

# THE 10X GROWTH PLAN

TECHNOLOGY DRIVEN TRANSPORTATION & LOGISTICS



1-800-Air-Freight



## WHO WE ARE

AirFreight.com has reinvented the way people do business with transportation providers and is shaping the future of the freight industry through the Internet. Owning over one thousand web domains, AirFreight.com offers something no other transportation or logistics shipper can: the most highly relevant search results in the industry.



## WHAT WE DO



**AirFreight.com**  
 Air Cargo  
 Air Charter  
 Air Freight  
 Overnight Freight  
 Time Critical Shipping



**SameDayDelivery.com**  
 Same Day Shipping  
 Last Mile Deliveries  
 B2B & B2C Business  
 Same Day Trucking  
 Just-in-Time Delivery



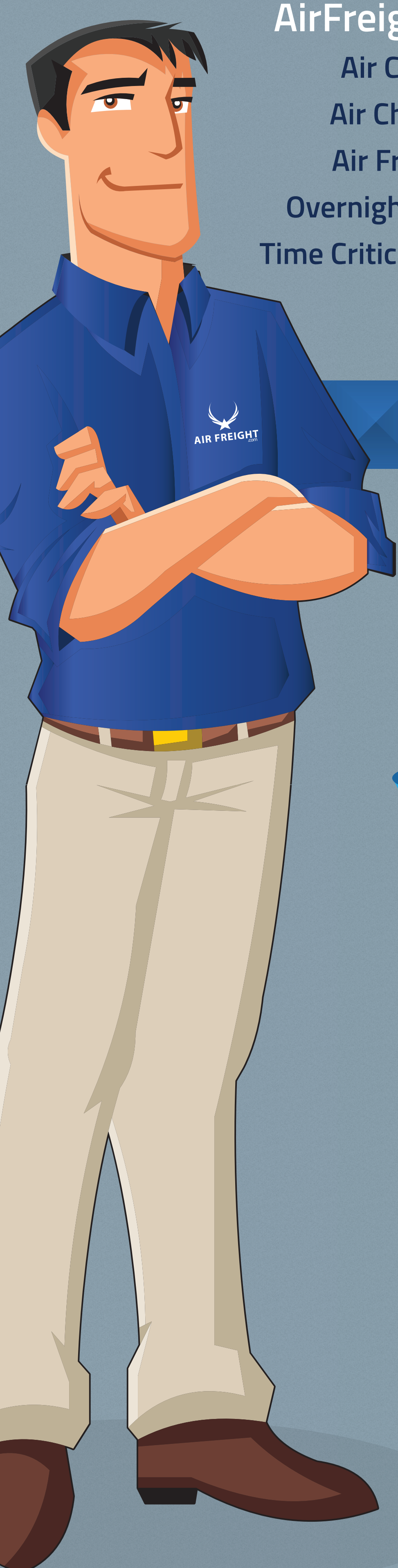
**HotShotTrucking.com**  
 Hot Shot Trucking Services  
 Oil & Gas Industry Trucking  
 Hot Shot Delivery Business  
 Hot Shot LTL  
 Hot Shot Freight



**FullTruckload.com**  
 Full Truckload Brokerage  
 Truckload and LTL  
 Flatbed Trucking  
 Specialized Heavy Haul  
 Intermodal Transportation



**ExpeditedFreight.com**  
 Ground Expedite  
 Expedited Trucking  
 Expedited Transportation  
 Cross-Border Expedited  
 White Glove Deliveries



**Dan Boaz**  
 Founder / CEO  
 AirFreight.com

## HOW WE DO IT

### SALES FUNNEL



### ATTRACT

Strangers

- Blog
- Keywords
- Social Media

### CONVERT

Visitors

- Forms
- Calls-to-action
- Landing Pages

### CLOSE

Leads

- Email
- Signals
- Workflows

### DELIGHT

Customers

- Events
- Social Inbox
- Smart Content

Promoters



*Single Point of Contact Professional Expeditors that handle your shipment*

AirFreight.com has an outstanding reputation for customer satisfaction. Trustpilot gives AirFreight.com a five-star rating and is ranked #1 in best in category.



## REVENUE GOALS

Organic Paid Search Repeat Customers

