

Case Study:

A Love for Learning Sparks Passion-Fueled Business Venture for Father-Daughter Duo



Through Tutor Doctor, we are truly making a difference in the lives of families and children we serve and are able to bring out the best in our students.



Fueled by a love for learning, father-daughter team Stacy Parkelj and Pete Lemery turned their passion into a business by joining forces to make a difference through tutoring.

Growing up, Stacy always wanted to become a teacher. Although she fulfilled her childhood dream, she was never truly satisfied. Throughout her ten year teaching career, Stacy always felt that she needed additional support outside of the classroom to reach every child. When she came across Tutor Doctor, she knew it was the perfect opportunity to make a difference in the lives of her fellow teachers along with students and their families.

When the opportunity arose, Stacy decided to take her teaching career to the next level by opening her own Tutor Doctor franchise with her biggest supporter and role model – her father, Pete Lemery. Stacy had always been very close with her father and was confident that working together as business partners would only strengthen their special bond. She enthusiastically approached Pete to join her new business venture, knowing that together, their skills would be a great combination of assets for the company. Working as a sales manager for nearly three decades, Pete’s focus has always been to delight his customers by delivering more than they expect, while Stacy knew the Texas education system from the





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inside out, from specific curriculum to teachers' expectations. Pete's decision to join his daughter and help her operate Tutor Doctor was a no brainer, since his wife Bobbi was also a teacher. Over the years, Pete witnessed firsthand how valuable education is and how rewarding it is to inspire students to enjoy learning.

"My father is an incredibly positive, caring person who has always taught me to go above and beyond in everything I do," said Parkelj. "Through Tutor Doctor, we are truly making a difference in the lives of families and children we serve and are able to bring out the best in our students. Every night I go to bed feeling good about what we do and the difference we are making for our future generations. I couldn't ask for a better business partner and look forward to continued joy and success as we grow our business together."



Stacy and Pete are most proud to have created a successful business in a field they're both passionate about, as well as the positive impact they've made on the lives of many students and families in Northern Texas. Having spent a great deal of time to work out every detail when it comes to running the business, the duo have developed a company that works like a well-oiled machine, ensuring that each tutor is truly passionate about improving the lives of the children and the families they serve. Taking the time to hire the right tutors that align with and understand Tutor Doctor's core values has enabled Stacy and Pete to deliver high-quality tutoring

services while accommodating the busy schedules of students and their parents. The result has been happy students, parents, tutors and staff.

Together, the father-daughter duo plan to continue growing their business on a strong foundation of ethics, educational leadership and customer service to reach their overall goal of building one of the largest, most successful Tutor Doctor franchises in the world. They are also leaders in the system, with Stacy being a part of the Tutor Recruitment Thought Leadership Committee, and Peter being a part of the Tech Thought Leadership Committee. Both of them contribute to improvements of the system as a whole.

Owning a Tutor Doctor franchise provides business opportunities for individuals looking to actualize their dreams of owning a successful business while leading a team that is dedicated to improving the lives of children through education. **For more information on the franchise opportunity, please visit www.tutordocoropportunity.com**

