

## PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contact Richard Friedman Voicebrook 516-326-9400 x304 richard.friedman@voicebrook.com

## Voicebrook to Exhibit at CAP '11 THE Pathologists' Meeting™

Company extends leadership in pathology reporting, continues to generate tremendous 2011 growth

LAKE SUCCESS, NY August 30, 2011 – Voicebrook, the leader in pathology speech recognition and reporting solutions, today announces that it will be exhibiting at CAP '11 THE Pathologists' Meeting<sup>™</sup> at The Gaylord Texan Hotel in Dallas. The Conference is being held September 11<sup>th</sup> through the 14<sup>th</sup>. Members of the Voicebrook team will be available in Booth 319 for product discussions and demonstrations.

Voicebrook will be demonstrating its VoiceOver<sup>®</sup> solution, which integrates speech recognition, digital dictation, delegated medical editing, customizable templates, and an assortment of input devices into any Anatomic Pathology (AP) system in order to rapidly and accurately create pathology reports. It allows pathology professionals to dictate their reports directly into their AP system or to digitally record their dictations and automatically route them to assigned transcription resources. VoiceOver<sup>®</sup> is the most feature-rich speech recognition and digital dictation software platform available for the pathology market today.

Voicebrook's VoiceOver<sup>®</sup> speech recognition and digital dictation reporting solution is deployed in almost 200 hospitals and laboratories across the United States and Canada. Voicebrook has continued its tremendous growth through the summer of 2011, and demand for VoiceOver<sup>®</sup> continues to accelerate. This is evidenced by recent contracts including Catholic Healthcare West, Hoag Memorial Hospital Presbyterian, New York-Presbyterian, Weill Cornell Medical College, University of Wisconsin Health, Health Network Laboratories, North Shore University Health System – Evanston Hospital, Geisinger Health System, SaraPath Diagnostics, Methodist Hospital of Southern California, St. John's Riverside Hospital, Amarillo Pathology Group, and six United States Veterans Administration Hospitals.

"The CAP meeting is one of the premier events on our calendar every year," said E. Bruce Sopko, VP Sales at Voicebrook. "It gives us a unique opportunity to connect with many of our customers, prospects, and partners, and all within the same location. We value our relationship with the College, and we look forward to attending this meeting every year, so that we can share what we are doing with like-minded professionals who are looking to promote excellence in pathology reporting."

For more information, please visit <u>www.voicebrook.com</u>.

## About Voicebrook

Voicebrook is the leader in pathology speech recognition and reporting solutions. Voicebrook has a deep understanding of Pathology reporting issues, information systems, and user workflow, and has implemented the most successful speech recognition solutions to clients across North America.

Voicebrook's VoiceOver<sup>®</sup> software integrates directly with most AP systems, and helps pathology laboratories save time and money, and improve the quality of patient documentation and care.

## About the College of American Pathologists (CAP)

The College of American Pathologists (CAP), celebrating 50 years as the gold standard in laboratory accreditation, is a medical society serving more than 17,000 physician members and the global laboratory community. It is the world's largest association composed exclusively of board-certified pathologists and is the worldwide leader in laboratory quality assurance. The College advocates accountable, high-quality, and cost-effective patient care.

The more than 17,000 pathologist members of the College of American Pathologists represent boardcertified pathologists and pathologists in training worldwide.

More than 7,000 laboratories are accredited by the CAP, and approximately 23,000 laboratories are enrolled in the College's proficiency testing programs.

Copyright © 2011 Voicebrook, Inc. All rights reserved.

Voicebrook, VoiceOver, and the Voicebrook logo are registered trademarks of Voicebrook, Inc. All other names and trademarks referenced herein are trademarks of their respective owners.

###