



## PRESS RELEASE

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### **Voicebrook names E. Bruce Sopko Vice President, Sales**

#### **Seasoned speech recognition technology executive to accelerate Voicebrook's national expansion.**

**LAKE SUCCESS, NY November 24, 2008** – Voicebrook, a leading provider of integrated speech recognition solutions for healthcare, today announces the appointment of E. Bruce Sopko as Vice President, Sales. Sopko, who brings more than 20 years' experience, has a proven track record of driving market growth for speech recognition technologies in healthcare and brings strong leadership, operational, negotiation, creative and analytical skills. In this role, Sopko, a speech recognition and healthcare industry veteran with Nuance, Dictaphone, Lernout & Hauspie, and Kurzweil, will be responsible for all revenue-generating activities.

"Voicebrook is poised for tremendous growth. Bruce's experience in our key healthcare verticals, coupled with his unparalleled track record, will be a key catalyst for our growth. He is decisive, results-oriented, solution-focused and we're confident he'll provide effective leadership for our sales team. He is well known and respected in the industry, both with our partners and with healthcare clients," said E. Ross Weinstein, Voicebrook CEO.

"Voicebrook is a leader in one of the hottest spaces in healthcare IT, and I believe the company is well-positioned to take speech recognition to a higher level with the VoiceOver Enterprise suite of products," said Sopko. "Voicebrook attracted me because they are an emerging company in a largely untapped market space, and I am delighted to be a part of it."

Before joining Voicebrook, Sopko was the Director of Strategic Accounts at Nuance, where he was responsible for sales of their Radiology and Pathology products. Sopko has been a consistent top performer in the Dictaphone Specialties Division for the past seven years, and has also been previously honored as the top Healthcare Division performer.

For more information, please visit [www.voicebrook.com](http://www.voicebrook.com).

#### **About Voicebrook**

Voicebrook is a leading provider of integrated speech recognition and digital dictation solutions for automation of clinical documentation. Voicebrook's VoiceOver Enterprise software integrates directly with most healthcare information systems, and has been widely deployed in Pathology laboratories and hospitals, throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for healthcare.