

Business Growth Transformer™

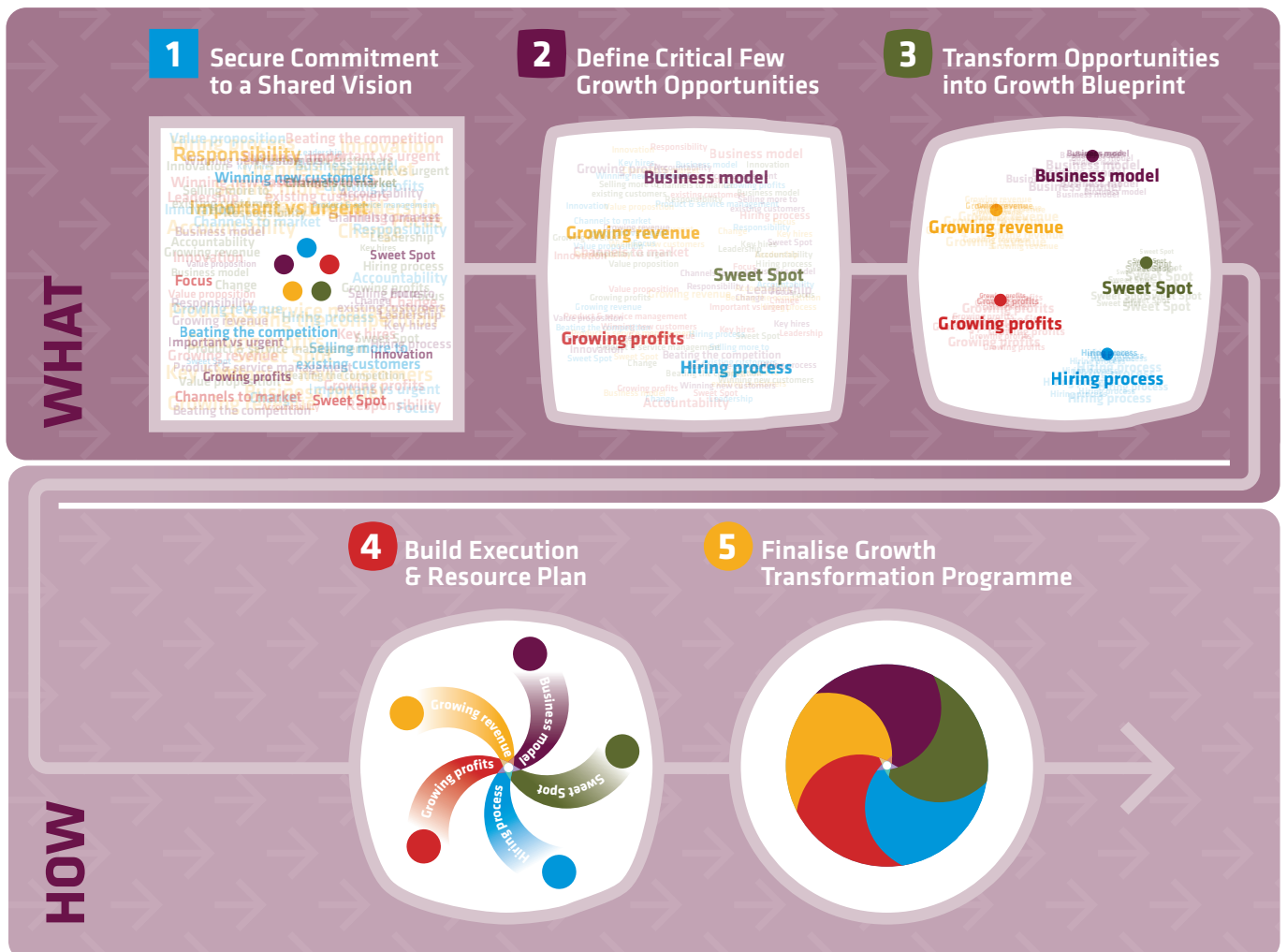
Through the deployment of Business Growth Transformer™ from Select Strategies, you can:

- Unlock your business growth potential through clarity, alignment and focus
- Deliver transformative revenue growth of between 20% and 50% per annum
- Build a high performance growth engine that ensures long term competitive advantage

Leading business growth it not easy. Ambitious teams face multiple challenges to drive and sustain business growth. These are complicated by hard choices about where to focus resources. Your team may be at a crossroads or a bit stuck. Perhaps you have identified an opportunity but something is holding you back. Possibly you are frustrated at not hitting growth ambitions or face team alignment issues?

Business Growth Transformer™ is a 5-step proven process that transforms growth. It unlocks growth potential, identifies new opportunities and typically delivers between 20% and 50% sustained revenue growth.

To find out more visit www.selectstrategies.com or contact us at businessgrowth@selectstrategies.com



Business Growth Transformer™



We support you in taking the actions that matter. Our team works in a collaborative way with yours. You drive. We facilitate and challenge. Over a period of 8–12 weeks, we jointly deliver a plan that will transform your business growth.

Business Growth Transformer™ includes practical actionable tools and thought provoking workshops refined over the past 15 years through working with hundreds of successful businesses (both in Europe and the US.) The lessons learnt are shared in our publications *The Business Battlecard*, *Select Selling* and regular blog “Growth Insights.”

Business Growth Transformer™ builds alignment. It raises awareness beyond functional responsibility and builds management capability. Your team embeds the tools and consistently repeats the process, beyond our initial engagement.

We create an environment where the truth can be heard. Fundamental to these workshops are profound questions that stimulate new conversations and bring new insights.

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Business Growth Transformer™ serves as a catalyst to make decisions on what to do, and just as importantly what not to do. It results in an agreed plan for transformational growth, which everyone is bought into. It brings clarity on direction and where to focus resources. In summary it results in structured and disciplined processes that change your team’s growth mindset.

“The experience of the Select Strategies team made sure we were really challenged. We developed new perspectives on how to accelerate the company that simply would not have been conceived without their facilitation”

Andrew Murphy,
CEO Slainte Healthcare
EGY Entrepreneur of the Year Finalist
(www.slaintehealthcare.com)

“It was a terrific process. It got us out of the day to day weeds and focused on the key big questions that transformed our growth”

Alan Scroope,
CEO Freeflow
EGY Entrepreneur of the Year Winner
(www.freeflow.com)



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