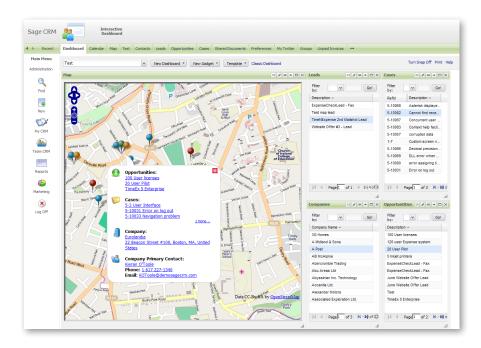


# Sage CRM | Mapping Component



### Sage CRM Mapping Component using OpenStreetMap

Equipping your sales team with the necessary tools to enable them to do their job effectively is crucial in today's competitive market. Sage CRM Mapping Component powered by OpenStreetMap, the free wiki world map, helps your field sales teams plan their customer visits efficiently with visual access to their opportunities and leads from within Sage CRM.

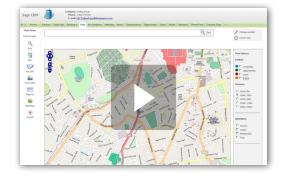
Planning a business trip, particularly to a place your sales team hasn't been before, usually starts by looking at a map. With the Sage CRM Mapping Component your sales teams can plot their customers and leads on the map for more effective journey planning. The Sage CRM Mapping Component also allows users to view nearby amenities such as hotels and restaurants.

Once installed, a new Map tab is available within Companies, Leads, Opportunities, Cases and My CRM. Additionally, a Map Gadget can be set up so that users can easily integrate the component into their dashboard workspace.

The Sage CRM Mapping Component is an optional add-on available to download from the Marketplace area of the Sage CRM Community at community.sagecrm.com

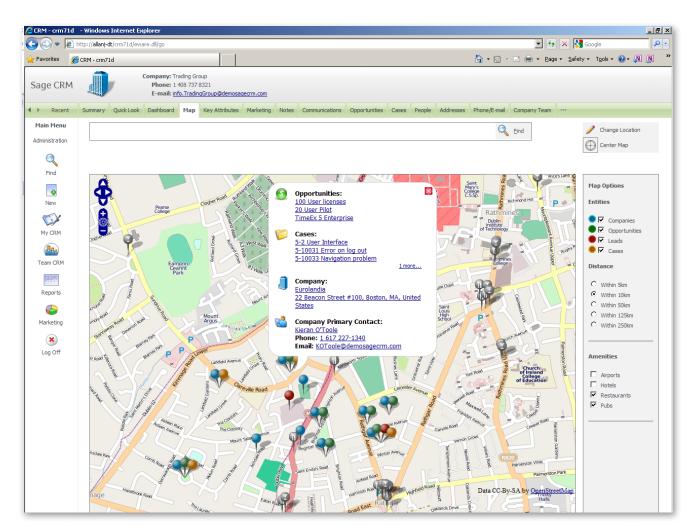
## **BENEFITS SNAPSHOT**

Display company, contact, opportunities, leads, and cases on a map within Sage CRM using OpenStreetMap Dynamic add-on component designed to help you find the geographical position of your customers and leads Plot and save leads in close proximity for efficient field sales planning The Sage CRM Map Gadget allows end users to easily integrate it into their dashboard workspace View nearby amenities such as hotels, restaurants, bars, and cafés to easily plan your business meetings Simple and quick to install



Find out how to work with the Map tab, and use the Map Gadget on the Interactive Dashboard in this video:

## bit.ly/sagecrmmap



# • The Sage CRM Mapping Component allows your sales teams to effectively plan their business with visual access to opportunities and leads from within Sage CRM.

#### About Sage CRM

Sage CRM is used by over 12,000 organizations in 70 countries worldwide to manage their critical sales, marketing and customer service activities every day.

Sage CRM is optimized specifically for small and medium businesses. Easy to use and quick to deploy in the cloud or on-premise, it delivers a rapid return on investment so you see a positive impact on your business straight away. Plus, it can be easily adapted by you to make it fit how you work, saving you time and money, both now and in the future. In this way, we help you get the most from your CRM investment and accelerate your business growth.

Visit the Sage CRM Ecosystem at www.sagecrm.com to join the conversation on our user and partner communities and to access the Sage CRM Marketplace.

#### The Sage Difference

- The leading supplier of CRM solutions to SMB organizations worldwide
- Over 6.3 million customers
- Over 3.1 million Sage CRM Solution users worldwide
- Over 13,400 employees

- Over 30,000 Sage-certified partners specializing in business applications
  - Direct presence in 24 countries
- Relationships with over 40,000 accountancy practices
- 30 years experience

Find us on Facebook on.fb.me/wwwSageCRMcom Follow us on Twitter twitter.com/wwwSageCRMcom Join our LinkedIn<sup>®</sup> group linkd.in/SageCRMOfficial Watch our YouTube channel youtube.com/wwwSageCRMcom

