

The exponential growth of data along with demands for data accessibility anywhere at any time are mounting pressure on IT organizations to find a new model. Hedvig, an emerging software-defined storage player, is focused on delivering a new level of storage flexibility and scalability along with the capabilities necessary to supplant traditional storage arrays by moving the functionality to software.

Delivering IT Smarter Is a Consistently High Priority for IT Organizations





Data center modernization ranked as the second most important IT initiative for 2015.

ESG research shows these factors consistently appearing in the top five considerations for **justifying IT investments to business management** teams year after year.







Reduction in operational expenses

Software-defined storage is still poorly understood, but that doesn't equate to a lack of interest. In fact, the opposite is true."

Mark Peters, ESG Senior Analyst

The Concern

Like many emerging technologies, software-defined storage offers benefits, but in many cases, **the solutions are not** mature enough to fully supplant traditional storage.



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Often, adopters are forced to make some trade off. Either it isn't as easy to use, or it doesn't have all the features.

The Solution

Hedvig proposes to deliver a complete software-defined storage platform, providing hardware independence, unlimited scalability, solid performance, and a feature set that can rival traditional storage array leaders.



Learn more www.hedviginc.com

