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AMERICANWEST BANK FINDS NEW, RELIABLE HOSTING SOLUTION

Strafford Case Study: Replacing Unreliable Hosting for Oracle Essbase

Londonderry, NH, July 2, 2014: Strafford Technology, providing consulting services addressing the challenges of Finance Departments with fully supported Business Intelligence (BI) and Enterprise Performance Management (EPM) applications, has published a case study about their work with AmericanWest Bank (AWB), a business-focused community bank headquartered in Spokane, WA.

AWB chose Strafford to provide a replacement for a hosting partner whose service had become unreliable, and who was experiencing frequent turnover in staff. They also wanted to add additional features available to them in Essbase.

"The bank wanted a cloud-hosted solution since they didn't have and didn't want an in-house Oracle DBA," said Steve Berry, Strafford's CEO. "We updated Essbase, and worked with the AWB IT group to shift to a new methodology for network and operating system monitoring."

The bank discovered much more functionality with the new implementation right away, since Strafford was more current with updates. They found tools that were available in the newer version, along with improved efficiency.

"Strafford is an easy company to work with. I told our account manager at Oracle 'thank you again for setting us up with Strafford because I couldn't imagine a better company to work with'."

- Bret Gelhausen, Senior Management Reporting Analyst, AmericanWest Bank

Based on the experience AmericanWest Bank had with Strafford for the Hyperion Essbase project, they are working together to implement Hyperion Planning, Hyperion Workforce Planning, Hyperion Capital Asset Planning and Hyperion Profitability & Cost Management. The new solutions will also be hosted in the cloud.

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Strafford Technology Inc. is an Enterprise Performance Management consulting firm. They are a leader in working with the office of the CFO to transform the finance process by streamlining budgeting, forecasting and consolidation functions. Services include EPM and Business Intelligence assessment and implementation, Managed Application Hosting and Staffing.

Strafford was formed in 1995 with corporate offices located in Londonderry, NH and provides services to corporate clients of all sizes, including many of the Fortune 100. They are an SAP and Oracle Platinum partner.

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If you would like more information about this topic, please contact Michele Morrill at Strafford Technology.