



News
Release

Herman Miller's SAYL Chair Awarded IDEA Silver

Industrial Designers Society of America recognition adds to chair's growing list of accolades

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Contact	Mark Schurman (616) 654 5498 or mark_schurman@hermanmiller.com
Address	Herman Miller, Inc., 855 East Main Avenue, PO Box 302, Zeeland, MI 49464-0302
Internet	www.hermanmiller.com

[Herman Miller, Inc.](http://www.hermanmiller.com), along with Yves Behar and fuse Project, has been rewarded for challenging conventional work seating design by the 2011 [International Design Excellence Awards \(IDEA®\)](#). Sponsored by the Industrial Designers Society of America (IDSA) and publicly announced on June 30, 2011, the program's jury recognized the SAYL® family of seating with a Silver IDEA award in the category of "Office & Productivity." The ergonomic, high performance, frameless seating solution is the first chair design with a 3-D intelligent suspension back that adapts to a person's shape and movements while simultaneously providing proper support.

"By combining [Yves Béhar's](#) vision and our diligent research and engineering, we achieved a revolutionary seating solution that sets new standards," said Peggy Kelly, Herman Miller's Director of North American Seating. "Receipt of this award encourages us to continue to raise the bar when it comes to providing Herman Miller customers with forward-thinking designs that provide the comfort, support, and quality they have come to expect from us."

A sustainable chair with a uniquely elegant design, at a surprisingly accessible price, the SAYL Chair has received multiple earlier awards including the 2011 [Treehugger.com "Best of Green Readers' Choice"](#) award in the Design and Architecture category, and 2010 Product Design of the Year in the [International Design Awards \(IDA\)](#).

The SAYL Chair emphasizes an Eco-Dematerialized™ approach, using sustainable materials in inventive ways and minimizing mass wherever possible. This approach resulted in the SAYL Chair earning [MBDC Cradle to Cradle](#) Silver, BIFMA level 2, and [GREENGUARD](#) certifications.

About IDEA

Started in 1980 by IDSA, the International Design Excellence Awards program (IDEA®) fosters business and public understanding about the impact of design excellence on the quality of life and the economy. The IDEA program is considered one of the most preeminent design competitions in the nation with its scope and influence reaching far beyond U.S. boundaries.



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About Herman Miller, Inc.

Herman Miller works for a better world around you—with inventive designs, technologies, and related services that improve the human experience wherever people work, heal, learn, and live. Its curiosity, ingenuity, and design excellence create award-winning products and services, resulting in more than \$1.3 billion in revenue in fiscal 2010. Innovative business practices and a commitment to social responsibility have also established Herman Miller as a recognized global company. In 2011, Herman Miller again received the Human Rights Campaign (HRC) Foundation's top rating in its annual Corporate Equality Index and was also cited by *FORTUNE* as the "Most Admired" company in the contract furniture industry. Herman Miller trades on the NASDAQ Global Select Market under the symbol MLHR.

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