training
- Creative Strategy
- Operational Analysis
- Database Management
- Cross Media Communications
- Direct Marketing
- Transactional Printing
- Transpromo Applications
- Mailing and Fulfillment Services



SPECIALIZED SERVICES,
REAL WORLD SUCCESS.

We are an organization of professionals with years of experience in sales, marketing, technology, printing and distribution. With real world success and a hands-on-approach, our team of consultants provides services that produce results.

- **Sales Training** - How to sell digital, and Variable Data Programs
- **Business Development Workshops** - How to implement a consultative sales approach
- **Sales and marketing support services** - Marketing, branding, sales management
- **Workflow Analysis** - Strategic recommendations for optimal results
- **Strategic Planning** - Business assessment of digital implementation for ROI
- **Back to Basics Assessment** - Provide an onsite assessment of your business to help identify ways that you can reduce costs, increase revenue & maximize your sales force

OUR CLIENT'S
INTEREST COMES
BEFORE OURS.

Success happens by defining goals, and staying true to the plan. To us, being professional means giving it to you straight, even if its not pretty. We work hard, and we love getting our hands dirty to get the job done. Clients can believe in us and our integrity, even after the job is complete.

"In the future we will not be measured by the quality of the output, we will be measured by the quality of the outcome."

Roger P. Gimbel