



PRESS RELEASE

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Voicebrook to Exhibit at 2010 Pathology Visions Conference

Company to discuss challenges, opportunities for VoiceOver® speech recognition, system integration capabilities in Digital Pathology workflow

LAKE SUCCESS, NY October, 21, 2010 – Voicebrook, a leading provider of speech recognition based reporting solutions in Pathology, today announces that it will be exhibiting at the 2010 Pathology Visions Conference in San Diego, California. The Conference is being held October 24th through October 27th at the Sheraton San Diego Hotel and Marina. Members of the Voicebrook team will be available in Booth 207 for demonstrations and discussion.

Voicebrook's VoiceOver® solution provides a combination of speech recognition, templating, digital dictation, and integrated input devices in order to assist pathologists with the creation of reports, with options for real-time completion and hands-free reporting.

VoiceOver® is integrated directly with all major Anatomic Pathology (AP) systems through VoiceOver® Integration Personalities. Each VoiceOver® Integration Personality is specially configured to "voice optimize" the target AP system, driving efficiency of the individual Pathologist, while adhering to the standards and reporting policies of each laboratory.

According to Joe Desiderio, President of Voicebrook, "As Digital Pathology continues to evolve, we see increased acceptance of the multi-display 'Pathologist's Cockpit.' In this model, coordination of the Pathologist's goals and actions within multiple applications requires additional inter-application coordination, and will present challenges to productivity until integration points are worked through. In addition to traditional reporting automation, Voicebrook is well positioned to provide inter-application coordination using speech recognition and system integration capabilities of VoiceOver®. We believe that providing one standardized platform for speech technology input and command and control will be an instrumental 'helper technology' in delivering on the promise of Digital Pathology."

"We are excited to be exhibiting at Pathology Visions, as our goals related to streamlining processes and improving Pathologist efficiencies and quality of work are well aligned with the new capabilities being served up by the various Digital Pathology solutions. We look forward to further discussion with Pathology Visions attendees in San Diego."

The VoiceOver® Enterprise solution has been deployed in more than 125 pathology laboratories throughout North America, and has been integrated with all major AP systems. Documented benefits include reduced turnaround time, results standardization, significant reduction in errors compared to traditional transcription, time savings, and rapid return on investment. Customers who are using

VoiceOver® have reported average turnaround times that have improved by as many as 1.5 days, a reduction in errors prior to editing of over 77% compared to transcription, and return on investment in less than 6 months.

For more information, please visit www.voicebrook.com.

About Voicebrook

Voicebrook is a leading provider of integrated speech recognition and digital dictation solutions for automation of clinical documentation. Voicebrook's VoiceOver® Enterprise software integrates directly with most healthcare information systems, and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for healthcare.

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