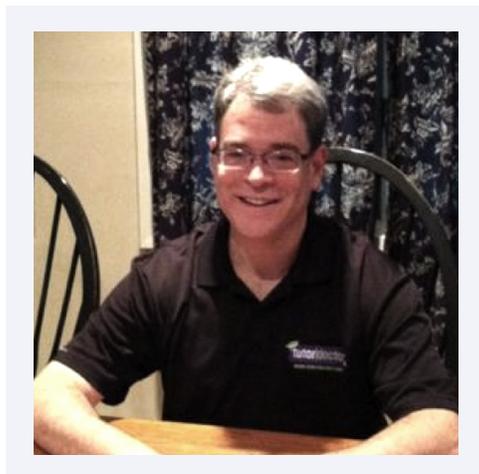


Case Study:

Community Man Leaves Wall Street for His Passion to Empower Students with Tutoring



Grown to serve over 350 students with over 100 tutors since 2011.



Michael Warshawsky became aware of his passion for helping students a few years ago as an alumnus volunteer at Binghamton University. He began advising high school students about college selection and application preparation at college fairs throughout Queens and Long Island. When he heard about Tutor Doctor, he was immediately attracted to the concept as it would allow him to take his passion for volunteering to new heights. As a Manhasset resident since 1997 with strong ties and a vested interest in his community, Warshawsky became dedicated to truly making a difference in the lives of families and children right in his backyard.

Having spent 27 years on Wall Street, Warshawsky was missing passion in his

day - to - day job. He would make up for this by volunteering at college and high school fairs and really enjoyed the connection he would make with students in preparing for their futures. After each time he volunteered, he would come home and think, "I had more fun and more reward doing that than going to work." This is when Warshawsky knew; it was time for a change. Having experienced first - hand the positive, dynamic results of one - on - one learning in building confidence and improving study skills during his early elementary years, Warshawsky truly believed in the Tutor Doctor model and its ability to help students of all ages, all levels, across any subject. In 2011, Warshawsky opened his Tutor Doctor franchise in the metro - New York/Long Island region which has grown to serve over 350 students with over 100 tutors since it launched.

"Becoming a Tutor Doctor franchisee has not only allowed me the control and flexibility of my own career, but it has allowed me to pursue something that I am truly passionate about by helping others who may have had gaps in their lives, achieve academic success," said Warshawsky. "The high - level support from the corporate team paired with an A - list group of tutors has enabled me to grow a profitable business while offering a service that significantly impacts the community."



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For Warshawsky, being able to work closely with so many students from such a variety of backgrounds reach their “aha” moment and turn academic issues into action plans is what he is most proud of and finds most rewarding. Whether it is helping a 65 - year - old with dyslexia who never graduated high school obtain her GED or teaching an international student English to prepare for the US citizenship test, it is seeing someone who benefits from tutoring that validates the entire process.

With a strong demand for tutors in his market and tutoring becoming more mainstream, Warshawsky plans to continue growing his business on a strong foundation of educational leadership and customer service to reach his overall goal of becoming the go - to brand for personalized one - on - one tutoring. Tutor Doctor of Queens and Nassau County has never met a student it could not help. No matter what the need, Warshawsky’s vast network of tutors are precisely matched to students based on the tutor’s teaching level, subject of expertise, and the specific needs of the student. The tutoring market is ever changing and Warshawsky understands the importance of continuing to contribute improvements to the system. His Tutor Doctor franchise has become a primary source for tutoring in high - demand and low - demand and under - served subjects such as professional editing, New Testament literature, art history, personal investing, public speaking, test preparation, and a variety of languages.

help me with admin plus another part - time education consultant who carries out initial student assessments. I would definitely recommend the franchise to others but I think it is important to have some previous management or commercial experience as it is a business and requires a fair degree of organisational ability. However, besides making a good income you have the satisfaction of knowing you are helping students achieve their true potential,” concludes Joyce who has also received the Tutor Doctor President’s Award (2012), and was a finalist for the British Franchise Association Franchisee of the Year Award 2014 and a finalist in the Bromley Business Awards 2014.

Owning a Tutor Doctor franchise provides business opportunities for individuals looking to actualize their dreams of owning a successful business while leading a team that is dedicated to

improving the lives of children through education. **For more information on the franchise opportunity, please visit www.tutordocoropportunity.com**