

Increased Access to Employee Communications for Valin Corporation employees

Employee communications software specialist [SnapComms](#) has signed an agreement with Valin Corporation to implement a [Desktop Alerting System](#), [Desktop Scrolling Ticker](#) and an [Employee Newsletter](#) at the California-based distributor of automation, filtration, fluid handling, fluid power, heating and process control products & systems.

The new employee communications software will deliver improved communication to employees who will be able to access centralized information as they need it, prioritized according to its degree of importance.

Achieving message cut-through

Previously reliant on mass emails for the dissemination of company information, the business was looking for a better way to communicate after their employees had indicated that they were missing out on important information because of internal email overload. Valin Corporation Marketing Director Anne Vranicic says, "We were looking for a way to deliver employee communications without cluttering their email inboxes. Our employees indicated to us that they receive so many emails on a daily basis that many communications were being dismissed or lost in the abyss of their inbox. So we wanted an employee communication tool that allowed us to disseminate information through various methods based on importance, as well as manage all internal communications in one place so employees could access that information when needed."

Easy-to-use software with flexible options

Heather Wright, SnapComms North America Sales says, "The SnapComms employee communications software was chosen by Valin because of its ease of use, a choice of integrated communications channels and flexibility of pricing. It will also provide stronger reinforcement of the corporate brand as well as facilitate the increased standardization of company information."

About Valin Corporation

Based in San Jose, California, Valin Corporation, one of Inc.'s 500/5000 Fastest Growing Companies is the leading technical solutions provider for the technology, energy, life sciences, natural resources, and transportation industries. Valin offers personalized order management, on-site field support, comprehensive training, and applied expert engineering services utilizing automation, fluid management, precision measurement, process heating, filtration, and fluid power products.

Valin was recently recognized as the 14th Largest Private Company in Silicon Valley by the Silicon Valley / San Jose Business Journal, as well as on Industrial Distribution's Big 50 List and Modern Distribution Management's Top 40 Industrial Distributors list. To learn more about Valin's solutions and capabilities, please visit www.valin.com, or to browse their product portfolio please visit www.valinonline.com.

About SnapComms

SnapComms provides employee communications software that solves the problem of email overload, through easy-to-use channels. SnapComms has offices in California, New York, the United Kingdom and New Zealand and more than 200 business customers worldwide.