

Five-Minute Bitcoin Primer What is Bitcoin and How Does it Work?



Bitcoin is Many Things...

Global Digital Currency

Decentralized and Transparent Financial System TM

OPEN Source



And Holds Many Benefits...



Instantaneous Transaction Processing



Private and Secure



No Financial Third-Party Intervention



Little to No Fees





But at it's core, it is actually two things...

Let's take a look at Bitcoin (big B) and bitcoin (little b).



"Little b"

You probably know about **bitcoin**, the digital currency...



Digital Currency or Unit of Account



Amount of bitcoin in circulation



"Big B"

However, you may not be as familiar with **Bitcoin**, the network where bitcoin transactions are completed.

Bitcoin Network

Bitcoin Network Basics



Global P2P transaction network...







BUT, with no third-party intervention needed for processing the transaction.



Similar to...

Bypassing traditional financial institutions in the transaction process is a key differentiator between Bitcoin and fiat currencies.

However, if no third-party is involved in processing Bitcoin transactions, then how does it get done safely and efficiently?

Answer: the **Blockchain** - the Bitcoin network's revolutionary underlying technology...



What is the Blockchain?



The Blockchain is the underlying protocol that powers the Bitcoin network. It allows transaction and information authentication in a decentralized system AND...



What is the Blockchain?

Records all transactions in a public ledger, making the Bitcoin network fully transparent.



What goes into completing a bitcoin transaction on the blockchain?



Sara wants to send Mike a bitcoin, so she broadcasts to the blockchain her transaction, using the serial number of the bitcoin she is sending Once it's verified that Sara did originally own this bitcoin and is allowed to send it, the transaction is processed and the blockchain is updated to show that Mike now owns this bitcoin



Нарру Кесар

- Bitcoin holds a number of key benefits over fiat currencies:
 - Lower fees
 - Instantaneous transactions
 - No financial third-party intervention required
 - Greater privacy and security
- There are also many practical uses for Bitcoin:
 - Payments and P2P transfers
 - Remittances
 - Trading
 - Charitable giving
 - Asset transfer
 - Smart contracts



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- There is a difference between bitcoin Bitcoin (big "B") and (little "b")
 - **Big "B"**: *Bitcoin* is the network where bitcoin transactions are completed
 - Little "b": bitcoin refers to the digital currency or unit of account
- **Blockchain** is the underlying technology that powers the Bitcoin network and allows it to operate without third-party oversight
- The blockchain has two key functions:
 - Provide a public record of all bitcoin transactions giving the Bitcoin system full transparency
 - Allow transactions and information to be authenticated in a decentralized manner without third-party participation



About itBit

itBit is a global exchange offering institutional and retail investors a powerful platform to buy and sell bitcoin.

Built by Wall Street professionals, itBit is institutional-grade and 100% compliant within every jurisdiction it operates. The company's stringent compliance program ensures the highest level of customer security and protection.

Co-founded in 2012 by CEO Charles Cascarilla, itBit has offices in two key financial markets, New York and Singapore, which enables the exchange to serve global customers around the clock.

itBit

The **itBit** Advantage



Regulatory Compliance

Fully compliant in all countries we operate Best-in-class AML/KYC program



Global Presence

- Around the clock customer support
- Multiple bank accounts worldwide



Bank-Level Security 100% of customer bitcoins stored in offline cold wallets



Financial Expertise

itBit's team has diverse market expertise across digital currency and financial industries

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