



Digital Signatures vs e-Signatures

REALTORS, LET SIGNIX SHOW YOU HOW TO SPEED-UP YOUR SALES, MAKE MORE REVENUE AND SAVE TIME AND MONEY USING DIGITAL SIGNATURES



Is there a difference between digital signatures and electronic signatures? **It is like apples vs oranges!**

The terms digital signatures and electronic signatures are often used interchangeably, even though the technologies are very different. The two solutions for electronifying pen-and-ink signatures on contracts, mortgages, applications and other important business documents are far from the same, and should not be compared - certainly not apples to apples!

So, what is the difference?



ELECTRONIC SIGNATURE

A clickwrap, or simple, electronic signature allows the user to click “I Agree,” “I Accept” or something similar to agree to the terms of a contract or to e-sign it.

Vendors have added various features, such as the ability to add images of a signature line and even a user's handwritten signature to a document.

Unfortunately, those images cannot be securely and permanently attached to the document without the risk of compromise.

DIGITAL SIGNATURE

A digital signature is a digital code that is permanently embedded into a digitally signed document.

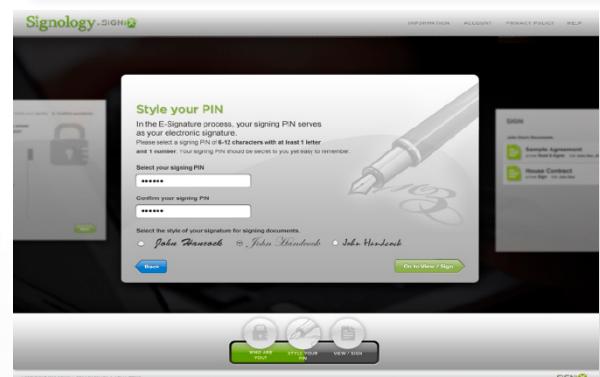
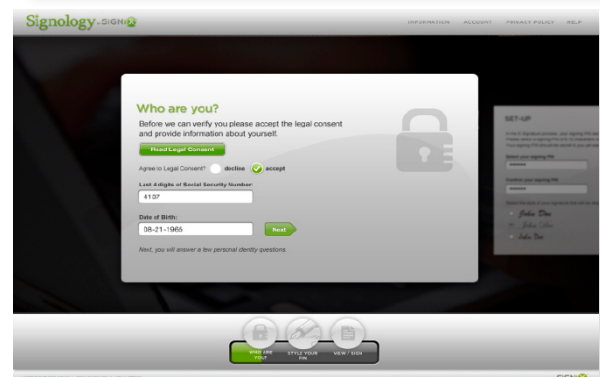
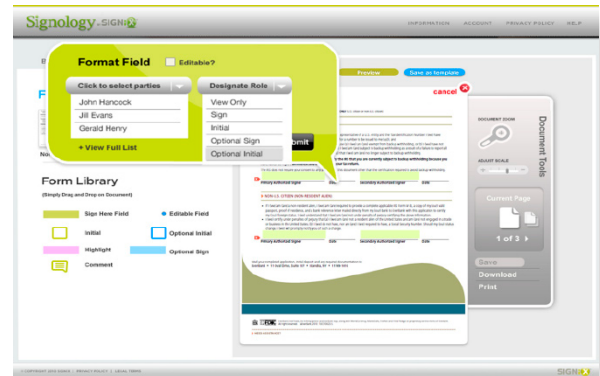
The signature validates the document and uniquely identifies the sender.

The digital signature technology guarantees data integrity and non-repudiation of transactions.

The digital signature, which is inseparable from the document, guarantees that the document has not be altered from the original, signed version.

E-SIGNATURES LEAVE MUCH TO THE IMAGINATION

-  Documents can be compromised without detection. Once compromised, all other similarly e-signed documents are at risk of legal challenge and entire companies or brands can be at risk.
-  Future verification is dependent on the e-signature vendor.
-  Your customers will not receive the comfort of the “Green checkmark” that is only provided by a trusted digital signature.
-  You can be subject to additional legal or insurance risk.
-  Digital signatures are supported by standards that don't require proprietary software for future viewing and verification.





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LOOK WHAT THE EXPERTS SAY

FORRESTER®

"Digital signatures are ... the most secure form of e-signature available today."

"Only digital signatures can provide true non-repudiation."

"For very high-value transactions and mission-critical processes, the best practice is to use...the "gold standard" of the e-signing world: digital signatures."

"Using digital signatures to e-sign documents provides the highest level of integrity and nonrepudiation over time."

Gartner

"Digital signatures should be deployed when the attributes they support are message integrity and technical non-repudiation."

OTHER FACTS:

"The credit union industry considers simple e-signatures to result in more risk than digital signatures – 5 times as much!"

"Europe, Canada, Asian countries and many others place their trust in digital signatures."

MORE REAL ESTATE PROFESSIONALS USE DIGITAL SIGNATURES TO CLOSE TRANSACTIONS FROM START TO FINISH

More real estate professionals trust digital signatures to close real estate transactions from coast to coast. With high praise over e-signatures for saving them time, reducing costs, increasing revenue and providing a portable audit trail.



CONTACT SIGNIX

For more information on digital signatures go to signix.com or call 877.890.5350.

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