



Oil projects on hold... when possible

**Results from the last 10 years working across worldwide operations**

Average over **20%** reduced operating cost

An average of **24%** improved equipment uptime

Up to **25%** reduced logistics costs

An average of **25%** improved productivity

**How can the fat be removed without taking the muscle needed when the upturn hits?**

Reaching \$50 a barrel was quite a landmark, however some traders are already betting on \$20/barrel futures. Industry giants, such as Shell, Premier Oil, Statoil and Canadian Natural Resources, are now abandoning billions of dollars in exploration drilling projects. This current trend has caused a great deal of scrutiny towards capital spending across the energy sector.

Ongoing obligations are “forcing the hand” of companies to rapidly become more efficient. So, how can companies plan to retain profits at \$50 or less per barrel? Or, how will they navigate the downturn in 2015 without risking efficient operations when the cyclical upturn occurs? These are burning questions that oil and gas executives need to address this year.

Our clients often have a number of cost cutting initiatives already in process. However, these initiatives typically fail to deliver most targeted benefits and are not sustainable. This scenario can result in these efforts being reconsidered, relaunched or abandoned entirely. It’s vital for operational strategies to be reviewed if they are to be successful.

Based on our findings, barriers for cost reduction are sometimes so deeply ingrained that people have either given up complaining about them or do not realize that they can be corrected. In a matter of weeks, we have witnessed tangible benefits in many areas, including operations uptime and turnarounds, productivity, logistics, fleet management, maintenance and support services, and contracting services.

**How far and how quickly are your current initiatives addressing the cost of operating?**

Alexander Proudfoot not only identifies opportunities for improvement or potential paths to improved operating results, we also implement the changes. We distinguish ourselves from competitors by working side-by-side with client personnel and management at all levels to implement changes that deliver sustainable improved performance.