



Brett McCutcheon
General Manager
Fasco America
105 Industrial Park
Muscle Shoals, AL 35662

March 2, 2015

To our valued customers:

It is my pleasure to announce that Chad Giese has been named New Product Specialist in addition to his role as North Central Territory Manager. Chad's experience and knowledge of tools, fasteners and specialized products in the areas of product training and new product development make this position a perfect fit for him.



Chad will continue to serve Fasco America's distributors and dealers in the North Central Territory with the same great customer service he has always provided.

His new responsibilities as New Product Specialist will include assisting the General Manager to analyze the market and industry trends, developing and carrying out business strategies for revenue generation, and working with our Regional Territory Managers to market new products. He will also assist in developing pricing strategy, promotions, collateral material and product introductions, including product knowledge training.

We encourage you to reach out to Chad with customer service or new product inquiries, or perhaps just to congratulate him at cgiese@fascoamerica.com, or phone him at 952-454-6470 (cell).

Best regards,

A handwritten signature in black ink that reads "Brett McCutcheon". The signature is written in a cursive, flowing style.

Brett McCutcheon
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