

PEGGY GRANDE

CHIEF OPERATING OFFICER THE QUIGGLE GROUP



Peggy Grande founded The Quiggle Group to promote and expand excellence in leadership. Using personal experiences and observations from over a decade of working directly with Ronald Reagan, Peggy hosts Leadership Retreats, offers Corporate Training and provides Keynote Speaking. Taking Ronald Reagan's leadership lessons and applying them in a non-political way to professional and personal excellence, Peggy provides meaningful, tangible educational components which add real-life value.

Her career began at Nordstrom, which provided an incredible foundation for customer service and for diplomatically dealing with people. The training received and the work ethic learned there was of great value, as was the emphasis on not just meeting, but exceeding expectations and always trying to "WOW".

After graduating from Pepperdine University with a degree in Organizational Communications and Business, Peggy was granted the opportunity of a lifetime to work in the Office of Ronald Reagan in Los Angeles, CA. From 1989-1999, she worked closely with the President every day, acting as the liaison between him and his staff, the public, local dignitaries and world leaders, serving as President Reagan's Executive Assistant for six of those ten years. Peggy assisted with event planning and advance work, helped with the establishment of the Reagan Library in Simi Valley, coordinated black tie events, accompanied the President on travel and served as staff photographer.

Involved with the Reagan Foundation for over 20 years in a variety of capacities, including assisting with the President's funeral, Peggy helped compile a Reagan Centennial book published by Harper Collins and was proud to serve as a full-time consultant for the Reagan Centennial Office. She

oversaw the Reagan float entry in the Tournament of Roses Parade and coordinated academic symposia with university partners nationwide.

She facilitated many of the complex logistics involved in sports, media, political, non-profit and entertainment partnerships. Peggy planned and implemented both celebratory and substantive events all year long domestically and abroad in honor of the life, leadership and legacy of America's 40th President.

Peggy has consulted for an executive leadership training program for Farmers Insurance, written client materials for The Automotive Broadcast Network, and provided customer service training for a variety of organizations. Peggy serves as faculty for the Leadership Institute where she travels the country teaching for their Youth Leadership School.

She considers it an honor to share her experiences from the "front row seat of history" and pass along the leadership lessons she learned directly from Ronald Reagan.

Speaking Topics

- Personal Reflections on Ronald Reagan
- How to "WOW"
- The Reagan Way to Lead and Live
- Customer Service
- Ronald Reagan's Life, Leadership and Legacy
- Expanding Conservatism

