

# 6 Ways to Leverage Your Mentoring Program Manager (MPM) Certification



A Thought Paper by Management Mentors  
& [MentoringUniversity.com](http://MentoringUniversity.com)

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Congratulations! If you're reading this brief thought paper, it's probably because you're planning to go through our [Mentoring Program Manager \(MPM\) certification course](#) at our sister company, [Mentoring University.com](#), or because you're already certified.

**Remember, with this certification comes a deeper understanding of the following:**

- How mentoring differs from other professional development systems
- How the mentoring program manager plays an important role in effective mentoring
- How to design business mentoring programs
- How to implement mentoring within an organization
- How to create effective matches
- How to conduct effective training with mentors and mentorees and how to orient mentoree managers to their role in mentoring
- How to maintain ongoing contact with mentoring pairs to assist them in having an effective relationship
- How to design a process for assessing the effectiveness of mentoring programs
- How to resolve the most common challenges faced in mentoring programs

While the main reason for MPM certification is to help you develop, implement, and manage a world-class mentoring program, here are six other ways to leverage your certification.

**1. Use it on your business card.** We've created a seal for people who successfully complete our certification program (you'll be able to download it at the end of the course). Feel free to add it to the back of your business card (it could be a great conversation starter).



**CERTIFIED MENTORING  
PROGRAM MANAGER**

*Level 1*

**2. Use it in social media.** Add it to your LinkedIn profile, Facebook profile, and any other social networks you're involved with.

**3. Use it on your resume.** You know those sections at the end of resumes that list awards, professional associations, and certifications? This is a perfect place to highlight your MPM certification.

**4. Use it on your business website.** The organization you work for can add it in various places, such as "About" or even as a footer item: "***Mentoring Program Manager Certified by MentoringUniversity.com.***" If you have a bio on the site, include a line in your bio and/or the seal with a link back to our site, which explains the meaning behind the certification.

**5. Mention it during networking introductions.** Highlight your certification when introducing yourself during round-table discussions or during BNI 60-second "commercials."

**6. Use it when going for promotions within your organization.** The Mentoring Program Manager Certification requires effort and diligence on your part, and your completion of the certification shows your commitment to the mentoring philosophy. A certified program manager is an asset to any organization and a way to stand out against the competition.

### **About Management Mentors and MentoringUniversity.com:**

For over two decades, [Management Mentors](http://www.management-mentors.com) has been designing and implementing world-class corporate mentoring programs and helping companies attract and retain high potential employees. Based outside of Boston, Mass., Management Mentors' corporate mentoring programs develop future leaders and create a more diverse workforce by removing the barriers to equal opportunity. Management Mentors has achieved a 90% success rate with pairs it matches using a thoughtful, proven process. Current and past clients include Enterprise Rent-A-Car, U.S. Fish & Wildlife, The New York Times Corporation, The City of Tallahassee, Cooper Tire, FedEx, Quaker Oats, Schering Plough, TJX Corporation, and Sony Music Corporation. MentoringUniversity.com was created as the training arm of Management Mentors. For more information on how your firm can enjoy greater success through mentoring, contact us at (617) 789-4622 or visit us at [www.management-mentors.com](http://www.management-mentors.com) or [www.mentoringuniversity.com](http://www.mentoringuniversity.com).



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