



PRESS RELEASE

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Tremendous Growth Fuels Voicebrook National Sales Expansion

Voicebrook expands sales team in Western and Central Regions; Demand for solutions increase by nearly 600%

LAKE SUCCESS, NY May 6, 2011 — Voicebrook, Inc., the leader in Pathology speech recognition and reporting solutions, is proud to announce the continued expansion of its North American sales team, with new Regional Sales Managers for Western and Central regions. Voicebrook is now positioned more than ever to reach new customers throughout North America with its industry-leading solutions for Pathology.

During the past two years Voicebrook has seen demand for its solutions increase by nearly 600%. In order to meet this demand, Voicebrook is undergoing a national sales expansion, recently adding industry veterans to manage the Western and Central regions. Voicebrook will continue to service prospective customers throughout the rest of the United States and Canada from its Massachusetts, New York, and Pennsylvania locations, as it recruits additional Regional Sales Managers throughout 2011.

In 2010, Voicebrook focused efforts on diversifying its product offerings and building partnerships within the Pathology and software industries. Voicebrook further developed its company brand and promoted its expanding product offerings through an aggressive sales and marketing campaign. "The demand for our solutions has been tremendous" said E. Bruce Sopko, VP Sales at Voicebrook. "Expanding our national sales presence was necessary in order for Voicebrook to continue to meet the demands of our growing number of prospective customers. We are excited to bring on speech recognition and healthcare industry sales veterans Matthew McFadden and David Grosenick to help lead this effort, and we will continue to expand the team throughout the year."

With the hiring of Regional Sales Managers Matthew McFadden (Western Region) and David Grosenick (Central Region), Voicebrook has further positioned itself for growth. Each has extensive experience in solutions-based selling involving speech recognition, in a diverse range of healthcare specialties; past work experience includes positions with Dictaphone, Lernout & Hauspie, Lanier, Nuance and Articulate Systems between them.

For more information, please visit www.voicebrook.com.

About Voicebrook

Voicebrook is the leading provider of integrated speech recognition and digital dictation solutions for Pathology. Voicebrook's VoiceOver[®] Enterprise software integrates directly with most AP/LIS systems, and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has

developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for Pathology.

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