



Funding Green Buildings: A 1-Day Workshop

Who should attend?

Schools, universities, nonprofit agencies & forprofit companies will all benefit by attending this program

DATE/TIME: Friday, January 22, 2010, 9:00am-4:00pm

(Please arrive at least 15 minutes prior to each day's program as the workshop will start promptly at 9:00am.)

PLACE:

TradeWinds Island Grand Beach Resort

{35 minutes from the Tampa International Airport (TPA)}

5500 Gulf Blvd., St. Pete Beach, FL 33706 (727) 367-6461, www.justletgo.com

Contact the hotel directly to reserve your hotel room(s).



FEE:

\$175 Per Person. Group Discounts for 3 or more.

To register online go to: www.fundinggreenbuildings.com and click "workshops."

Fee includes gourmet lunch and a copy of the 150-page course manual,

"Funding Green Buildings Toolkit 2010 Edition". Continuing Education Credits are available for the following:

AIA, ASID, IDC, IDEC, IIDA (ASID Course # 6249, .06 CEUs)

Note: Workshop materials are available in advance upon request at no additional charge.

CONTACTS: Jan McAdams, Workshop Coordinator and Instructor • 702.407.7888 (tel) • 702.407.0017 (fax)

jan@fundinggreenbuildings.com • www.fundinggreenbuildings.com

SPEAKER BACKGROUND:

Ms. McAdams is a UC Davis alumni with 35 years experience in the field of grantwriting and fundraising. Jan has assisted with fundraising for 26 nonprofit and forprofit green building projects (all LEED® Gold and LEED® Platinum) in the \$5 million-\$50 million range.

Since 2001, more than 1,800 green building enthusiasts have attended one or more of Jan's "Funding Green Buildings" seminars and/or customized in-service programs. Jan's commitment to securing funding for sustainable and PV-integrated buildings is reflected in her firm's newest publication, "The Funding Green Buildings Toolkit 2009 Edition."

For more information contact:

Jan McAdams, Director

Tel: 702.407.7888 | Fax: 702.407.0017

Jan@fundinggreenbuildings.com

www.fundinggreenbuildings.com



TOPICS:

Key Factors in Securing a Project Planning Grant

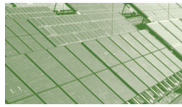
Creating Successful Capital Campaign Presentation Tools on a Budget (Many samples provided)

Identifying your Green Building Project's "Fundability Factors"

Selecting a "Project Champion" and How to Convince that Person to Lead the Fundraising "Charge"

Funding Resources for Green & Renewable Resource Projects Per the 2009 Economic Stimulus Bill

(continued on back)



Friday, January 22, 2010 - St. Pete's Beach, Florida

FUNDING GREEN BUILDINGS WORKSHOP AGENDA

Presenter: Jan McAdams

Agenda

8:30 am	Registration & Refreshments
9:00 am	Introductions & Workshop Expectations
9:15 am	Green Building "Fundability Factors" Checklist (Includes a discussion on building a green team & samples of amazing funding solicitation tools on a budget)
10:00 am	10 Funding Agencies to Contact First
10:30 am	Step by Step Plan for Securing Major Funding for a Green Building Development or a Capital Campaign
11:00 am	Break
11:15 am	In Class Assignment: "Fill in the Blanks" Strategic Plan for Securing Project Funding
12:00 pm	Lunch and Guest Speaker, Michael Carlson, AIA, NCARB, LEED AP, Carlson Studio Architecture, Sarasota, Florida. Michael was the architect for the LEED Gold-Certified Twin Lakes Office Park. Lunch is sponsored by Gene Hammond, Business Development Manager for MSpace Holdings LLC. The modular industry is retooling its factories to produce exceptional LEED® specified buildings. Jan and Gene are working together on several exciting green building projects. Gene Hammond can be reached by calling 727-412-4382 or via email, ghammond@mspaceholdings.com.
1:00 pm	Funding Green Buildings: Case Histories from Green Building Projects that Secured \$5 Million in 5 Months
2:00 pm	Break
2:15 pm	Alternative Funding Sources - The New Generation of Funding Opportunities for Green Buildings (To include: Green Tags, Renewable Energy Credits, and Energy Performance Contracting)
3:00 pm	Overview of Funding Resources Available Via the 2009 Stimulus Bill
4:00 pm	Workshop Closure, Certificates of Completion

REGISTER NOW BY MAIL, PHONE, FAX, OR ONLINE!

Please make checks payable to Jan McAdams.

Mail to: Jan McAdams
1350 E Flamingo Rd. #362
Las Vegas, NV 89119

Phone: 702.407.7888

Fax: 702.407.0017
(please fax this entire page)

Online: www.fundinggreenbuildings.com

Contact: jan@fundinggreenbuildings.com

No refunds will be issued. Anyone who is pre-registered and is unable to attend will receive a copy of the manual & credit towards a future workshop.

Please provide a separate registration form for each attendee:

Name* _____

Company _____

Street** _____

City _____

State _____ Zip _____

Phone _____ Fax _____

E-mail _____

CC Number _____ Exp _____

Type of Card Visa ___ MC ___ Amex ___ Security Code*** _____

* Please provide attendee name and name as it appears on credit card if different.

** Please provide the address where you receive your credit card statement.

*** Security code is 3-digit number on back of Visa or MC and 4-digit number on front of Amex.